REAL CUSTOMER STORIES!

Straight Talk

IT Choices that Cost and Saved

Money-Time-Reputation

True Story

How do poor technology choices impact time, money, and reputation?

WHAT HAPPENED?

Less expensive back-up ends up **costing 10x more** than the original spend.

HOW?

- Everyone wants to save money, especially when it comes to IT.
- The IT staff managing 55 locations purchased an inexpensive back-up solution, rather than working with a local IT service provider who would monitor, manage, and create image back-ups – saving initially $7,000
- A month after putting in the less expensive back-up solution, everything went down.
- When the network and data were recovered, everything came up except the database because, unbeknownst to the IT guy, the database was not getting back-up.

END RESULT

The company lost an entire month of work and data and it costs the company 10x more than the original price to replace the old back-up system with the system recommended by the IT service partner.

How do poor technology choices impact time, money, and reputation?

More Stories!

WHAT HAPPENED?

A security breach gets IT team members fired and customers leave the firm.

HOW?

- This company works with remote vendors who needed regular access to their database.
- Instead of setting up security policies, this organization decided to leave the firewall port open.
- Leaving the port open allowed hackers to come onto the network.
- Customer credit card data was stolen, and a crypto lock was placed on the network.
- The company was forced to pay the hacker's demands to prevent the data from being sold on the internet.
- Compliance laws required letters to be sent to customers informing them that their data had been hacked.

END RESULT

Consequently, The IT person was let go. A security policy was then created, and this company lost several clients as a result.

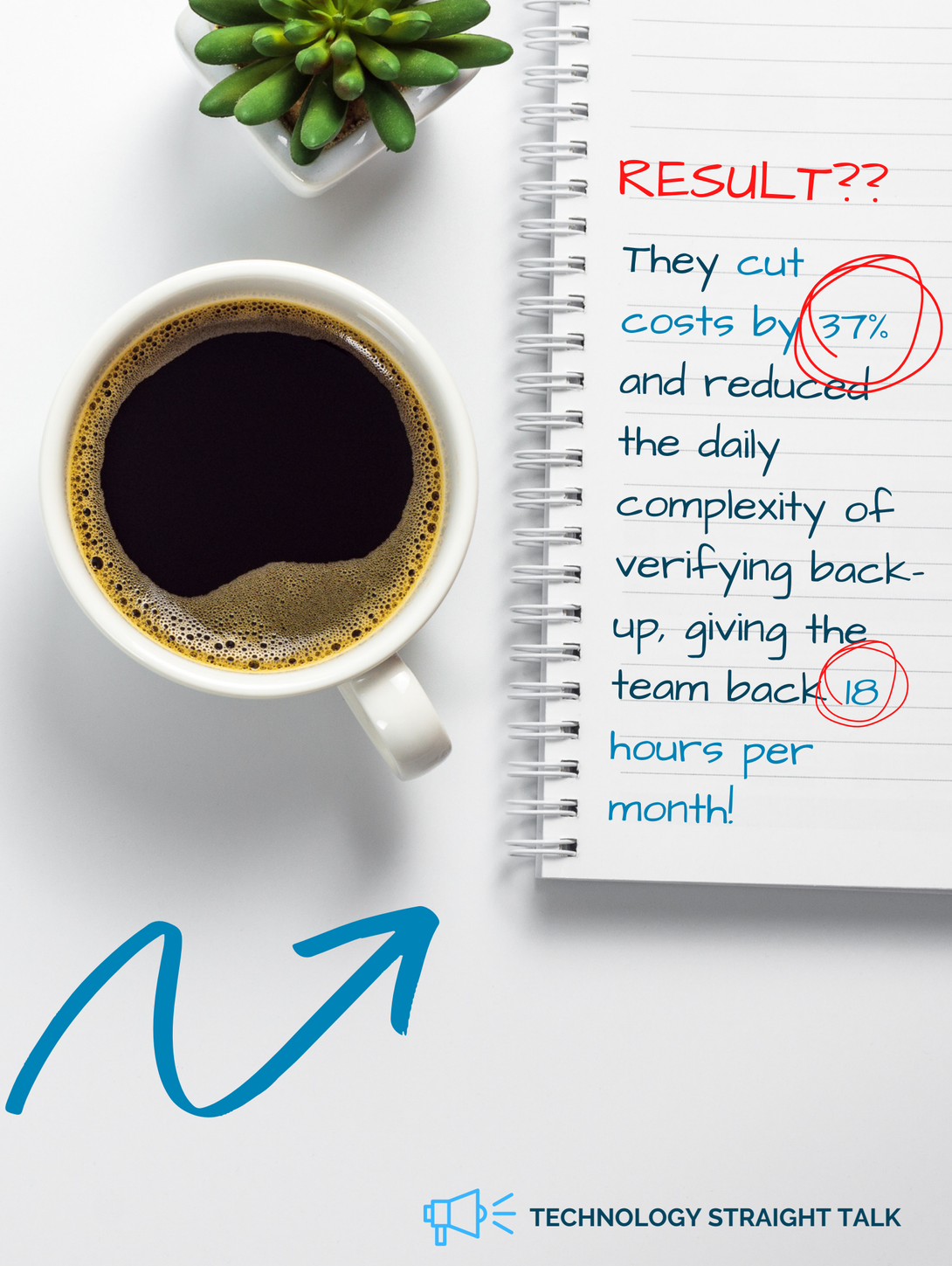
How can technology positively impact time, money, and reputation?

