



VIRTUAL EVENTS REIMAGINED

PROVEN PLATFORM, EXCEPTIONAL SERVICE.

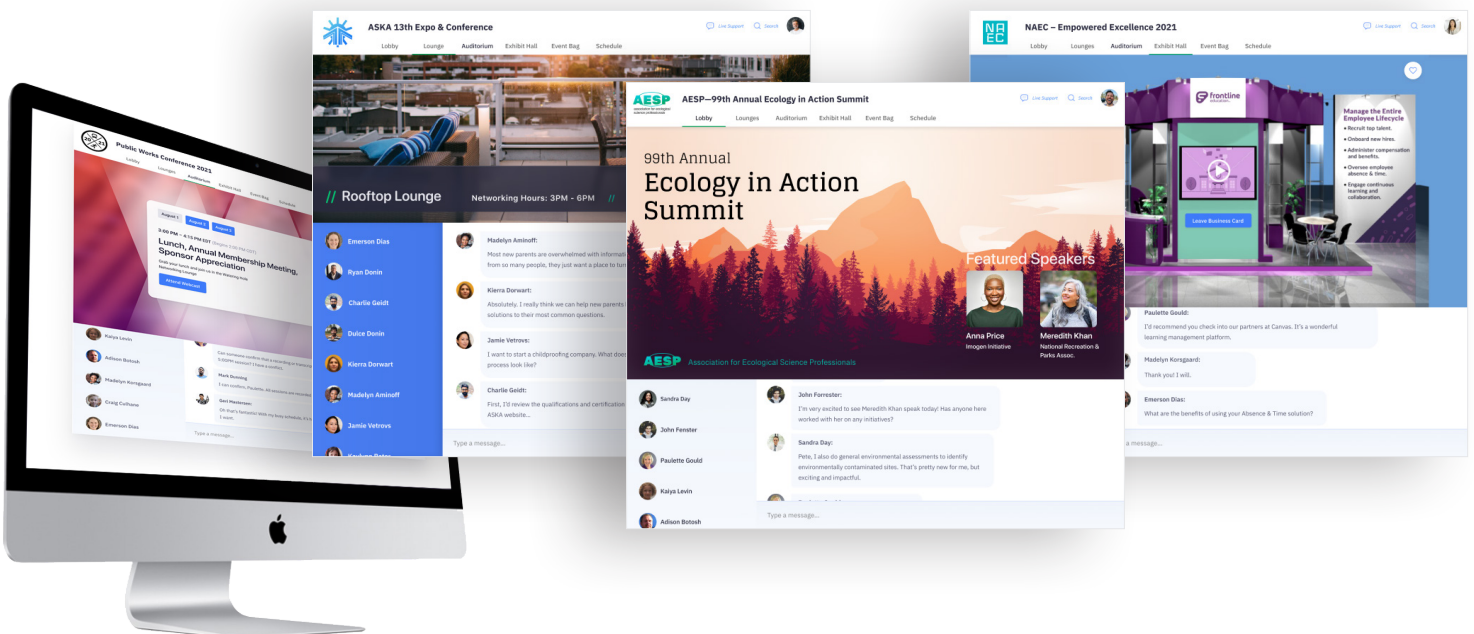
Quality conferences and events are an essential tool for associations and professional communities to drive member engagement, communication, training and non-dues revenue. And while we made a rapid shift to virtual events in 2020, most marketers and event organizers are only beginning to realize the full transformational opportunity that exists for virtual events to grow their professional communities.

Virtual events enable you to scale your member experience like never before, with infinite reach, expanding and engaging your audience through innovative online interactions.

To reimagine your event strategy, you need a partner you can trust. Forj is purpose-built for associations and professional membership groups to create connections and improve member experiences. The Forj platform is proven to manage complexity, scale and security while offering flexibility to adapt to your unique requirements. Our team is on your side and by your side as we build long-term client partnerships that enable your success.

KEY BENEFITS

- Customize your online event venue for virtual or hybrid conferences, roundtables, learning sessions and webinars throughout the year
- Expand your reach to larger audiences and repurpose your content
- Personalize connections between attendees, presenters and solution providers
- Increase the number and value of sponsorship opportunities to protect and grow revenue
- Extend engagement beyond the start and end dates of your event
- Make better decisions with easy-to-use analytics



Forj is the leading virtual events and member experience partner for industry associations and professional organizations, improving your event experience and sponsorship opportunities. Our platform, client success team and data intelligence services equip you to be the facilitator, analyst and catalyst your community needs.



OUR TEAM IS ON YOUR SIDE AND BY YOUR SIDE TO SUPPORT YOU THROUGH EVERY STEP FOR:

- Virtual Events
- Hybrid Events
- Webinars
- Learning Programs
- Sponsor Opportunities
- Vendor Showcases/Trade Shows
- Branding & Design
- System Integration
- Business Case and ROI Reporting

“We were apprehensive about virtual platforms, however after conducting multiple virtual events with Forj, we can’t say enough how impressed we are with the Forj team, the platform and how easily attendees and exhibitors are able to network and learn online.”

John Nelson, Vice President, Operations, Sales and Marketing, BBI International

WHY CHOOSE FORJ?



CUSTOMIZATION

Easily tailored to accommodate your brand, your event complexity and your content



RELIABILITY

Stable, proven platform that scales to tens of thousands of event attendees supported by a team of dedicated event experts



PERSONALIZED USER EXPERIENCES

Individualized agendas and customer permissions for attendees, sponsors and organizers



DATA & INSIGHTS

Measure event attendance, session participation, attendee engagement, booth visits and more in a customized dashboard



INCREASED REVENUE

Multiple ways to grow ROI from event registrations, sponsorships and exhibits, and ongoing community engagement

Forj connects professional communities for the common good. We create places where empathy and belonging meet good business sense. Our platform, data intelligence, and client success team help professional associations and member groups strengthen bonds through virtual events and online engagement. Members have shared experiences and forge relationships. Every voice is heard, everyone learns. **Together, we make communities count.**

CONTACT US TODAY TO SCHEDULE A DEMO

www.forj.ai