

Radar

Advanced Guide

June 2022

scoutAsia

Countries & regions ▾Sectors ▾+Library 123Radar 123

WP

Chinese Apps & Tech +

SETTINGS

Monitoring various angles surrounding Tech in the Greater China region

News

Companies

Reports & Filings

ALL NEWS

Found 2,448 articles from the past one year

KOREA JOONGANG DAILY · 4 HOURS AGO · CHINESE SOCIAL MEDIA APPS

[CELEB] Kep1er hopes to continue its roll with summer song 'Doubblast'

1 COMPANY MENTIONED · AUTO-SUMMARISED BY SCOUTASIA

- The girl group, which formed through Mnet's audition show "Girls Planet 999" (2021) and was named after German astronomer Johannes Kepler as a continuation of the show's space theme, sold over 200,000 copies of its debut EP "First Impact" (2022) in the first week of its release.
- Debut: January 2022 as a member of girl group Kep1er.
- Huening Bahiyyih is a Korean-American member of the multinational girl group Kep1er, which formed through Mnet's audition show "Girls Planet 999" (2021).

KRASIA · 5 HOURS AGO · MULTIPLE SEARCH FEEDS

Alibaba's core e-commerce business bets on consumption growth to navigate challenges

5 COMPANIES MENTIONED · AUTO-SUMMARISED BY SCOUTASIA

- During a webinar held on May 20 this year, Dai told over 300 Taobao and Tmall merchants that the e-commerce giant would be shifting the focus of its core e-commerce operations from trading to user consumption.
- One of the first things that Dai did as the new head of Alibaba's domestic e-commerce division was to engage with online vendors from Taobao and Tmall.
- To attract more merchants to set up online stores on Taobao and Tmall and retain them, Dai reduced the number of sales promotional activities.

THE BUSINESS TIMES · 7 HOURS AGO · MULTIPLE SEARCH FEEDS

YouTube Shorts touts 1.5b users, taking on TikTok

4 COMPANIES MENTIONED · AUTO-SUMMARISED BY SCOUTASIA

- Alphabet-owned YouTube and Facebook-parent Meta both added short-form video sharing formats to their services after TikTok - which late last year said it topped a billion users - became the rage.
- YouTube Shorts went live less than 2 years ago, adding videos of no longer than 60 seconds to the mix of offerings on the platform.
- YouTube, Meta and TikTok compete to be the platform of preference from popular online personalities with revenue making features such as subscriptions or shares in ad revenue.

BUSINESS WIRE · 8 HOURS AGO · CHINESE SOCIAL MEDIA APPS

ZOVOO Is About to Make a Dazzling Debut at World Vape Show

3 COMPANIES MENTIONED · AUTO-SUMMARISED BY SCOUTASIA

- ZOVOO will make a dazzling debut with DRAGBAR star series products and GENE TREE ceramic core technology, and present surprise to numbers of vapers.
- ZOVOO will present new products of its breakthrough in technology -- GENE TREE Ceramic core.
- To unlock more of GENE TREE ceramic core secrets, head over to ZOVOO.

Most Mentioned Companies

TOP 100 OF 7584 COMPANIES FOUND

BEIJING BYTEDANCE NETWORK TE...

3518

TENCENT HOLDINGS LTD

2767

ALIBABA GROUP HOLDING LTD

2491

WEIBO CORP

1935

DIDI CHUXING TECHNOLOGY CO., L...

771

Last updated 16 Jun 2022, 18:06 GMT +08:00

Welcome to Radar

Radar surfaces signals and insights on topics from non-traditional angles with the help of AI technology.

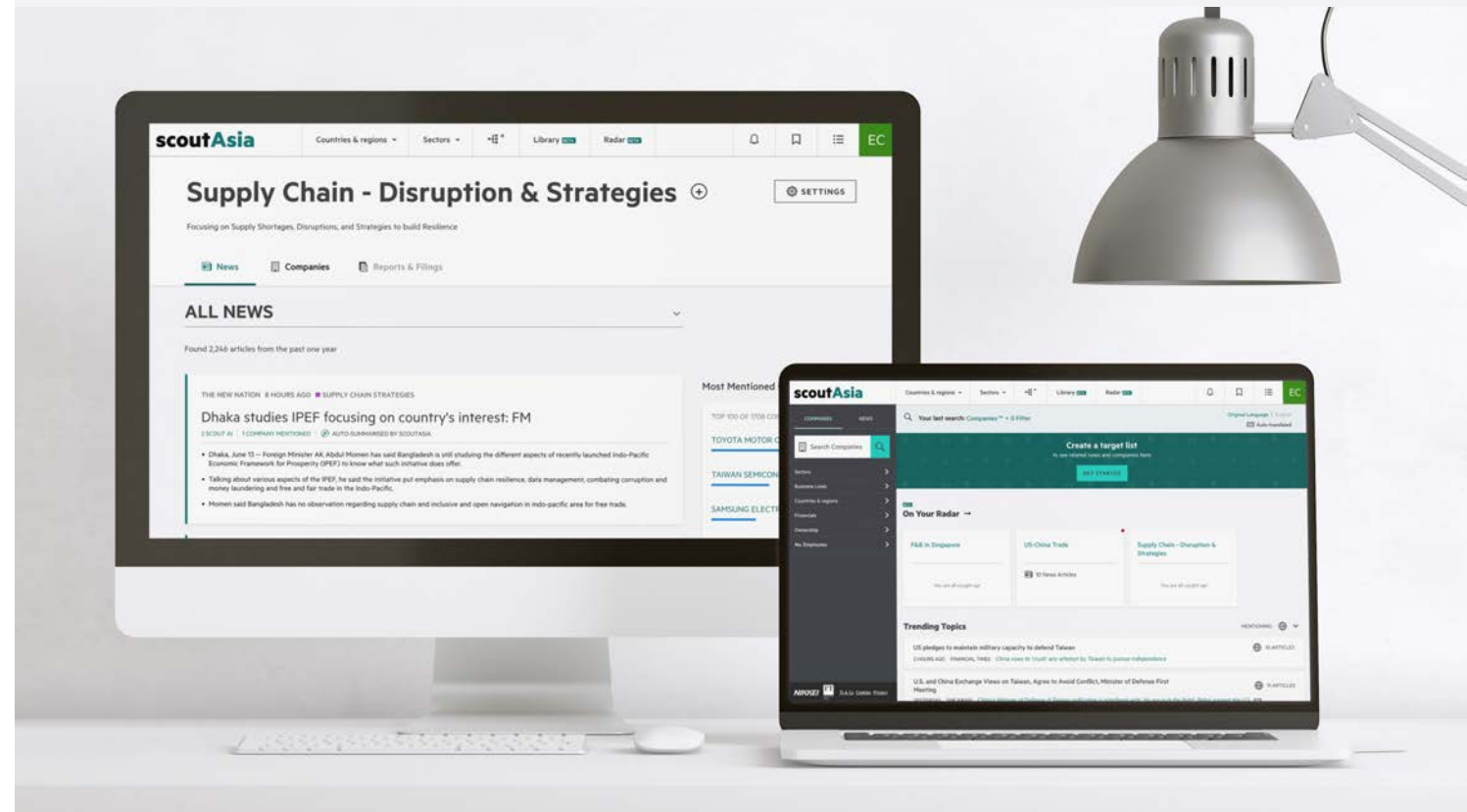
With Radar, you can:

- Monitor Multiple Angles
- Surface Leads and Insights

through combining multiple search feeds and/or companies to discover emerging topics and companies.

This guide aims to show you how Radar works and some case studies to get started.

