

Welcome to ScoutAsia Web App

ScoutAsia is an Asia-focused news & company data platform, jointly developed by Nikkei and the Financial Times in 2018, with the ultimate aim of making Asia more accessible to foreign businesses. Combining quality content and technology, ScoutAsia provides AI-driven insights on what is changing in Asian businesses.

Let's log in to the ScoutAsia web app from <https://app.scout.asia>

- How to activate your account
To complete setting up your trial account, please click the “create password” button in the **Welcome email**. The button link is valid for 5 days from the issue date. If you have troubles signing in, please feel free to contact our support team at support@scout.asia for assistance.
- Supported browsers
We support the latest version of Chrome, Firefox, Edge and Safari.

Content

1. App Homepage
2. Search
3. Scout AI
4. Alerts
5. Macro overview & Analysis

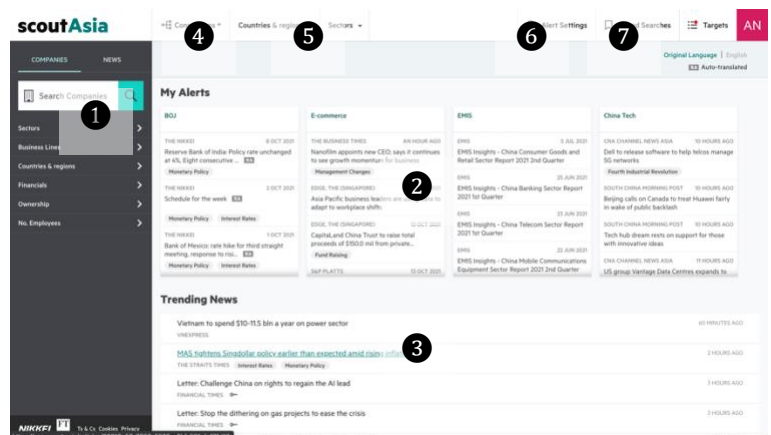
1. App Homepage

1 Companies & News Tabs

Toggle your filters for Companies and News searches here.

2 My Alerts

Overview of all your alerts. Alert Setting can be found under the top right menu.



User Guide

3 Trending News

Displaying the top 10 news stories trending across Asia. The list is curated by our AI technology and updated every hour.

4 Connections+

A premium add-on feature for visualising connections between businesses using data from corporate registries. For details, please check [the user guide](#).

5 Overview by Countries & regions / Sectors

It gives you a quick access to the basic information, macro statistics, analytical reports, and a list of related news on the selected country or sector.

6 Alert Settings

Adjust the settings for Scout AI, Saved Searches or Target Lists

7 Saved Searches & Targets

By saving search terms or filters, you will be able to access the result at any time. You can setup alerts based on the saved searches.

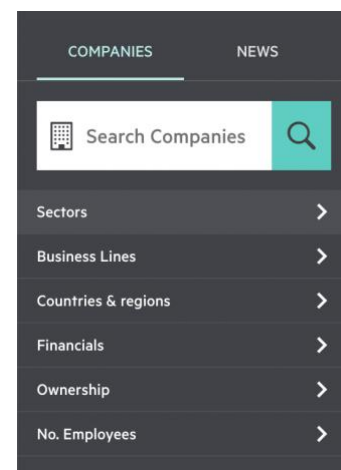
Target Lists enable you to monitor, track and receive alerts about companies of interest.

2. Search

Companies

While viewing the 'Companies' tab at the top of the search sidebar, you can search for companies by typing its name into the search box, and/or by using filters including:

- ✓ Sectors
ScoutAsia classifies companies across the region based on FTSE Russel's Industry Classification Benchmark (ICB).
- ✓ Business Lines
Business Lines is another company search filter that allows you to dive deeper into each sector. It is developed based on The North American Industry Classification System (NAICS), 6-digit NAICS codes, which gives you industry clustering at a greater level of detail.

