



TREEPLOTTER™
software suite

TREE AND ASSET **MANAGEMENT SOFTWARE**



The TreePlotter™ Software Suite sets the new standard for urban parks, tree inventory, asset management, and tree care operations.

government | private | nonprofit | campus

www.TreePlotter.com | sales@PlanITGeo.com | 1.833.TREEMAP

WHAT IS TREEPLOTTER

TreePlotter™ Software Suite offers the latest in web, mobile, and GIS technologies in urban parks, forestry, and arboriculture. Created by PlanIT Geo™, an urban forestry software and consulting firm, TreePlotter was built by certified arborists and GIS experts. Our own planning consultants and field crews use TreePlotter daily. Clients and partners also contribute to innovative features and continual improvements to support a dynamic industry.



cloud based

real-time access with
secure data storage



customizable

built to meet your
specific needs



subscription

choose the plan and
modules for you



mobile

no GPS required, use
on any device

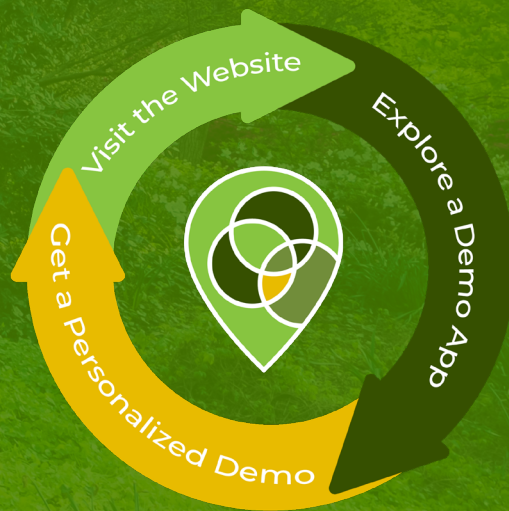
INVENTORY, JOBS, PARKS, and CANOPY software products are map-based and enable data visualization to better collect, manage, share, and achieve your urban greening goals. Our dedicated support staff is on hand to help you every step of the way.

Our web-based platform allows API and WFS integrations, so use TreePlotter exclusively or integrate with an existing technology stack.





EXPERIENCE TREEPLOTTER



PRODUCT

TreePlotter INVENTORY



**Manage Data
and Work**



**Integrate with
Existing Systems**



Data Visualization

Best for local and governments, consultants, nonprofit and community organizations, and universities.

Our flagship product is used globally as a comprehensive GIS software application for field data collection and inventory data management. But the value of INVENTORY is so much more: dashboard, standard and configurable reports, complete work history, advanced queries on datasets, map sharing, and customized account administration.

Your unlimited users will have convenient access via any web device. Use INVENTORY to provide access to tree maps, improve outreach, and manage risks and liabilities. The scalable product levels will fit the needs of any organization.

Customization and add-on module opportunities: work order management, offline collector, eco benefits, tree appraisal, advanced risk assessment, custom landing page, tree tours, and API and WFS integrations.



TREEPLOTTER™
INVENTORY



PRODUCT --- TreePlotter JOBS

Best for tree care companies.

This map-centric web application was built and designed specifically for tree care companies looking to grow their business. It is cloud-based, mobile friendly, and includes powerful features to map trees, create and send modern estimates, and schedule and assign work orders.

JOBS creates an intuitive and enjoyable experience, providing your company and clients with online access to view and approve professional electronic proposals. Take clients on a 'virtual walk through' with easy to use tree maps corresponding to proposed work.

Win more work while improving production efficiencies with a modern estimation, scheduling, and work order system.



Win More Work



**Collaborate
in the Cloud**



Map Centric Approach



PRODUCT **TreePlotter CANOPY**



View



Plan



Grow

Best for state agencies, large and small municipalities, counties, and nonprofit organizations.

