



Press Release

YPOG appoints Samuel Ju as Chief Digital Officer

Berlin, August 26, 2021 – YPOG strengthens its Team with serial founder Samuel Ju, who will hold the newly created position of Chief Digital Officer with immediate effect. In his role, Samuel Ju will establish and expand the Legal Tech unit at YPOG and drive key innovations for the firm, particularly in this business area.

Samuel Ju studied law in Bonn and Mainz and economics in Frankfurt am Main. As a founder and visionary, he is considered one of the pioneers in the field of Legal Tech – with numerous engagements in the area of legal digitalization. Among other things, he is co-founder of Legalhead, the leading job matching platform for lawyers, and co-founder of the digital learning platform Repetico. In addition, Samuel Ju is co-editor of the Legal Tech Blog.

"I am very excited to help shape the future at YPOG as Chief Digital Officer and to continue my entrepreneurial journey here. The firm has all the ingredients for success: many of arguably the most exciting mandates, a very special and modern culture with a highly professional Team as well as courage and true entrepreneurial spirit," said Samuel Ju.

"We couldn't wait for Samuel to start at YPOG. With his exceptional talent, experience and network, he will give us further valuable impetus and help to advance our Legal Tech strategy, which will be all about the highest possible level of client-centricity of our advisory units," said Jörn Wöbke, YPOG Managing Partner.

About YPOG

YPOG is a boutique law firm for tax and business law which is active in the core fields of Tax, Funds, Corporate, Litigation, Transactions, IT/IP and notarial services. The Team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG has become one of the leading players for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 70 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. More information about YPOG: www.ypog.law and www.linkedin.com/company/ypog.

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