If you require further assistance, please contact us at info@scout.asia



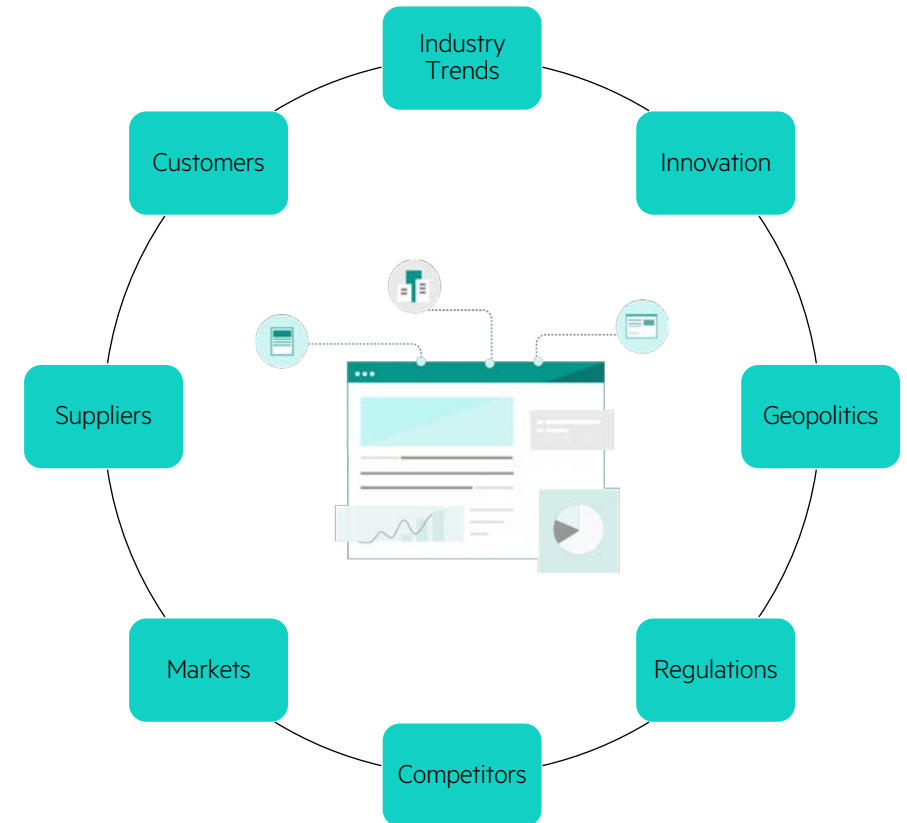
Monitor Multiple Angles

To be at the forefront of a topic, an industry or a market, there are many perspectives to consider.

For example, if you are an international business manager who is aiming to expand in the region, you would keep an eye on the industry and external forces.

Or if you're an investment coordinator, your interest would be in discovering new companies; on top of keeping track of region and industry specific developments.

Using Radar, you can examine different perspectives in a single view to analyze and make informed business decisions.



Surface Leads and Insights



YOUR INPUTS

Build each radar with up to:

- **3 News Search Filters** (News Feeds)
- **1 Company Search Filters** (Matched Feed)
- **500 Specific Companies** (Starred List)



AUTO-CURATED FEEDS

Each Radar continuously updates News and Company Feeds and notifies you of what's new:

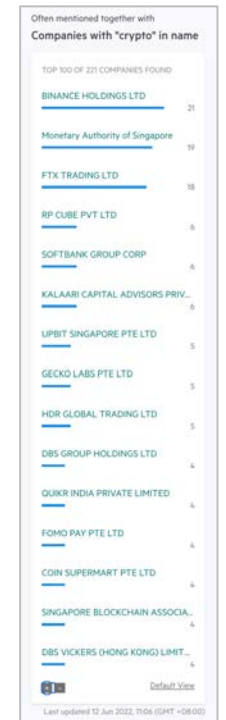
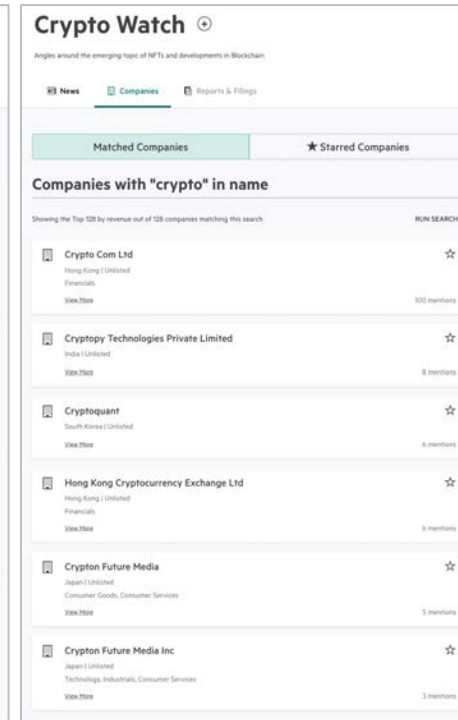
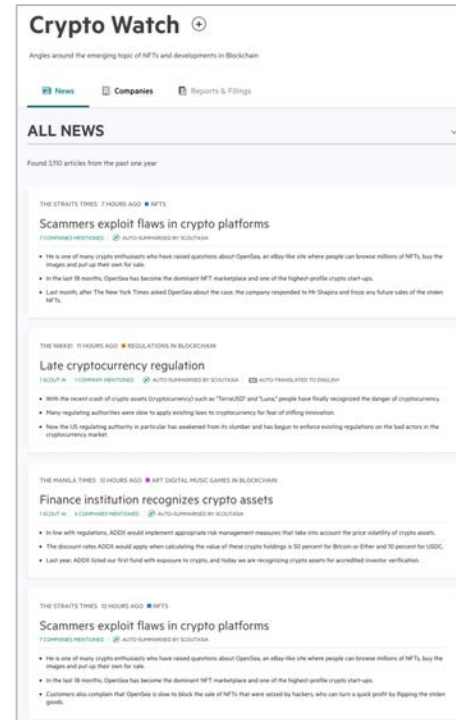
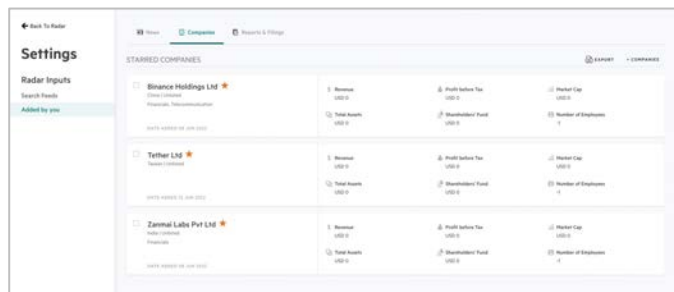
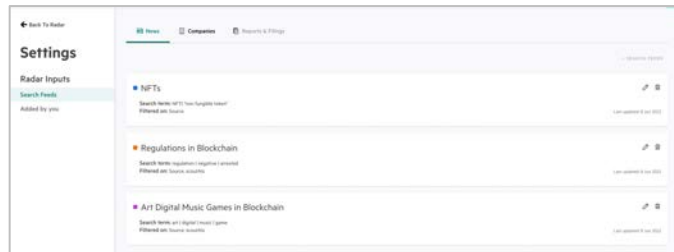
- **News:** Updated based on articles matching Search Filters and Companies inside the Radar
- **Matched Companies:** Updated based on companies matching Search Filters



