



## DIGITAL MARKETING MANAGER, EU & US DRUG DISCOVERY SERVICES (M/W/D)

Proteros is a privately held early-stage services provider in structure-based drug discovery with a cutting-edge discovery engine tailored to unlock even the most technically challenging targets. Proteros' work is built on scientific excellence and supports its clients to reach the right results and accelerate their overall research timelines. Proteros supports most of the world's 20 largest pharma companies and more than 250 pharmaceutical and biotech partners in the US, Europe and Japan. For more information please visit [www.proteros.com](http://www.proteros.com).

### YOUR RESPONSIBILITIES

- Inbound & outbound marketing campaigns for Drug Discovery Services
- Develop, measure and optimize Proteros' Digital Marketing Programs using Social Media Ad platforms (including Linked-In), Google Adwords, Google tools and HubSpot
- Website analytics, (SEO), optimization and maintenance
- CRM: create new leads and expand outreach by marketing and research measures
- Develop, measure and optimize Proteros' marketing & communication strategy and campaign management
- Develop and optimize outbound marketing collaterals and activities

### YOUR PROFILE

- Solid inbound/outbound marketing experience in life-sciences for Europe and US
- In-depth experience in digital marketing campaigns and paid advertisement (Linked-In, Twitter, Facebook,..)
- Proficiency in marketing and automation and blogging software e.g. Hubspot
- Enhanced website maintenance and optimization skills
- Proven strong lead-generation skills and track-record, extended CRM communication and analysis skills
- Strong communicator and team-player with business acumen
- Commercial experience in Life Science Industry (preferable CRO / Drug Discovery) in an matrix organization
- Scientific background: ideally Master in Biology, Life Sciences or equivalent
- Bonus skills: HTML / CSS, Adobe Creative Suite

### OUR OFFER

- A superb, jump-start from a brand-new marketing conception and close interaction with outstanding marketing agency
- An inspiring creative, flexible, agile and passionate working atmosphere
- A multicultural, interdisciplinary teams and an open corporate culture
- Market competitive salary and benefits
- Position based in the biotech hub of Martinsried near Munich

### HAVE WE PIQUED YOUR INTEREST?

Then we look forward to receiving your informative application documents, stating your salary expectations and possible start date

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