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VoiceFriend Introduces its StaffAlert™ Voice-Activated Solution for Senior Communities

Boston, MA, September 18, 2018—VoiceFriend, LLC has today announced the release of its StaffAlert™, the first of its kind voice-activated assistance alert solution designed specifically for senior living communities.

VoiceFriend's StaffAlert™ allows seniors to alert the on-duty staff of their need for assistance simply by saying *"Alexa, ask VoiceFriend to get help"* to their Amazon Alexa-enabled device. By leveraging Amazon's popular voice-activated Alexa technology, StaffAlert™ provides seniors with a simple, hands-free alternative means to contact their community's on-duty staff when they cannot locate or reach their call button or phone. And since StaffAlert™ has been designed for seniors, it will accept a wide range of phrases commonly used to request help – such as *"Alexa, tell VoiceFriend I need a nurse"*.

"As a leader in automated notification and communication solutions for senior living and skilled nursing communities, we continually strive to develop innovative solutions that help communities improve the safety and well-being of their seniors, while making their staff more efficient and effective," says Bruce Baron, VoiceFriend's Chief Executive Officer. "While StaffAlert is not a replacement for Emergency Alert Systems or call button notifications, it provides an added layer of security and protection by offering seniors a hands-free option for alerting on-duty staff personnel through simple verbal commands. And because seniors use their own Amazon Alexa-enabled device to access StaffAlert™, there's no additional cost for communities using our VoiceFriend Automated Notification Solution".

Communities already using VoiceFriend will receive information about the new StaffAlert™ feature in the coming weeks. Community leaders may also contact their VoiceFriend support specialist at any time for free assistance with this new Alexa skill feature.

About VoiceFriend, LLC

Founded in 2009, VoiceFriend, LLC developed the VoiceFriend Notification Solution as a simple yet powerful cloud-based notification solution that helps senior living, skilled nursing and other providers build better communities and operate more efficiently. VoiceFriend keeps seniors, staff and families informed of events, notifications and other important information. Today, thousands of eldercare providers rely on VoiceFriend to reduce staff costs, increase senior and family engagement, and boost satisfaction while positively impacting census.

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