LEADS / INSIGHTS

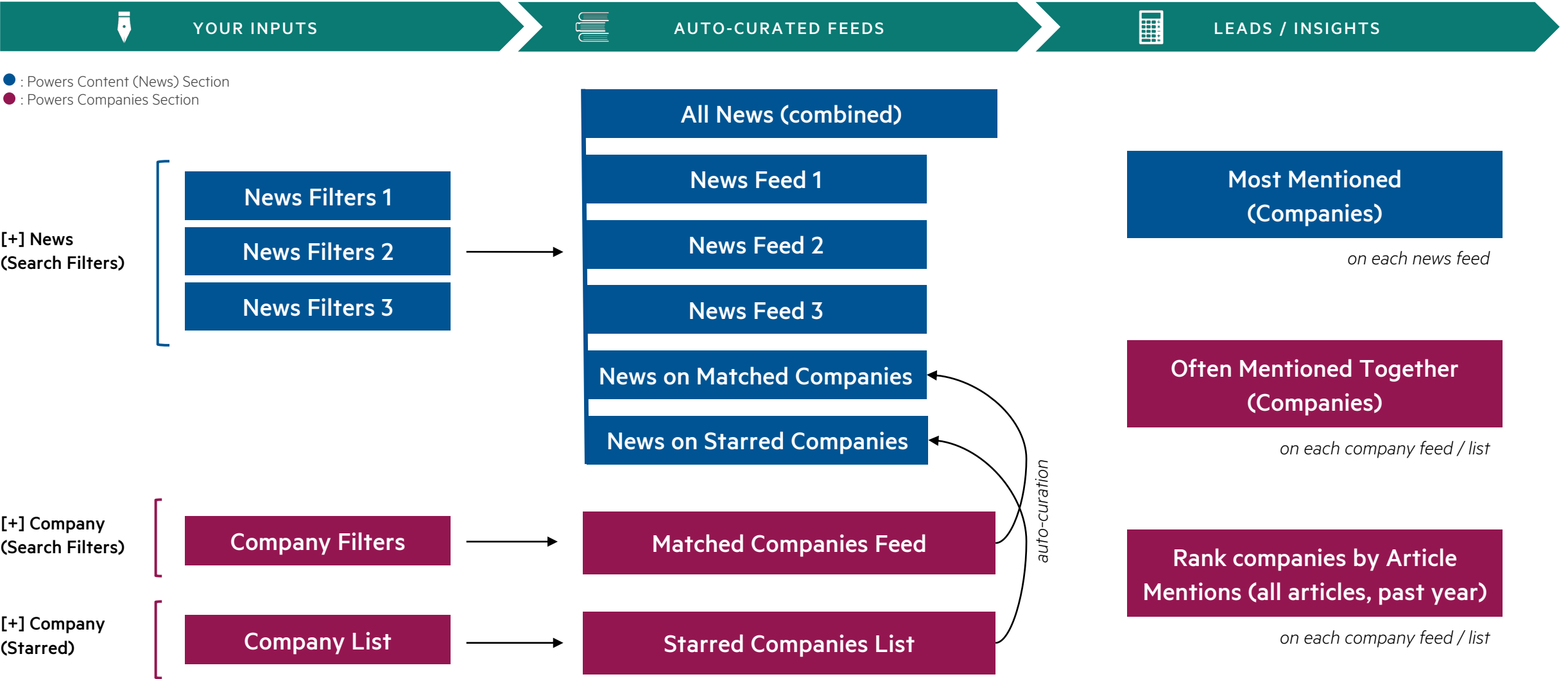
Discover Companies in non-traditional ways, derived from Radar Feeds:

- **Most Mentioned:** Based on all your News feeds
- **Often Mentioned Together:** Based on ScoutAsia's analysis of companies outside your Company feeds



What's in Radar?

Radar at a Glance



scoutAsia

Countries & regions

Sectors

Library

Radar

EC

Supply Chain - Disruption & Strategies

Settings

Focusing on Supply Shortages, Disruptions, and Strategies to build Resilience

News

Companies

1

ALL NEWS

Found 2,284 articles from the past one year

2

NIKKEI ASIA

3 HOURS AGO

SUPPLY SHORTAGES

Pakistan blackouts choke economy as China power plants go unpaid

2 SCOUT AI | 1 COMPANY MENTIONED | AUTO-SUMMARISED BY SCOUTASIA

- One of the major reasons for the blackouts is that Chinese power producers under the China-Pakistan Economic Corridor (CPEC) initiative have shut down multiple plants because the Pakistani government has failed to pay dues to the tune of 300 billion rupees (\$15 billion).
- Ahmed Naeem Salik, a research fellow at the Institute of Strategic Studies Islamabad, said that current power generation capacity in Pakistan is 41,000 megawatts, while consumption is around 28,000 MW.
- Aslam Bhoorani, a member of the National Assembly representing Gwadar, told Nikkei that a 300 MW plant was supposed to power the town.

3

NIKKEI ASIA

3 HOURS AGO

SUPPLY CHAIN DISRUPTIONS

Hyundai Motor, Posco restart shipments as trucker strike ends

1 SCOUT AI | 5 COMPANIES MENTIONED | AUTO-SUMMARISED BY SCOUTASIA

- KIM JAEWON, Nikkei staff writer SEOUL -- Hyundai Motor and steelmaker Posco resumed shipping products on Wednesday, after striking truckers in South Korea ended a more than weeklong strike that damaged their businesses and other industries in the country.
- Logistics company Hyundai Glovis rose 2.4%, while automaker and Hyundai Motor affiliate Kia gained a marginal 0.1%.
- But the steelmaker estimated that it would take more than 10 days to ship 300,000 tons of products delayed by the strike.

4

Most Mentioned Companies

TOP 100 OF 1702 COMPANIES FOUND

TOYOTA MOTOR CORP

161

TAIWAN SEMICONDUCTOR MANUF...

84

SAMSUNG ELECTRONICS CO LTD

68

HUAWEI TECHNOLOGIES CO., LTD.

53

HON HAI PRECISION INDUSTRY CO ...

51

Last updated 15 Jun 2022, 18:06 (GMT +08:00)

XINHUA

4 HOURS AGO

SUPPLY CHAIN STRATEGIES

China's Lenovo opens first European in-house manufacturing facility in Hungary

2 SCOUT AI | 2 COMPANIES MENTIONED | AUTO-SUMMARISED BY SCOUTASIA

- BUDAPEST, June 14, (Xinhua) -- Chinese computer giant Lenovo opened the doors to its first European in-house manufacturing facility in Hungary on Tuesday.
- "We are delighted that Lenovo, an industry leader with a long-established history in global manufacturing, has chosen to cooperate with us and locate its new facility in Hungary.
- Lenovo is widely recognized for its global hybrid manufacturing model that includes a mix of both in-house and contract manufacturing.

THE NIKKEI

4 HOURS AGO

SUPPLY CHAIN STRATEGIES

48% of U.S. companies in Shanghai City, China, have reduced or postponed their investment in China 'Reduction or Postponement'

RADAR

News Tab

1. Consolidated News Feed

Choose to view collated feed of all News Searches or View them individually by selecting from the dropdown menu.

2. Matched Search Feeds

Shows the Search Feeds that the article matches to

3. Machine Summaries

Summarises the article into 3 bullet points.

4. Most Mentioned Companies

View companies based on overall number of mentions in the past year.

