



*Working on
Your Business,
not in your business*



SCHROEDEL,
SCULLIN &
BESTIC, LLC



Lean on Us

You didn't start your business to perform accounting services—but we did. At SSB, we provide comprehensive accounting and advisory services (CAAS) that go far beyond bookkeeping. CAAS is an outsourced accounting model that relieves the burden of managing the books and provides you with better financial insight and more time to focus on your business.

WE SUCCEED ONLY WHEN OUR CLIENTS SUCCEED.

OUR FOCUS IS ON YOUR BUSINESS

By partnering with SSB to provide CAAS, you will no longer be burdened with hiring, training and managing an accounting department. You can rest assured that your financial information is accurate and up to date—so you can make important business decisions with confidence.


With our help, you won't have to divide your attention. Owning a business and doing the books at the same time can take your focus away from growing the company. Having help from accounting professionals who understand your business and accounting procedures could be one of the best decisions an entrepreneur can make.

We believe that having access to timely and significant performance indicators is the key to leading a successful organization. By seeing this information presented in relevant terms on a consistent basis, you can truly begin to monitor and predict the direction of your organization.

OUR COMMITMENT

SSB is committed to helping you navigate the complex regulatory environment. We are passionate about providing you with the most pertinent data necessary to take the guesswork out of your next move, which allows you to focus on growing your business.





We are successful because we understand the **unique needs of our clients**, and we are ideally positioned to respond to those needs.

LOOK AT THE FACTS

A study conducted by CPA.com—the technology arm of the American Institute of Certified Public Accountants (AICPA)—and Bill.com identified that businesses that outsource their accounting needs report significant benefits. These benefits include higher profits and revenues, being better armed to make business decisions and enjoying an easier accounting experience.

Advice from My Accounting Firm has Helped Me:

	OUTSOURCED	DID NOT OUTSOURCE
Increase Profit	28%	16%
Increase Revenue	23%	14%
Create a Plan for Growth	23%	12%

LOOK BEYOND THE HEADLINES

When asked what they appreciated the most about outsourcing their accounting needs:



80% said it gave them more time to focus on the business



68% said it makes accounting easier and efficient



More than half said they worry less about mistakes





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