

#### Payment Processors and QuickBooks





### CEO and Founder of Sync with Connex.

I have worked with QuickBooks for over 12 years. I created Connex for QuickBooks in 2011.

I have helped set-up hundreds of companies with QuickBooks Desktop.





#### How do they work?



They act as a middle man. They usually hold onto sales for two days, then deposit funds into your bank account.





#### **CREDIT CARD PROCESSING - PROCESS FLOW**



#### **Merchant Flow**





### What fields are available to match?



### The minimum requirement is billing address, credit card details, billing frequency, and amount.



In some cases, they send the product SKU, item title, item quantity, price, taxes, and shipping. This usually happens with custom carts or ordering forms.



### If no SKUs are sent, we can map fields like order description. We could say if the amount is \$40, then the SKU is ABC.



They sometimes return merchant fees. The processor returns a reference number, which is used to match sales and payments. The website order number is usually sent. onnex



## Should I sync with my processor or my website?





The website sends the order to the processor. They send back a success or failure message. The processor has a copy of the order. No need to sync both at the same time, unless orders are mutually exclusive.





# Can Connex automatically match orders and deposits?





#### If you use Shopify Payments or if you use our Stripe connection, then our tool can match the deposits.





#### For other connections, you can upload a spreadsheet. The payment processor needs the order number from the site in their settlement report.





#### Summary

- Unless you have a custom cart or ordering form, there is no need to sync with your processor.
- The processor has a carbon copy of the sale, but sometimes lacks the order items.
- Since orders are synced after processing, any will work.





### I still experience sync issues. How do I contact you?