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scoutAsia

Countries & regions ▾Sectors ▾Library Radar

EC

Crypto Watch

Click to add description

NewsCompanies

1

2

Matched Companies★ Starred Companies

Companies with Crypto in Name

Showing the Top 128 by revenue out of 128 companies matching this search

Crypto Com Ltd

Hong Kong | Unlisted

Financials

Show Less

Revenue

USD 0

Profit before Tax

USD 0

Market Cap

USD 0

Total Assets

USD 0

Shareholders' Fund

USD 0

Number of Employees

-1

106 mentions

★

Cryptopy Technologies Private Limited

India | Unlisted

View More

8 mentions

★

Cryptoquant

South Korea | Unlisted

View More

6 mentions

★

Hong Kong Cryptocurrency Exchange Ltd

Hong Kong | Unlisted

Financials

View More

6 mentions

★

Crypton Future Media

Japan | Unlisted

Consumer Goods, Consumer Services

★

Related News Articles

View Matched Companies' Articles in News

Often mentioned together with Companies with Crypto in Name

TOP 100 OF 223 COMPANIES FOUND

BINANCE HOLDINGS LTD

24

FTX TRADING LTD

20

Monetary Authority of Singapore

18

RP CUBE PVT LTD

6

SOFTBANK GROUP CORP

6

Last updated 15 Jun 2022, 18:06 (GMT +08:00)

RADAR

Companies Tab

1. Matched Companies

Shows a listing of companies matching the Company Search feed

2. Starred Companies

View the list of companies you would like to receive a News feed on in this Radar

3. Number of Mentions

Shows number of mentions in News in the past year

4. Related News Articles

View News with Matched Companies mentioned

5. Companies Often Mentioned Together

View a list of companies that are usually mentioned together with Companies surfaced in your Company Search feed

Case Studies

How does Radar Generate Leads and Insights?

We illustrate the thought process in creating Radars through 3 case studies

	Emerging Topics	Industry Angles	Specific Companies
Case Study	Crypto Watch	Chinese Apps & Tech	Top Glove
Interested In	<ul style="list-style-type: none">What's latest in the crypto / blockchain space, a non-traditional topic?Any platforms, banks or coins worth watching, or at risk?	<ul style="list-style-type: none">What's happening to top social media apps in Greater China?How they stand within the tech industry?Do politics and regulation have interplay with tech	<ul style="list-style-type: none">Monitor all news and players related to a target company
Starting Point	<ul style="list-style-type: none">3 News Filters1 Company Filter	<ul style="list-style-type: none">3 News Filters1 Company Filter	<ul style="list-style-type: none">Specific Starred Companies
After initial creation, we can continue to refine with more inputs, e.g. adding specific Starred Companies			

[1] Emerging Topics – Crypto Watch

● : Powers Content (News) Section
● : Powers Companies Section
● : User Thought Process

YOUR INPUTS

News Filters 1

NFTs

- Keyword:
 - nft | "non-fungible token"

NFTs are gaining popularity – this filter monitors any content that mentions it

News Filters 2

Regulations in Blockchain

- Keyword:
 - regulation | negative | decline | corrupt | arrest
- ScoutAI Filters:
 - Blockchain

This filter monitors content in blockchain negative news or regulations

News Filters 3

Art, Music, Digital in Blockchain

- Keyword
 - art | music | digital
- ScoutAI Filters:
 - Blockchain

Media in blockchain do not necessarily mention NFTs – this filter monitors content identified in Blockchain with media-related words

Matched Company Filter

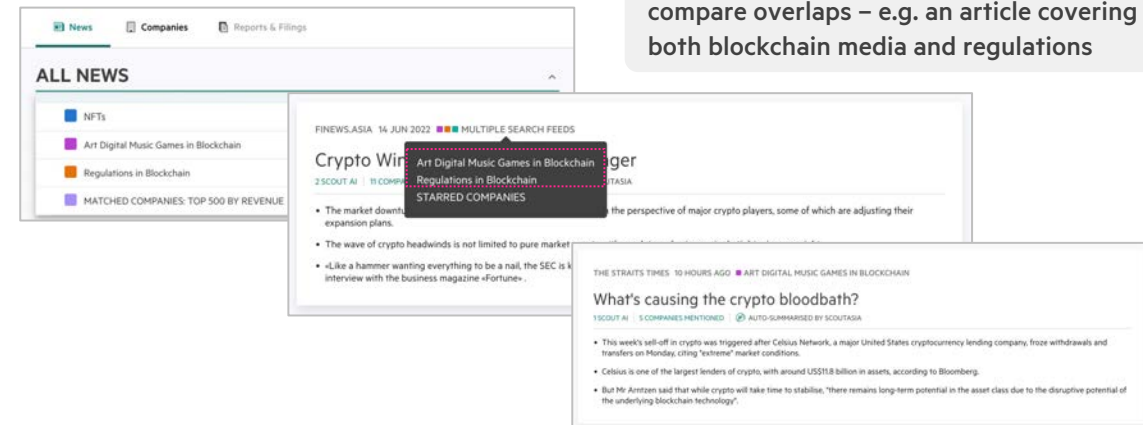
Companies with “Crypto” in Name

- Keyword: “Crypto”

Using Company Filters, scan for companies with ‘crypto’ in their name or description

AUTO-CURATED FEEDS

Consume latest content from all feeds and compare overlaps – e.g. an article covering both blockchain media and regulations



LEADS / INSIGHTS

Surface interesting companies that may not be found via traditional Sector or Business Line classification



[1] Emerging Topics – Crypto Watch

- : Powers Content (News) Section
- : Powers Companies Section
- : User Thought Process

YOUR INPUTS



AUTO-CURATED FEEDS

LEADS / INSIGHTS

After initial Radar setup, we noticed 5 interesting companies and added to “Starred Companies” for dedicated monitoring

Starred Companies list is ordered by article mention count – now we know Binance is getting a lot of attention compared to others

We now get a dedicated feed on latest content mentioning the companies – so we never miss any news about them

Starred Companies List

- [Zanmai Labs Pvt Ltd](#)
- [Coinswitch Co](#)
- [Fomo Pay Pte Ltd](#)
- [Neblio Technologies Pvt Ltd](#)
- [Binance Holdings Ltd](#)

Surface companies often mentioned with our Starred Companies – more crypto trading platforms and banks

[2] Industry Angles – Chinese Apps & Tech

- : Powers Content (News) Section
- : Powers Companies Section
- : User Thought Process



YOUR INPUTS

News Filters 1

Chinese Social Media Apps

- Keyword:
 - douyin | bilibili | weibo | wechat | xiaohongshu | kuaishou | tiktok | toutiao

We only know Product Names rather than the companies behind them – hoping to find clues here

News Filters 2

Politics, Regulations, Tech in China

- ScoutAI:
 - Political Developments, Regulatory Actions
- Sector:
 - All Technology
- Region:
 - China, Hong Kong, Taiwan

We are curious to see how politics, regulation, tech intersect with the apps in the Greater China region

News Filters 3

Product Development Landscape, China

- ScoutAI:
 - Fourth Industrial Revolution, Startups, Product Development, Initial Public Offering,
- Sector:
 - All Technology
- Region:
 - China, Hong Kong, Taiwan

The general Product Development landscape might have developments beyond the few apps we identified – hope to identify what else is emerging

Matched Company Filter

Greater China Tech / Telco Companies

- Sectors:
 - All Technology
 - All Telecommunications
- Region:
 - China, Hong Kong, Taiwan
- Ownership:
 - Private

To get a macro sense of private companies in the industry we set up Company Filters – this identifies them via ICB Sector classification and registry data

Starred Companies List

- [Alibaba Group Holding Ltd](#)
- [Alibaba Cloud Computing Co., Ltd.](#)
- [Tencent Holdings Ltd](#)
- [Beijing Bytedance Network Technology Co., Ltd.](#)
- [Jd Com Inc](#)
- [Didi Chuxing Technology Co., Ltd.](#)

After some research (reading Radar's news), we add a few large corporations we specifically want to watch – any smaller players in the limelight with them?