Visualize your tree canopy and land cover dataset in an approachable and easy to use analysis platform. CANOPY is an invaluable planning tool, giving you the ability to identify areas with low canopy and high planting potential. It allows you to prioritize for planning and preservation, evaluate tree canopy goals, and the impact on ecosystem benefits.

CANOPY allows you to interact with complex large datasets in a user-friendly interface without GIS knowledge. Use CANOPY to inform strategies in management plans and to plant with purpose where trees will have the greatest economic, social, and environmental benefits.

CANOPY integrates seamlessly with TreePlotter™ INVENTORY to implement planting projects, inventory trees, and track events or volunteer efforts.



TREEPLOTTER™
CANOPY



PRODUCT **TreePlotter PARKS**

Best for large or small park and recreation departments and county government.

Build a clear picture of your park assets, faster than ever before! This easy to use, GIS-based, all-in-one software gives you instant access to your park and grounds maintenance data.

Map and document equipment and facilities with customizable data fields and dropdown menus for park boundaries, amenities, playgrounds, irrigation, and other asset types. Track, inspect, report, and search costs and maintenance schedules with powerful visualization tools. PARKS integrates seamlessly with TreePlotter™ INVENTORY providing a single system for parks, recreation, and urban forestry assets.

Customization and add-on module opportunities: work order management, offline collector, eco benefits, tree appraisal, advanced risk assessment, custom landing page, tree tours, and API and WFS integrations.



Map and Manage



**Seamless
Communication**



**Paperless
Work Orders**

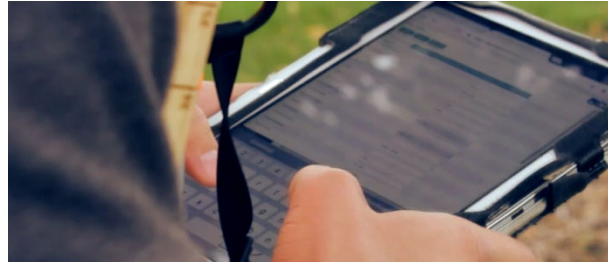


CUSTOMIZATION AND **ADD-ON OPPORTUNITIES**



WORK ORDER MANAGEMENT

Public sector focus: mapping, database, and reporting system



OFFLINE COLLECTOR

Continuously collect data efficiently without a data plan or with limited to no service in the field



TREE TOURS

Interactive virtual tours for your inventory that is easy to follow and will engage your audience



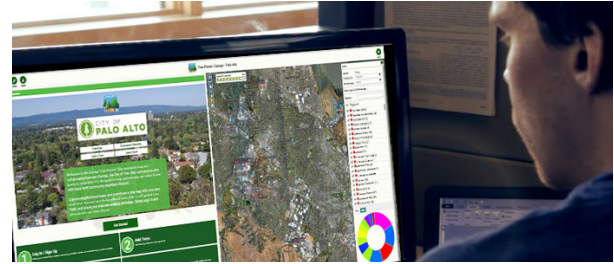
API AND WFS INTEGRATIONS

Our web-based platform allows you to integrate with an existing technology stack



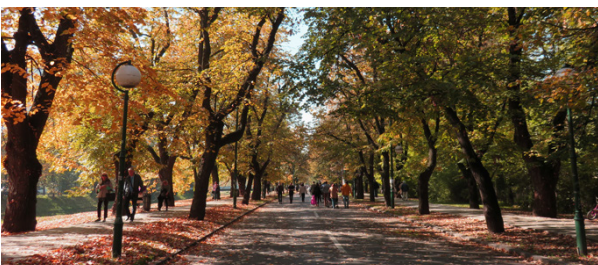
TREE APPRAISAL

Calculate and report appraisals based on the CTLA (9th edition) Trunk Formula Method



CUSTOM LANDING PAGE

A creative, engaging and custom landing page for your application



ECO BENEFITS

Provides monetary and ecological tree benefits, and calculations based on i-Tree research



ADVANCED RISK ASSESSMENT

An expanded tree risk assessment tool based on the ISA Tree Risk Assessment Qualifications