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# Project-based work in an R&D environment



***Projects play a crucial role in environments of product innovation. Projects-based work is the means for an effective product development in an environment with ever-changing technologies and markets. Project-based work is an effective process for the right balance between time to market, functionality and cost.***

## Heartbeat: the way from idea to business

Register: [www.holland-innovative.nl](http://www.holland-innovative.nl)

### Purpose and outcome of the training

Based on a solid foundation of industry best practices and interaction with the participants, you learn during this two day training how an innovation environment can be organized effectively and what the employee's own role is. In addition, the training teaches how to organize your own project in both a Technology Development and Product Development environment. It explains how to bring heartbeat into the project. Heartbeat brings structure, shows real progress and gives a framework as

guidance for its own planning. In addition, the creation of a project plan (TomTom of the project employee) is taught and practiced. Afterwards, you have concrete tools to get started in your own innovation organization.

### Target group

The training 'Project-based work in an R&D environment' is aimed at professionals who work in a project or who do a project assignment with a small team.

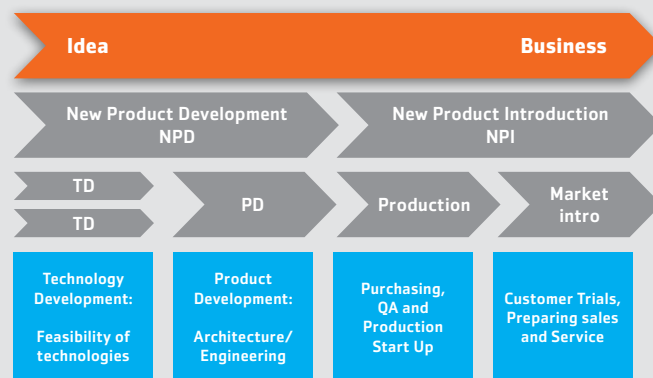
**Duration of the training and number of participants** 2 Days from 9.00 to 17.00; maximum 15 people.

**Instructor** Bert van Appeven.

**Location and investment** Holland Innovative, High Tech Campus 29, Eindhoven. The investment is €1.450, - per participant (ex. VAT). Included is the two day workshop, extensive class material, lunch and refreshments.

**Dates, registration and more info** See [www.holland-innovative.nl](http://www.holland-innovative.nl) under Academy.

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