[2] Industry Angles – Chinese Apps & Tech

- : Powers Content (News) Section
- : Powers Companies Section
- : User Thought Process

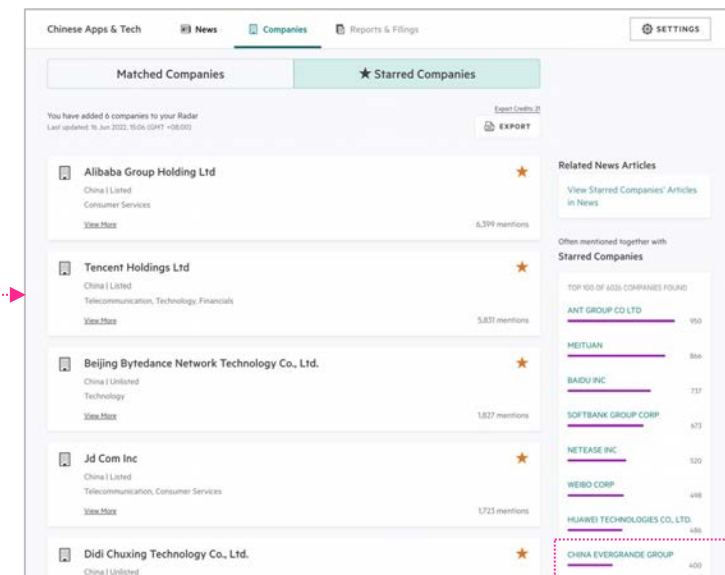
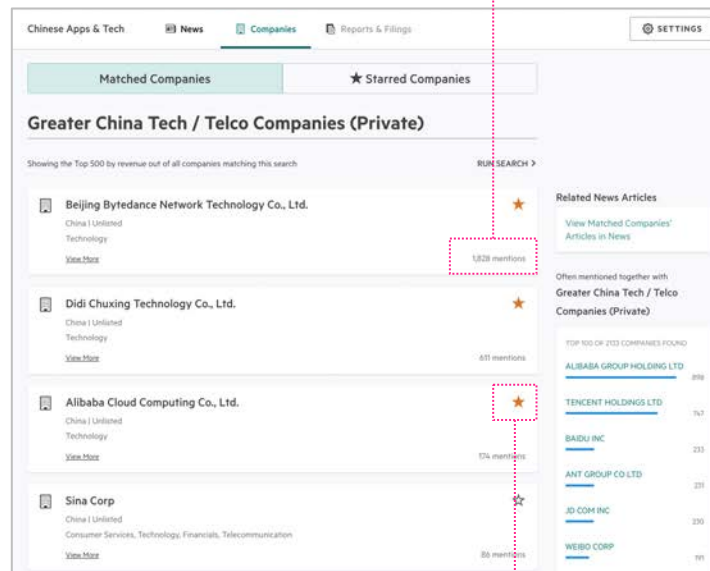
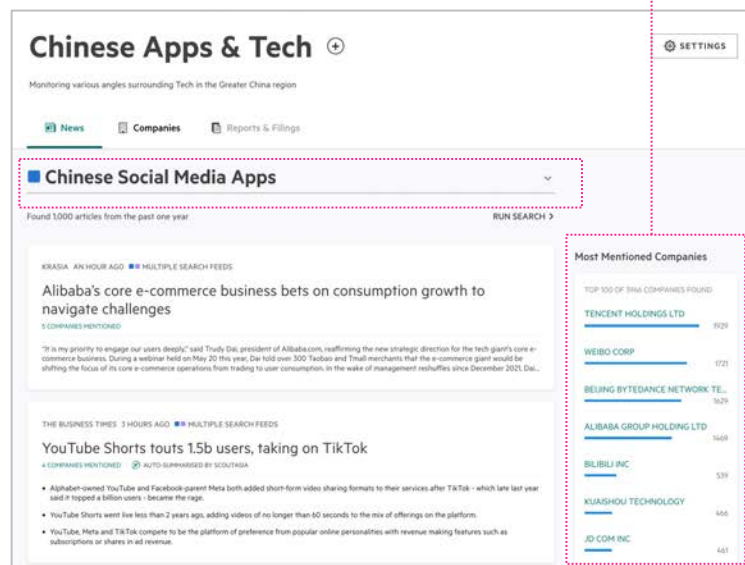


AUTO-CURATED FEEDS + LEADS / INSIGHTS

We drill down specifically to News Filter 1 (Chinese Social Media Apps), – to get clues to find parent companies, competitors, suppliers etc.

As more companies matching Company Search get news coverage, they will appear higher ranked

The “Often Mentioned Together” widget shows some companies from other industries



From current leads, add them to Starred Companies for further monitoring

Is Evergrande (Sector: Industrials) surfaced because the Apps' are reporting its debt issue? Or is there more to it?

[3] Specific Companies – Top Glove

- : Powers Content (News) Section
- : Powers Companies Section
- : User Thought Process

YOUR INPUTS

With just one company in mind, we can start a Radar for Leads and Insights

Starred Companies List

- [Top Glove Corp Bhd](#)

AUTO-CURATED FEEDS

We drill down specifically to News (Starred Companies) for latest content – looks like a reaffirmation to ESG practices recently



LEADS / INSIGHTS

Top Glove has media mentions with companies outside its ICB classification (Health Care) – some leads to start with

Sectors

Financials > Financial Services > Financial Services
• Securities and Commodity Exchanges