What happened?

This national CPA firm reduces complexity, time & costs.

How did they do it?

- Financial firms have for a long time been governed by compliance regulations.
- Often businesses with sensitive customer data like credit card or social security numbers have tried to manage their data in-house, using physical servers and back-up to satisfy compliance regulations.
- Onsite management of your data comes with a lengthy set of compliance rules, such as logging in every person who enters a building.
- Most firms do not have the personnel or ability to meet these requirements.
- This CPA firm moved their server, data, and back-up to the cloud, transferring regulation responsibility to a professional IT service provider, like Blue Fox Group who has the protocols to meet regulatory requirements and guarantee accurate data back-up.



WHAT SHOULD YOU LOOK FOR IN AN IT PARTNER?

IT PARTNER WHO LISTENS

Most IT partners provide IT services, but that should not be the end game. Look for an IT partner who is open to your input, who will ask questions, and look for ways to provide value by helping you develop and leverage technology to drive business outcomes as a contributor to your business' success.

COMBINED IT SERVICES UNDER ONE UMBRELLA

This is straight talk, and while you expect your IT partner to provide IT expertise, you will find that many partners only manage a part of the network, making it very difficult to troubleshoot slow performing apps or restore your entire network in the case of an emergency. Work with a partner who can manage all aspects of your network.

CIO SERVICES & ONSITE EXPERTISE

CIO's are an expensive resource to hire. IT partners should bring a CIO level of expertise and support that aligns IT with business goals. Additionally, look for a partner that goes beyond CIO services and provides onsite check-ups. This is a tremendous value to the business that desires a consistent, proactive approach to IT.

WHY CONSIDER AN IT PARTNER LIKE

bluefoxgroup

We help **Arizona businesses** remove the complexity and uncertainty that often accompanies the purchase and management of technology in 3 ways:

- Together, we r**educe the amount of time** you dedicate to buying and maintaining technology while helping you avoid technology pitfalls that consume your time.

- **Save your organization money** by purchasing only what you really need, when you need it.

- Help you to **avoid technology mishaps and blunders** that erode customer confidence and tarnish your reputation.

Blue Fox Group is a complete managed IT provider servicing Arizona businesses for over 30 years.

We take a vendor-agnostic, network holistic approach to help you leverage technology to reduce cost, increase efficiency, and avoid surprises across the entire network.

A COMPLETE VIEW OF YOUR NETWORK

bluefoxgroup

SERVICE PORTFOLIO

Cloud IT Services

While IT cloud services may appear to be "plug and play," managing cloud services can become complex. Blue Fox Group can help you plan, implement, and budget for an IT cloud strategy that is right for you.

Managed IT

Blue Fox Group Managed IT gives you access to our team of experts providing real-time, problem-solving answers that keep technology working for you at a predictable set cost.

Cyber Security

Cyber criminals are smart, and they have a single mission, and that is to take something you have. That's why all businesses benefit from Blue Fox Group's team of security experts who watch, detect, and prevent cyber threats, ensuring your business is always protected.

VoIP Phone Consultants

Blue Fox Group consultants knows the market, knows the technology, and can help you sort through the confusion to find a communication solution that fits your needs. Our fully certified telephony, cloud, and IT engineers consult on everything in your communications stack — business phone systems, SD-WAN, contact center, collaboration, video and phone support.

Structured Cabling & Next-Gen Wi-Fi

Connectivity is critical if you want to scale and create a dependable platform on which the network will perform. Drawing on Blue Fox Group's in depth cabling and Wi-Fi experience, we ensure your business implements the right hardware and cloud-based infrastructure to support all your IT and cloud performance needs.

Security Surveillance

Blue Fox draws upon its deep understanding of security equipment, surveillance, monitoring, and access control to help protect your business with next-gen cloud surveillance solutions. It is easy to install, connect and go.

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LET'S CONNECT

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TELL US HOW WE CAN HELP YOU.

Blue Fox Group is dedicated to helping businesses tackle daily and difficult IT challenges. Connect with us to start a discussion around how we might help you leverage technology positively to help you streamline operations, grow revenue, and help you do your job better.

Blue Fox Group

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