

# buynomics

## Commercial Strategy Consultant (m/f/d)



Immediately / upon consultation



Full time

## ABOUT US

At buynomics we are building the next generation consumer product and portfolio management software. Our goal is to help our customers optimize their product portfolios to maximize profitability and other relevant KPIs. We achieve this by predicting future consumer behavior based on historic sales data, behavioral economics, and advanced data science. We have successfully deployed our platform across 5 continents and in a multitude of projects and ongoing client relationships ranging from telecommunications, consumer goods, insurance all the way to the software industry.

We have recently received seed funding by prestigious VCs (La Famiglia & Seedcamp) and are now eager to take buynomics to the next level.

We are data-driven and results-oriented. We encourage transparent communication and personal growth. We create a modern, dynamic, and flat hierarchical working environment and give you a lot of autonomy and responsibility straight from the start.

If you are interested in advanced data science and data driven SaaS solutions, can identify yourself with these values and thrive to work in a fast-paced and intellectually intense environment, then join the buynomics team and become part of our success story!

We are the commercial insights solution of tomorrow. We are buynomics.

## RESPONSIBILITIES

- Onboarding of new clients onto the buynomics platform
- Continuous support of existing clients in their use of the buynomics platform
- Self-reliant preparation and evaluation of client's data as well as analyses of clients' business model strategy, structures and processes
- Development of client presentations and direct management of client interactions
- Identify opportunities and deliver direct input for internal process automation
- Ensure continuous alignment of clients' needs and platform implementation
- Maintain ongoing partnership with a portfolio of international clients and further develop clients' businesses with the buynomics solution

## REQUIREMENTS

- Completed master's degree in the field of economics, business or a related area with a strong academic track record
- Experience in a consulting or other data heavy position
- Strong analytic capabilities with experience in creation and evaluation of data-based analyses
- Good knowledge of Excel and PowerPoint (SQL or Python are a plus)
- Eagerness to learn and have impact from "Day 1"
- Pronounced communication skills and passion for client interaction and pricing
- A strategic foresight and well-founded insights into prevailing market conditions in order to analyze existing corporate strategies, structures and processes
- High level of personal initiative and very good strategic and analytical skills
- Working proficiency in German and English is required

## BENEFITS

- High responsibility right from the start and enormous growth potential within the company and beyond an initial role
- Steep learning curve in the fields of data analyses, client consultation and business development
- Deep insights into the different industries and strategies of our client groups
- International, young, and dynamic team with flat hierarchies and short decision processes
- Being part of a fast-growing start-up with a direct impact
- Competitive compensation

Do you want to become a key part of the buynomics growth story and help us build a true champion in a fast-growing industry?

Please send your application incl. CV, cover letter and certificates to [anton.vonlampe@buynomics.com](mailto:anton.vonlampe@buynomics.com)

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