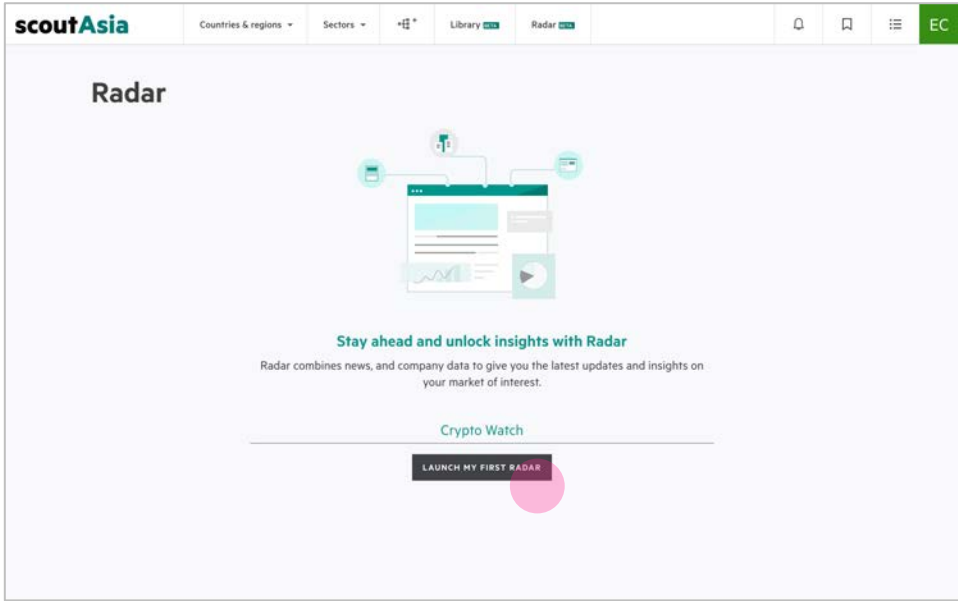
Sectors

Oil & Gas > Oil & Gas Producers
• Petrochemical Manufacturing

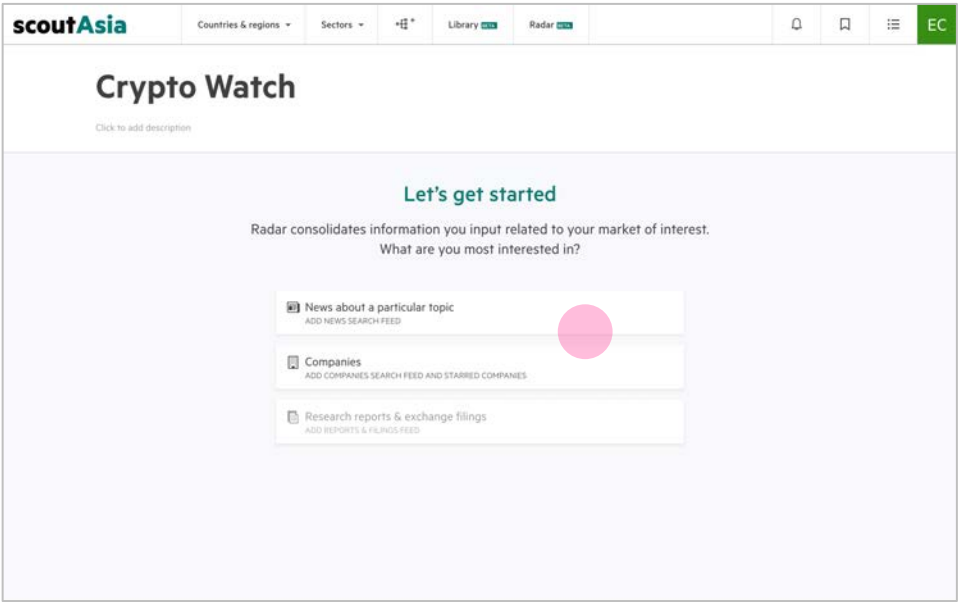
Sectors

Basic Materials > Chemicals
• Synthetic Rubber Manufacturing
Industrials > Industrial Goods & Services > General Industrials
• Rubber Product Manufacturing for Mechanical Use

Step by Step Guide



Radar Landing Page

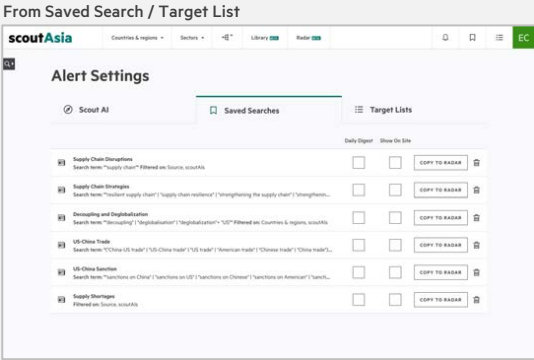
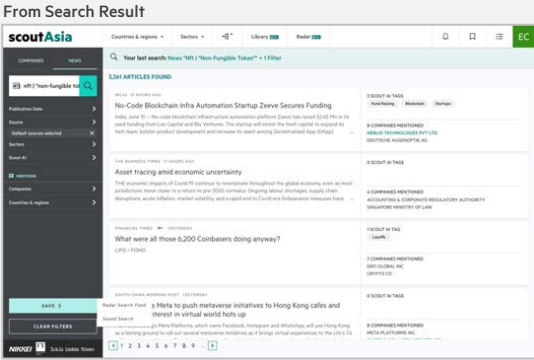


