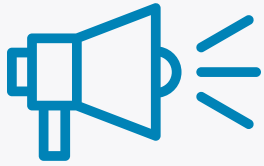# 📢 Technology Straight Talk

TOP 3

TECHNOLOGY DO'S & DON'T'S

plus other straight-talk advice
to help you:

1. Save Time
2. Reduce Costs
3. Avoid Embrassing Technology
   Mistakes

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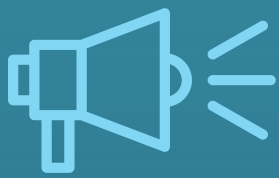# TOP 3 Technology Do & Don'ts

✓ Technology Do

- **Establish IT processes that can be replicated and improved upon,** resulting in fewer emergencies, fewer issues to address, and more time back in your day.
- **Do take the stress and the threat out of constant security attempts on the network** by moving your data and employee workspace to the cloud. Cloud environments that are managed by professional outside IT partners provide the most secure, money efficient and high-performing work environments.
- Do answer this question: **How does technology align with your business goals to help you achieve success?** Today, business and technology are one and one. Team performance, data security, time, money, and maintaining a solid customer-facing reputation is all tied to your ability to align technology to business outcomes.

✗ Technology Dont's

- **Avoid hiring just another IT guy.** Technology staff who believe it is their job to fix IT issues fast and save money may have good intentions but fail to focus on ways to improves the process, which can be used to prevent the same or similar problems from happening again.
- **Do not assume cloud services are "plug and play."** Managing cloud services can become complex. Be sure you have a cloud strategy in place before you start moving parts of the network to the cloud.
- As an IT leader, **You cannot afford NOT to know what is passing through the network** and what specifically impacts network performance. Lack of established IT processes and aligned business goals always lead to excess IT team time, wasted money, and IT frustration.

📢 Other Valuable IT Advice

- Avoid the trap of waiting too long to spend money on IT. Emergencies are far more expensive to fix than proactive, planned purchases.
- Do not depend only on an anti-virus and firewall security solution. Anti-virus solutions only know how to detect known threats. Advanced security solutions provided by professional IT partners know how to detect and find irregularities and unknown threats to prevent them before they happen.
- Be 100% sure that your data is being backed-up accurately. Don't cut corners and try and save money. You can't afford not to know what did not get backed up.

- Cloud back-up provides advanced controls and data images in emergencies.
- Consider creating a remote high-performance employee workspace to help employees maintain productivity while protecting your data.
- Technology should increase productivity, improve operations, and drive profit to the bottom line. **Don't feel like you have to do this alone.** Work with a true systems integrator like Blue Fox Group, who acts as your VCIO, helping you plan and build a cohesive technology road map so that you can prepare and budget for future technology along the way.

WHAT SHOULD YOU LOOK FOR IN AN IT PARTNER?

IT PARTNER WHO LISTENS

COMBINED IT SERVICES UNDER ONE UMBRELLA

CIO SERVICES & ONSITE EXPERTISE

Most IT partners provide IT services, but that should not be the end game. Look for an IT partner who is open to your input, who will ask questions, and look for ways to provide value by helping you develop and leverage technology to drive business outcomes as a contributor to your business' success.

This is straight talk, and while you expect your IT partner to provide IT expertise, you will find that many partners only manage a part of the network, making it very difficult to troubleshoot slow performing apps or restore your entire network in the case of an emergency. Work with a partner who can manage all aspects of your network.

CIO's are an expensive resource to hire. IT partners should bring a CIO level of expertise and support that aligns IT with business goals. Additionally, look for a partner that goes beyond CIO services and provides onsite check-ups. This is a tremendous value to the business that desires a consistent, proactive approach to IT.

WHY CONSIDER AN IT PARTNER LIKE

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We help **Arizona businesses** remove the complexity and uncertainty that often accompanies the purchase and management of technology in 3 ways:

- Together, we r**educe the amount of time** you dedicate to buying and maintaining technology while helping you avoid technology pitfalls that consume your time.

- **Save your organization money** by purchasing only what you really need, when you need it.

- Help you to **avoid technology mishaps and blunders** that erode customer confidence and tarnish your reputation.

LET'S CONNECT

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TELL US HOW WE CAN HELP YOU.

Blue Fox Group is dedicated to helping businesses tackle daily and difficult IT challenges. Connect with us to start a discussion around how we might help you leverage technology positively to help you streamline operations, grow revenue, and simply do your job better.

Blue Fox Group

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