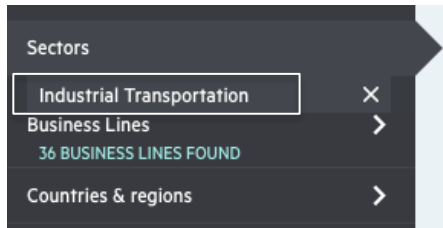


Tips – Company search by Sector & Business Lines

User Guide

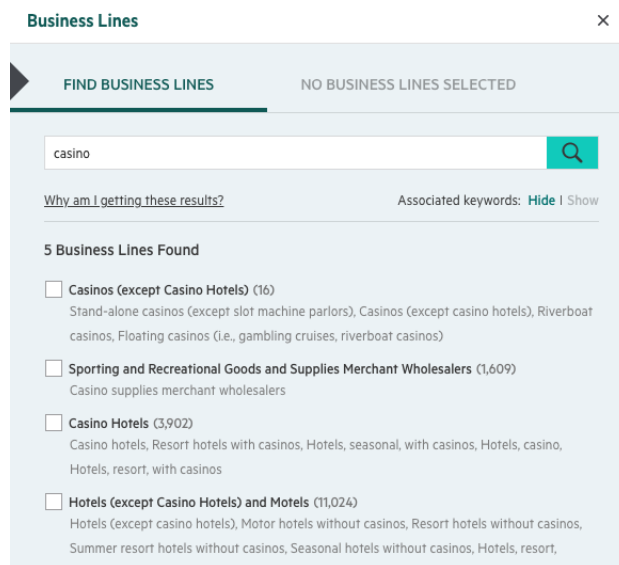
✓ Suggested Business Lines

Start your search by selecting a Sector, then you can find “xx BUSINESS LINES FOUND” in light green. This gives you related Business Lines based on the selected sector.



✓ Search Business Lines by keywords

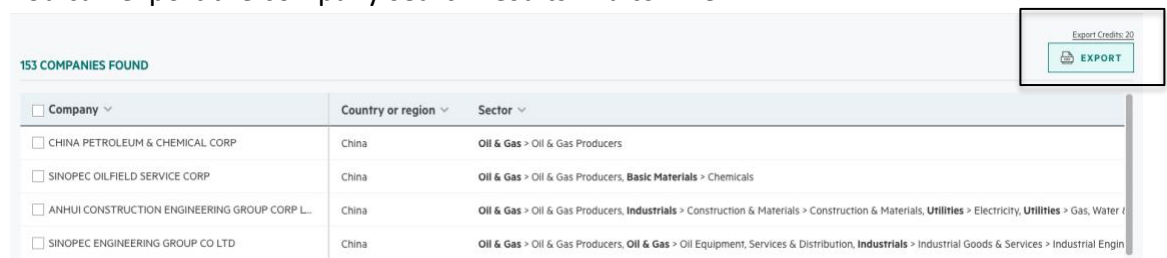
You can go directly to the Business Lines feature and search by keywords. This method works well if you have particular words or types of business activities in mind.



➤ Watch a [1-minute tutorial video](#) or read [a blog post](#) for further instructions

Tips – Export

✓ You can export the company search results in a csv file.



News

Switch between Companies and News search with the tabs at the top of the search

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sidebar. On the News tab, you can search for specific terms in the search box, and/ or use filters.

Tips – Boolean search for news

- ✓ Use quotation marks "" to search for exact phrases. E.g. "North Korea"

- ✓ Combine two keywords with a vertical bar | symbol when searching for one or the other term. E.g. cryptocurrency | cryptocurrencies will return articles containing either word.

- ✓ Exclude a term by adding a – sign before it. E.g. cryptocurrencies -blockchain returns articles containing cryptocurrencies but not blockchain.

- ✓ Use parentheses () to create a more complex search.
E.g. "palm oil" (indonesia | malaysia) returns articles mentioning the phrase palm oil and either country.

More Features

Save a search to return to later

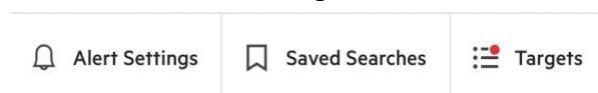
Click 'Save Search' at the bottom of the search sidebar (this button appears whenever you have search terms or filters applied). You will then be prompted to name your search. After saving your search, you will be able to access it any time from the 'Saved Searches' menu in the header. Saved Searches can also be used in your Daily Digest.