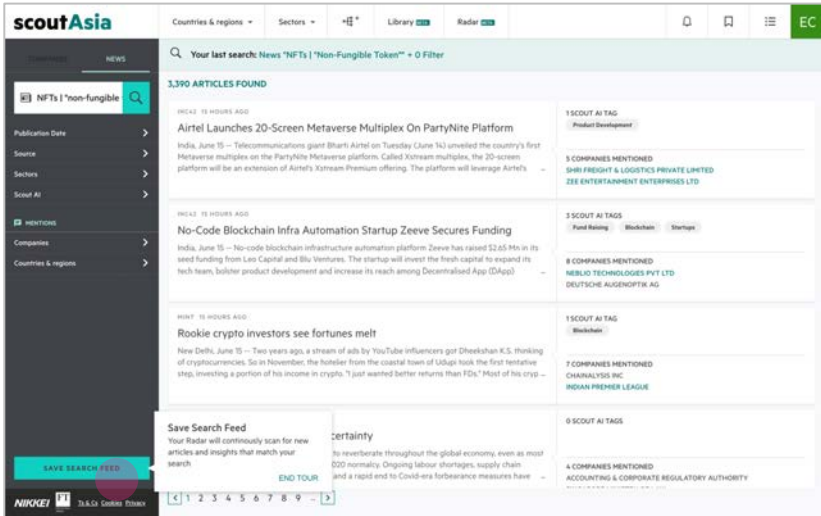
Add Search Feed or Companies to Radar

STEP 1

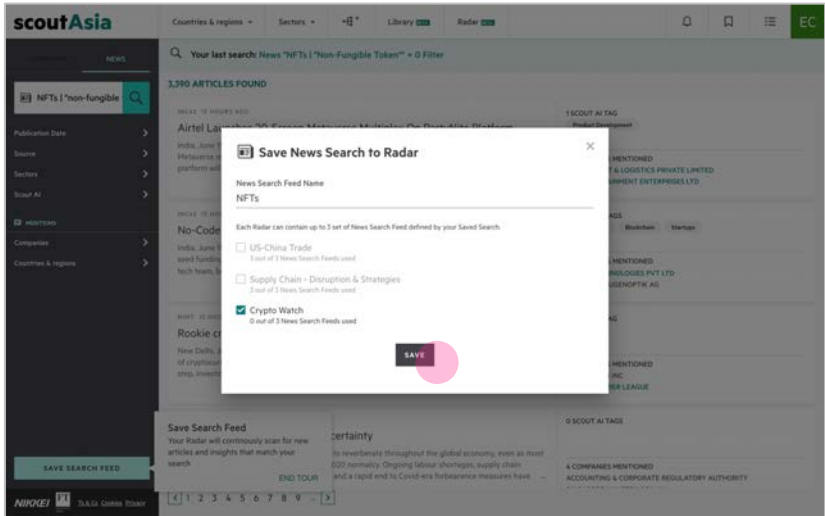
Create Radar

Click on Radar in the main navigation bar to create Your First Radar





Save News Search Feed to Radar

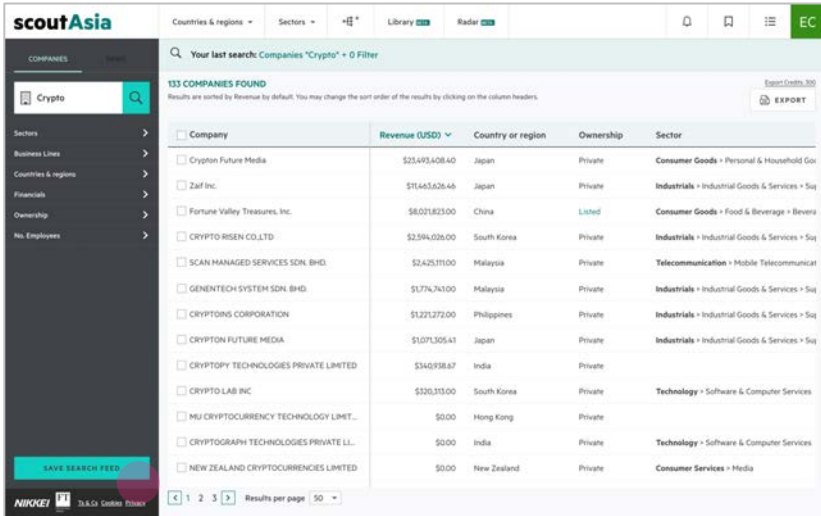


STEP 2

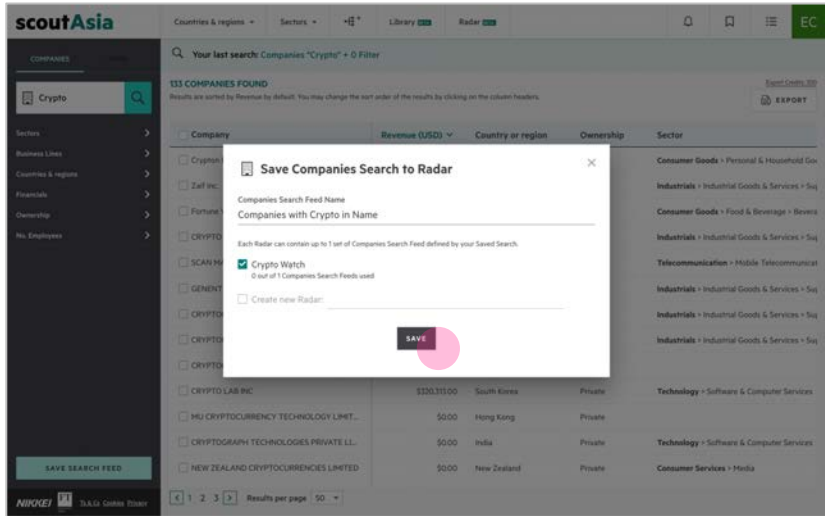
Add Search Feeds

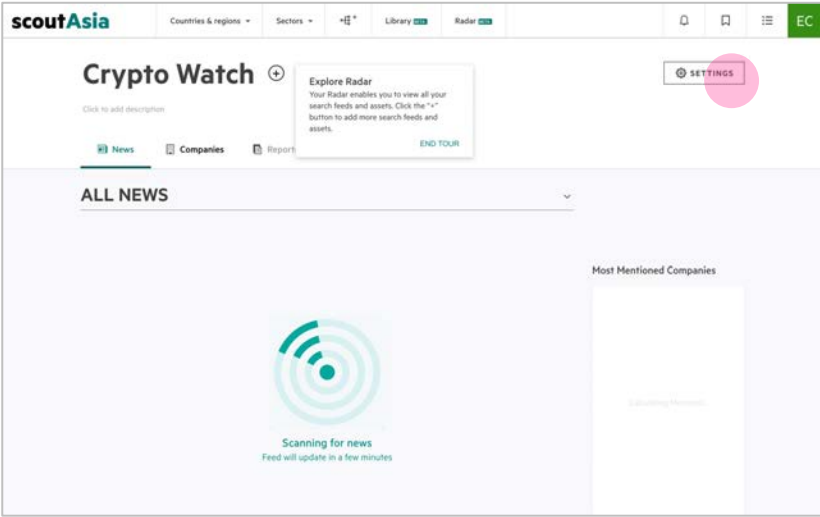
You may add up to

- 3 News Search feeds
- 1 Company Search feed

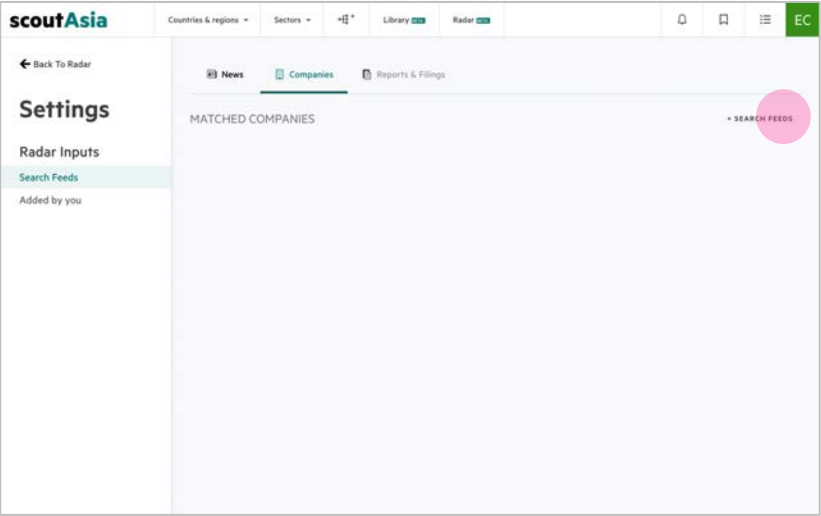


Save Companies Search Feed to Radar

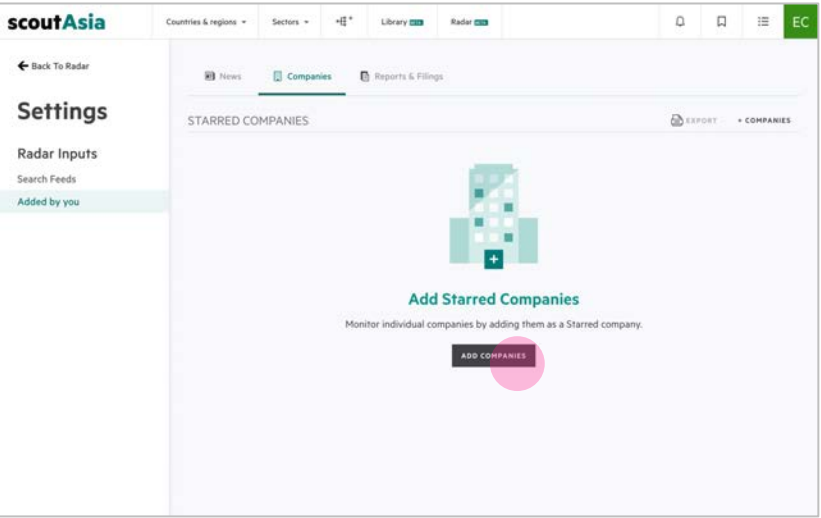




Radar Page



Radar Settings > Search Feeds > Companies

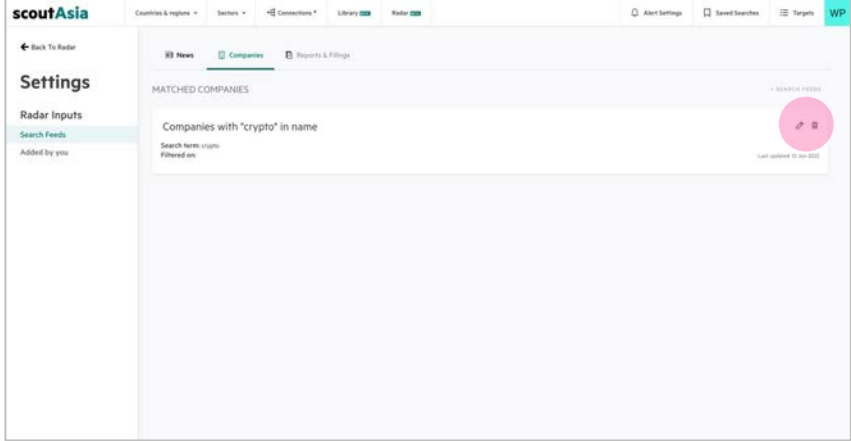


Radar Settings > Added by you > Companies

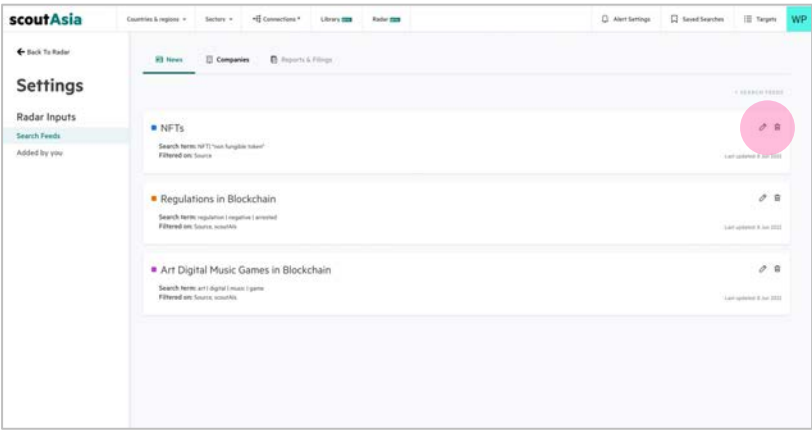
STEP 3

Add More Search Feeds or Companies as Desired!

