

A Human-Centered Approach to Learning and Development in the 21st Century for Government

Who we are.

Founded in 2013, BetterUp is an evidence-based learning and development experience with a mission to democratize coaching. We are the world's largest virtual coaching platform, trusted by leading brands and federal agencies.

To ensure mission achievement, BetterUp is backed by a world-class science board, led by Dr. Martin Seligman, the creator of Army Strong and the DoD's resilience training.

What we do.

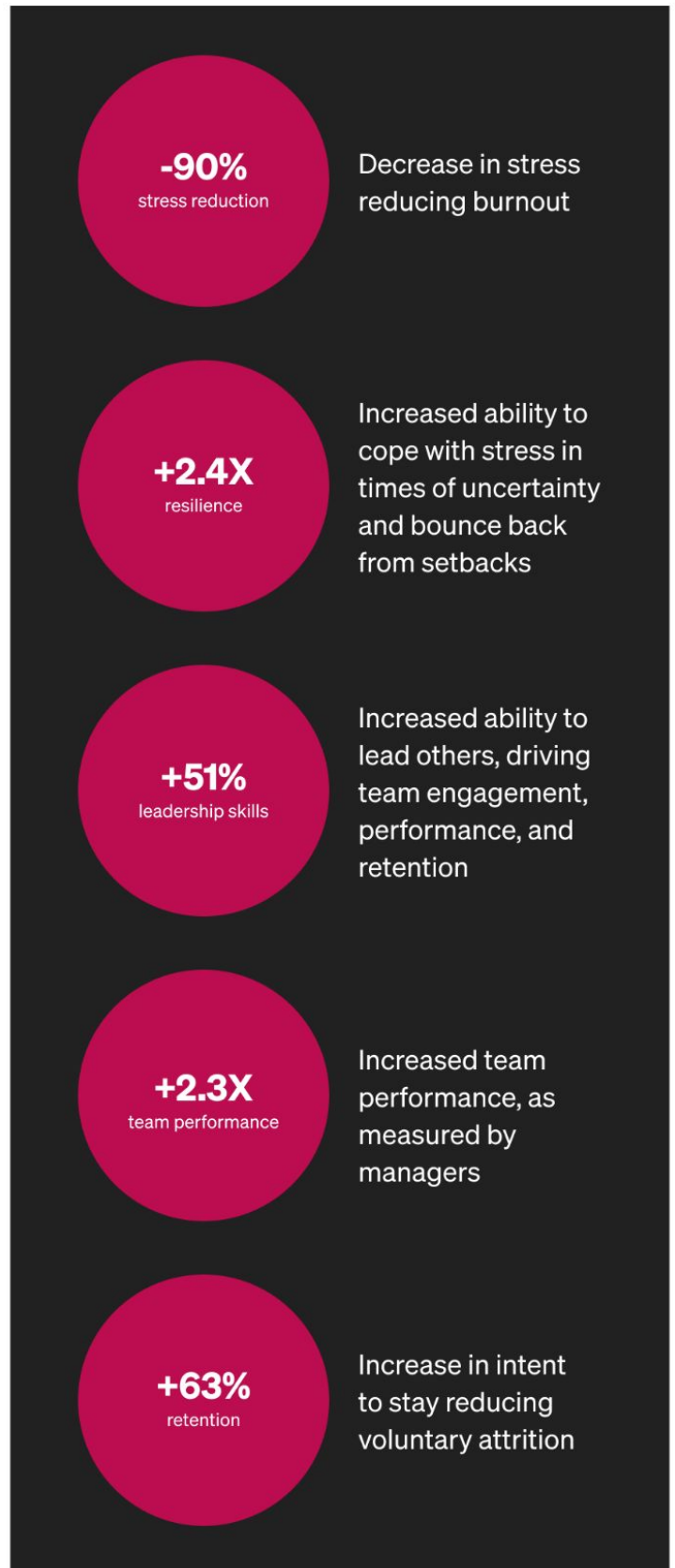
BetterUp utilizes science-backed and evidence-based AI technology to create customized programs to meet individual employee needs and align with organizational outcomes.

Our approach begins with competency mapping to Federal frameworks (ex. OPM) to develop both the personal and professional lives of Federal employees.

Being able to scale human-centered solutions is really our secret sauce -- as one of our federal advisors Retired Lt General Gina Grosso from the United States Air Force likes to say, "No matter how much great technology we have, none of that technology is relevant without the humans that operate it."

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- Gen Gina Grosso



A Whole Person Approach



Partnership with BetterUp allows Federal Agencies to leverage the very best behavioral science research and cutting-edge AI technology to get every individual Federal employee exactly the support they need, right when they need it.

Individuals

Enable Federal employees to operate at peak performance levels, build strength through community, thrive in rapid change, embrace a growth mindset, and improve national security.

Organization

Provide Federal Agencies with the tools and technology to measure and evaluate the resulting growth of the workforce on mission-critical mindsets, skills, behaviors, and outcomes; meeting mission today, and moving towards the mission tomorrow.

BetterUp is a human-centered experience that creates social connection, shared accountability, and an engaging growth and development experience for every single Federal employee no matter their level, tenure, or job function.

For more information and past performance, contact
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