Create a Target List

You can create a Target List by clicking 'Targets' in the header, followed by 'Create a new list'. You can also activate this menu by selecting companies on search results. Once saved, will be able to access it at any time via the 'Targets' menu in the header.

Where to find Saved Searches & Targets

'Saved Searches' & 'Targets' can be found at the top right of the screen.



For step-by-step process of how to customise your watchlists, please check [our blog post](#).

3. Scout AI

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ScoutAsia's unique AI-driven feature for searching & monitoring news. The web app subscription comes with 30+ pre-trained Standard AI topics and opportunities to customise & create your own.

The Standard Scout AI topics include:

- ✓ Covid 19 related topics (Vaccines, Treatment, Testing)
- ✓ Market related (Stocks, Currencies, Interest Rates)
- ✓ Macro Economy (Monetary Policy, Economy)
- ✓ Business Trends (Business expansion, Digitalisation, Upsizing & Layoffs)
- ✓ Financials (Earnings Upgrade/Downgrade, Financial Distress)
- ✓ Corporate Events (Management changes, Mergers & Acquisitions)

See more details in your Scout AI page. <https://app.scout.asia/alerts/scout-ai>

4. Alerts

Alerts can be triggered based on your settings of:

- ✓ Saved Search
- ✓ Targets
- ✓ Scout AI

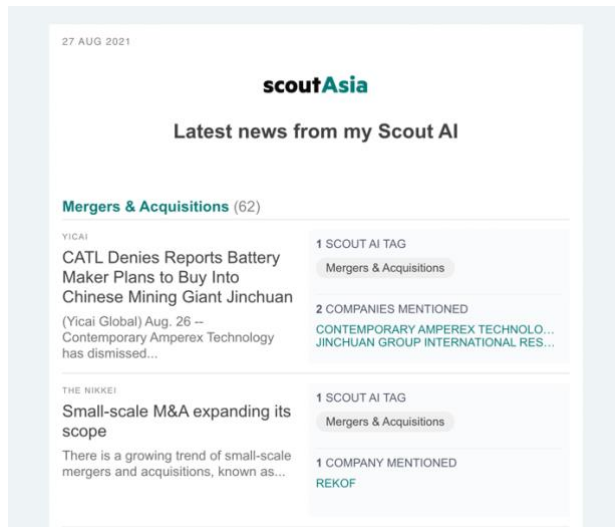
You can select where to appear the latest updates from:

- ✓ Daily Digests
- ✓ Show On Site ("My Alerts" on the homepage)

What is the "Daily Digests"

The ScoutAsia Daily Digest contains the latest news from the last 24 hours for any Scout AI, Saved Search or Target List. The top three articles for the five most recently updated alerts of each type are shown, with links to further articles, and a summary of any additional alerts with article links. Daily Digest emails are sent from no-reply@scout.asia

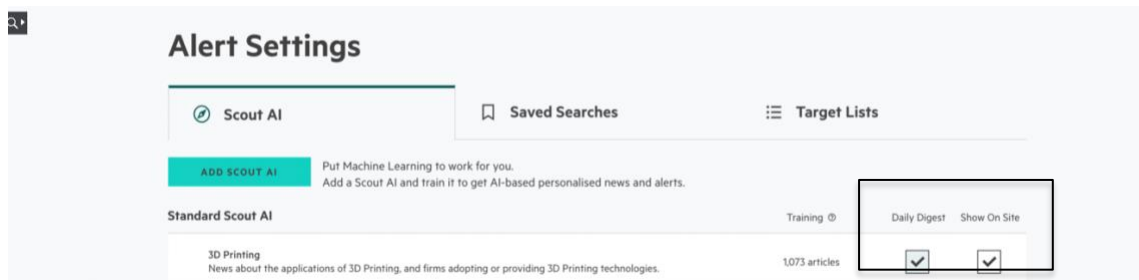
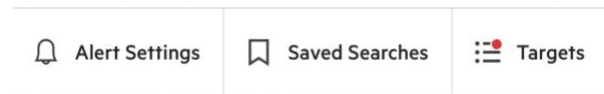
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(Daily Digest emails provide links to the latest articles.)