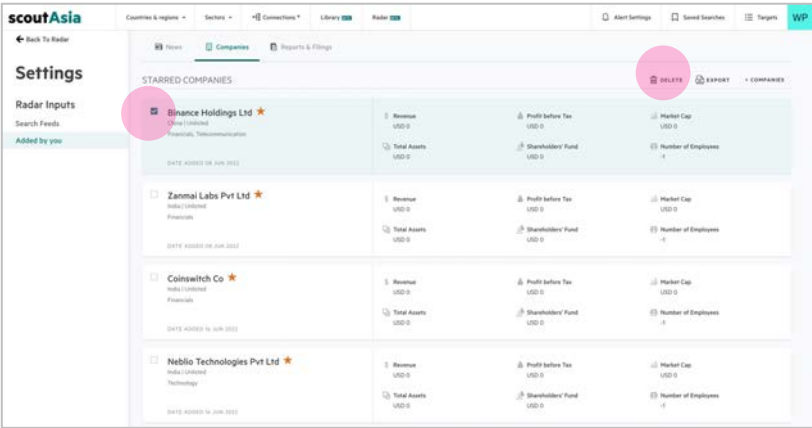
In addition to Search Feeds, you may also add up to 500 Companies so you can receive News on these companies.



Radar Settings > Search Feeds > Companies



Radar Settings > Search Feeds > News

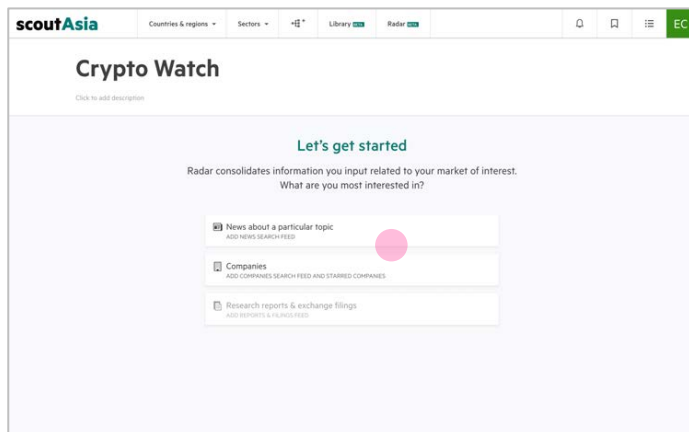


Radar Settings > Added by you > Companies

ANYTIME
Make changes to your
feeds

From Settings, edit your Search Filters or Starred
Companies list

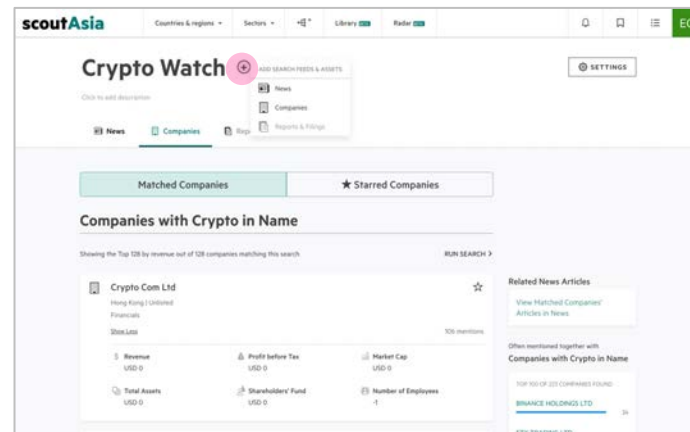
[A] START FROM RADAR (FIRST TIME)



[+] News

[+] Companies

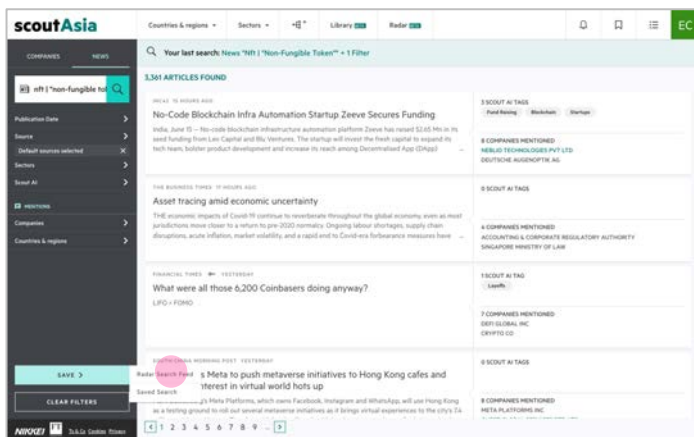
[B] START FROM RADAR (EXISTING)



[+] News

[+] Companies

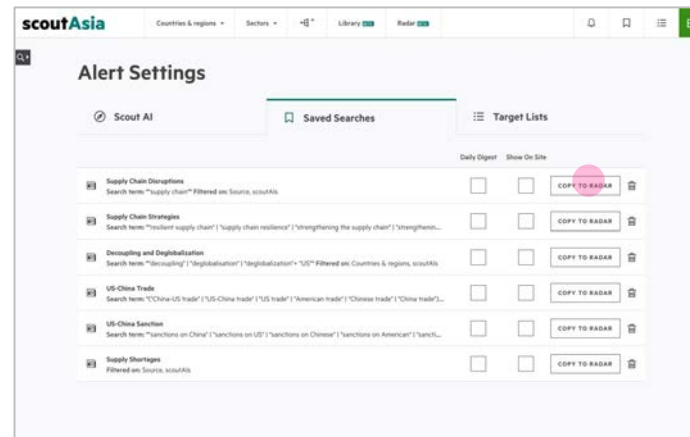
[C] START FROM SEARCH



News Search
> Save

Company Search
> Save

[D] COPY EXISTING INPUT



News Saved Search
> Copy

News Saved Search
> Copy

Target List
> Import

Tips for Building a Good Search Filter

Keyword

- **Exact Phrase (" "):** To search for an exact phrase, use double inverted commas.
For example, searching for **"Singapore Airlines"** will return articles that contain the exact phrase Singapore Airlines.
- **AND (+):** To search for two words that appear in an article, use the plus sign.
For example, searching for **Singapore + Airlines**, will return articles that contain both the words Singapore and Airlines.
- **NOT (-):** To exclude particular words from a search, put a minus sign before the word.
For example searching for **Singapore -Airlines** will return articles that contain the word Singapore, but do not have the word Airlines.
- **OR (|):** To search for any keywords, simply leave a space between two words, or use the vertical bar.
So searching for **Singapore | Airlines** (same result as Singapore Airlines) will return articles that contain either one of the words.
- **BRACKETS ():** To group keywords and use operators among groups. For example, searching for **(Singapore+Airlines) -(covid | VTL)** will return articles mentioning keywords Singapore and Airlines but exclude those with (covid or VTL) keywords.

Filters*

Sectors:

- Selects articles tagged to specific sectors
- Selecting a "parent" higher level sector will select all related "child" sectors

Companies:

- Selects articles with specific company mentions
- Find companies via exact keyword search

ScoutAI:

- Selects articles tagged to ScoutAI topic tags
- <https://app.scout.asia/alerts/scout-ai> for topic descriptions

Countries & Regions

- Selects articles with specific location mentions

* Multiple selection of any Filters below works as "OR" condition – picks up any article matching selected filters

Thank You