



Bring Your Trade Shows and Conferences to the Next Level With Virtual Event Place!

Save time and money when you replace your face-to-face trade shows and conferences with this virtual platform



As you know, hosting events can be expensive. There are many high-priced expenses including facility rental and hotel rooms. Of course, there's the cost of food and drinks too. Oh, let's not forget about flights and transportation. Before you know it, your event has cost you (and your attendees) thousands of dollars!

If you're looking for a way to save on costs associated with trade shows and conferences, then you need a different approach.

Our user-friendly, fully customizable trade show platform is designed to allow your customers to:



SHARE

product
demonstrations



LEARN

about
offerings/services



VIEW

content

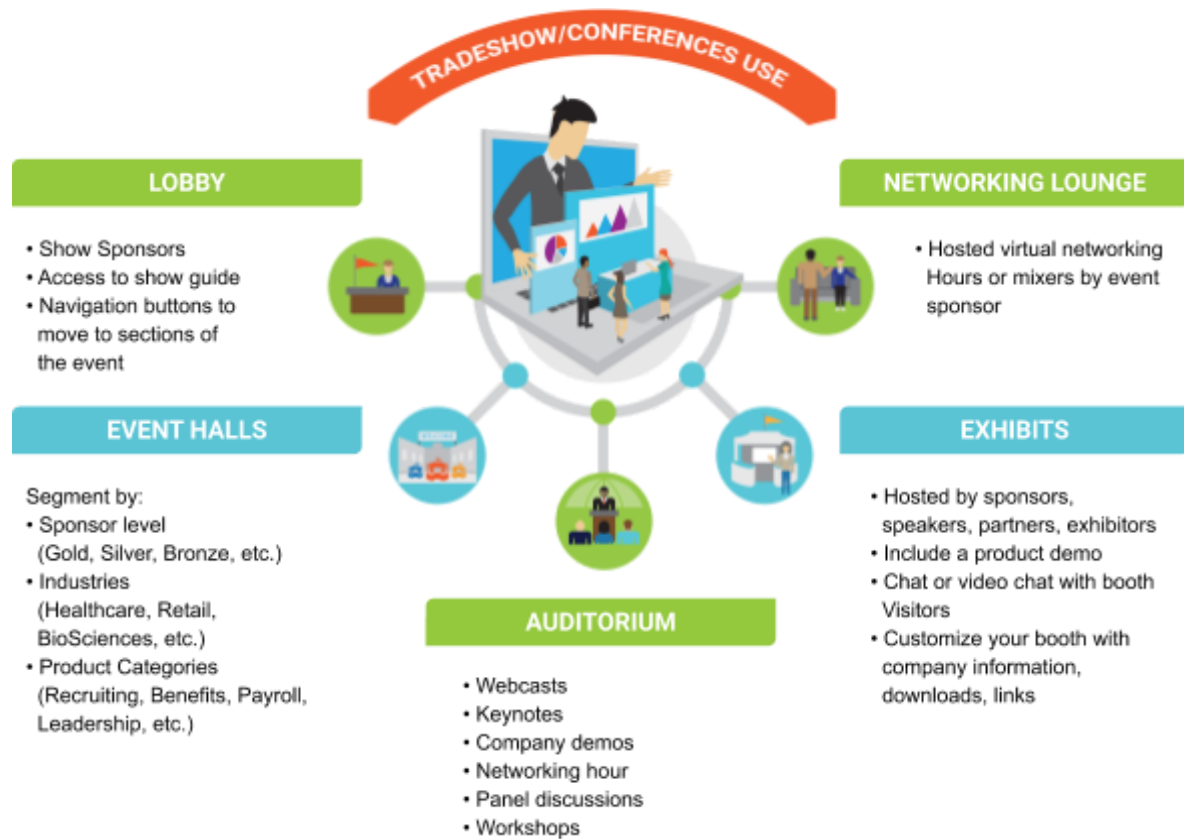


MORE

so much more

Content can be in the form of video, audio, PDFs, and other attachments. Potential prospects can participate in the "Leave Business Card" section and provide you with their contact info to attend a demo or schedule a one-on-one video chat. Our platform allows the opportunity to present keynotes, concurrent sessions, and breakout sessions with polls and Q&A to keep your attendees engaged. Your attendees can also stay connected with exhibitors and peers. Participant searches can be performed by typing a person/company's name and/or type or position.

Virtual Event Place Components - Trade Show/Conference Use Cases:



Lobby Example



Event Hall Example



Tradeshow/Exhibit Booth Example



Auditorium Example

The screenshot shows the 'Webcast Auditorium' interface. At the top, there's a navigation bar with 'The State of Women in Leadership 2020 - March 25, 2020 Lobby', 'Networking lounge', 'Webcast', and 'Sponsors'. A 'Welcome to the Webcast Auditorium!' banner is displayed. Below the banner, there's a list of sessions on the left and a detailed view of a selected session on the right. Callouts provide additional information:

- View sessions by criteria. Example: Day, type, topic**: Points to the session filter tabs (Day 1 - Mar 25, 2020, All).
- Sessions will be listed here**: Points to the session list on the left.
- The selected session will appear here with full description and access to resources or link to view.**: Points to the detailed session view on the right, which includes a 'View Archive', 'Play Audio', and 'View Slides' button.
- Chat feature is available for interactive discussions.**: Points to the chat area at the bottom of the interface.
- Customize background image to fit your event branding.**: Points to the background image of the auditorium.

Networking Lounge Example



Create your own virtual event place. BOOK A DEMO TODAY!

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