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One Day Workshop Managing the Innovation Factory



Projects play a crucial role in innovative environments. Projects-based work is the means for an effective product development in an environment with ever-changing technologies and markets. Additionally, most R&D organisations run multiple projects simultaneously. How to go from a web of loose projects to a 'factory' of streamlined projects. How, for example, to come to an effective deployment of scarce resources in such a dynamic environment. A Project Management Office (PMO) aims to provide a more transparent and efficient arrangement of a multi-project organisation.

Project Management Office in a Product Innovation Environment

Register: www.holland-innovative.nl

Added value of a Project Management Office

According to the "Project and Program Management Survey" of KPMG, organisations without a formal project management completed only 6% of their projects in a timely manner. Be aware that the Cost of Delay (COD) in a particular innovative environment is enormous.

Organisations with a structured process completed at least 75% of their projects within the set timeframe.

The objective of a Project Management Office is to provide structure and transparency in a multi-project organisation. A properly organised Project Management Office can also coach projects on project management aspects which lead to greater effectiveness. In addition, a PMO ensures that learning outcomes from project evaluations are widely distributed in the project organisation.

Purpose of the training and results

Based on the participants' interaction and a case study, this one-day workshop teaches how the multi-project organisation in the innovative environment is organised effectively and efficiently and how a PMO can play a substantial role in it. A roadmap for a multistage PMO implementation is given during the training. At the end, you will have concrete tools to implement this in your organisation.

Target group

The **One Day Workshop Managing the Innovation Factory** is an intensive workshop designed for R&D and engineering managers who want to lead their multi-project organisation optimally, for managers of (starting) PMO's and process-oriented PMO employees.

Course duration and number of participants 1 Day from 09.00 to 17.00; maximum 12 participants.

Instructor Bert van Appeven.

Location and investment Holland Innovative, High Tech Campus 29, Eindhoven. The investment is € 795,- per participant (ex. VAT). Included is the one-day workshop, extensive class material, lunch and beverages.

Dates, registration and more info See www.holland-innovative.nl under Academy.

Contact Team HI Academy, tel. +31 40 85 14 610, academy@holland-innovative.nl

"Our multi project organization in R&D has grown significantly in clarity and efficiency due to the implementation of a Project Management Office. Bert van Appeven successfully coached the PMO team in R&D planning and processes improvements."



Dick Moerkens
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Focus on complex business processes



Instructor

The instructor of this workshop is Bert van Appen, Project Management Professional at Holland Innovative. Bert has extensive experience in setting up PMO's in R&D departments locally and abroad; in addition, he has a vast international experience in Innovation Management.

Level

The workshop is suitable for professionals with an academic level or similar knowledge gained through experience.

In-Company

Holland Innovative also offers the One Day Workshop Managing the Innovation Factory with a PMO as an in-company workshop. The workshop can be modified as necessary.

Program:

- What is Innovation?
- The innovation process: technology and product development; new product introduction
- The different forms of a multi-project organisation in an innovative environment
- Project and program steering
- Processes in the matrix of innovation
- A roadmap for PMO implementation:
"a practical journey"
 - **Step 1:** Specialists as right-hand of a program manager
 - **Step 2:** The PMO as staff department for senior management
 - **Step 3:** The PMO as a valued discipline in the innovative environment
 - **Step 4:** Innovative processes in the total enterprise; the EPMO, the Enterprise Project Management Office
- Tips and advice:
 - PMO staffing
 - Innovation of innovative processes
 - PPM Tooling
 - Communication
 - Templates and document management



The **Holland Innovative House**: *core* *results* *enablers*

Holland Innovative BV:

- For solutions in project management, product & process development and improvement, and reliability
- 40 professionals with an experience level of more than 20 years
- Market areas: HighTech, Automotive, Solar & Energy, MedTech, Agro & Food