



WILLIAM H. SADLIER, INC

JOB DESCRIPTION

Position: National Religion Consultant

Department: Sales

Reports To: Senior Director of Catechetical Consultant Services

Core Responsibilities:

- Offer religion product presentations and in-service opportunities for customers and potential customers
- Offer professional development keynotes and/or workshops as requested by sales team members or by the executive team
- Represent Sadlier at assigned conferences and meetings
- Provide days of reflection or retreats for faculties, principals, DRE's and catechists
- Assist the Sales team by responding to requests for presentations, answering questions, contributing to correlations and other documents required by sales to meet diocesan, parish or Catholic school requirements
- Participate in monthly conference calls
- Prepare and submit a quarterly report
- Participate in peer review of presentations and attendant technology
- Offer advice, insights and ideas for current and future religion products
- Know the competition and appropriately position products and services
- Maintain positive relationships with customers, potential customers, and other stakeholders
- A National Religion Consultant will provide the following support To Marketing as requested:
 - Assist in planning and provide webinars
 - Research and analyze competition

Education, Experience, Skills Required:

- Holds relevant educational degrees
- Knows evangelization and catechesis and their practice in Catholic schools and parishes
- Is familiar with pertinent Church documents
- Has a thorough knowledge of Sadlier religion products, print, digital and online; ability to demo digital products/resources
- Keeps abreast of current events and trends which impact catechesis and Sadlier's markets
- Knows the USCCB Catechism Committee's Conformity review process and its requirements
- Has strong presentation skills, including use of PowerPoint
- Has ability to do both keynote and in-service presentations
- Has strong technology skills, including the ability to create
- Has solid interpersonal skills

Company is an Equal Opportunity/Affirmative Action Employer.