

MOON SHOT LAB PLANNER



STEP 1: 5-year moonshot

Be clear, objective and specific

STEP 2: 1-year goal

What concrete objective can you achieve this year that will put your moonshot on schedule?

STEP 3: 30-day plan

What three concrete objectives can you achieve this month that will put your 1-year plan on schedule?

STEP 4: Proof

What evidence can you show your team that this moonshot is possible?

STEP 5: Action!

What 1 action can you take right now to make immediate progress?