Alert Settings

1. Go to 'Alert Settings' from the navigation bar
2. Adjust the settings for Scout AI, Saved Searches or Target Lists by selecting check boxes for 'Daily Digest' or 'Show On Site'
3. Your Saved Searches and Target Lists are included in the Daily Digest and Show On Site (My Alerts) by default. By taking the checkmarks off, you will no longer receive updates via email or on site on the unticked topics.



5. Macro-overview & Sector reports

ScoutAsia provides overviews and analysis about countries/regions and sectors. By selecting a country/region or a sector from the navigation bar, you can get access to a text-based summary, macro statistics, a list of companies, sector reports and relevant news.

At ScoutAsia, the following third-party sources for sector reports & analysis are available.

Ashu Research

Ashu Research is a Japanese business information provider specialising in Asia and US

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markets. ScoutAsia is currently the only platform that provides the English version of their analysis, covering various industries in 7 major markets in Asia. The sector reports are usually several pages long so you can grasp the overview of the industry quickly.

- Coverage
 - ✓ Singapore, Philippines, Malaysia, Indonesia, Thailand, China, and Vietnam
- Type of Content
 - ✓ Industry status
 - ✓ Sales & production trends
 - ✓ Competitive Layout / Market share

- Where the reports can be found?

From Country overview page, there is a table of content 'Sector Reports from Ashu Research' between 'Summary' and 'Macro Statistics'.

Oil & Gas	<i>Petro</i>				
Basic Materials	<i>Fisheries</i>	<i>Aquaculture</i>	<i>Dairy Products</i>	<i>Rice</i>	<i>Coffee</i>
	<i>Meat</i>	<i>Pepper</i>	<i>Tea</i>		
	<i>Sugar</i>	<i>Cashew Nuts</i>	<i>Banana</i>	<i>Coconuts</i>	
	<i>Steel</i>	<i>Non-Ferrous</i>	<i>Cement</i>	<i>Plastics</i>	<i>Petrochemical</i>
Industries	<i>Construction</i>	<i>pharmaceutical</i>	<i>Textile Apparel</i>	<i>Shoes</i>	<i>Wood and wood products</i>
	<i>Paper</i>	<i>Electrical Wire</i>			
	<i>Railway</i>	<i>Aviation</i>	<i>Port</i>		
Consumer Goods	<i>Automobile</i>	<i>Motorbike</i>	<i>Tire</i>		
	<i>Beer</i>	<i>Instant Noodle</i>			
	<i>White Goods</i>	<i>TV</i>	<i>PC</i>		
Retail	<i>General Retail</i>				
Others	<i>Tourism</i>				
Utilities	<i>Telecommunication</i>	<i>Power</i>			
Financials	<i>Banks</i>	<i>Insurances</i>	<i>Securities</i>	<i>Real Estates</i>	

EMIS

EMIS offers detailed industry reports on a regional business landscape or on a specific country. The reports include many charts, graphics and references to many other sources to give you in-depth information and insights on the market trends in Asia.

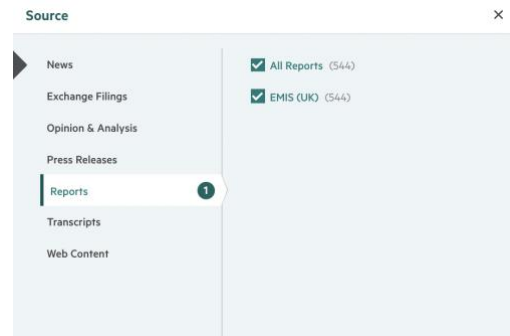
- Coverage
 - ✓ China, India, Malaysia, Indonesia, Thailand and Philippines
- Type of Content
 - ✓ Comprehensive coverage on the market trends

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- ✓ Overview from sector outlook
- ✓ Competitive landscape
- ✓ Companies in focus and trending topics in the industries.

- Where the reports can be found?

Either from the overview pages (Labeled as 'Country Report' or 'Sector Report') or Search sidebar for News on the homepage (Under 'Reports' for Source filtering), you can find the EMIS Insights.



Enquiry

info@scout.asia

Help & Technical Support

support@scout.asia