



*Unleash the Model Based Enterprise™*

---

## **Anark and Strategic Enterprise Customers To Speak at AIAG Product Development & Technology Forum**

**Technology Presentations on the Successful Deployment of the 3D Model Based Enterprise on the back of 3D PDF and 3D HTML Open Platforms.**

**Boulder, CO – September 29<sup>th</sup>, 2014:** Anark Corporation, leading provider of automated Model Based Enterprise (MBE) and 3D CAD visualization solutions today announced they will be presenting at the AIAG Annual Product Development and Technology Forum along with two of their strategic customers GE and NAVAir.

**Craig Humanchuk, GE's Engineering CIO** at GE Aviation, **John Schmelzle, NAVAir's Model Based Definition Lead** at the Naval Air Warfare Center, and **Chris Garcia, EVP of MBE Business Development** at Anark Corporation will share the stage to present the latest Production successes of their 3D Model Based Enterprise deployment initiatives.

During their presentations the audience will learn about the powerful value propositions and use cases that the 3D MBE enables, unique cultural issues which must be addressed, and why open, template based 3D PDF and 3D HTML Platforms were chosen over proprietary CAD formats and lightweight viewing platforms offered by their respective PLM software vendors.

Registration for this important October 1st, AIAG automotive technology sharing event is limited but may still be available by following this link:

[AIAG Product Development and Technology Forum Registration](#)

### **About Anark**

Anark has an excellent track record for delivering successful, cost effective MBE, PLM, and 3D CAD visualization solutions for the industry's most demanding and innovative customers that are embracing the power and efficiency gained from 3D Model Based Enterprise (MBE) practices and technologies.

Anark helps market leaders such as **Boeing, Lockheed Martin, Raytheon, NASA, General Electric, Honeywell, Rockwell Collins**, and the **US Department of Defense** successfully unlock the potential of their 3D CAD assets and manufacturing information to improve and accelerate product development, reduce material waste, and to collaborate and communicate more effectively and securely with their suppliers and customers. For more information about Anark please visit [www.anark.com](http://www.anark.com) .

Anark empowers its customers to Unleash the Model Based Enterprise™.

### **About the AIAG**

Established in 1982, AIAG is a not-for-profit association where professionals from a diverse group of stakeholders – including retailers, suppliers of all sizes, automakers, manufacturers, service providers, academia, and government – work collaboratively to streamline industry processes via global standards development & harmonized business practices.



*Unleash the Model Based Enterprise™*

---

At AIAG, everything we do is inspired by our enduring mission, values and vision. Our vision statement guides every aspect of our business: "AIAG is the catalyst for peak performance to establish a seamless, efficient and responsible supply chain."

**For More Information, please contact:**

Paul Perreault

Anark Corporation

Tel: (303) 545-2592

[solutions@anark.com](mailto:solutions@anark.com)