



GRAIG 100

Saturday 4th September 2021

DIAMOND



Campbell Johnston Clark



Ardmore Shipping

GOLD



VesselsValue™



Clarksons Platou

PRE RIDE DINNER



Standard Club

RIDE REFRESHMENT



ARROW

SILVER

CLP

INSURANCE BROKERS

IDWAL



SIMPSON | SPENCE | YOUNG

GRAIG

ACUITY LAW.



ANGLO



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"These last 12 months have been unprecedented for us all but particularly those at sea and suffering from illness. 1.5 million seafarers risk their lives every day to support our shipping industry and global health services under intense stress has led to immense pressure on those undergoing life-saving treatments.

We want to give something back. To help support the physical & mental health of Seafarers and their families as they endure danger & isolation each day. To provide much needed funds to aid those who are saving lives every day.

So Graig has decided to run its so successful Graig100 Bike Ride for its second year on Saturday 4th September 2021. The ride provides an opportunity for individual riders to support local charity, Velindre Cancer Centre, and for riders and teams from the industry to raise funds in aid of the Mission to Seafarers.

125 riders will saddle up and depart from Cardiff into the Graigwen mountain and into the Welsh hills complemented by stunning scenery before returning to Sophia Gardens to celebrate at the Brewhouse Bar and Kitchen.

In September we ride for the Seafarer and the Hospital of Hope".

Chris Williams

Commercial Director

GRAIG





A VERY WELSH RIDE

GRAIG 100 | SATURDAY 4TH SEPTEMBER

This year, to ensure we can accommodate all levels of competency, we have decided to create three cycle routes of different degrees of challenge - something for every age and ability!

THE FULL MONTY 1

The original c100km/70mile (c4,250ft elevation) route that some of you will remember well from 2019! [Strava Route click here.](#)

THE GRAIGWEN CHALLENGE 2

A shorter c60km/38mile (c2,000ft elevation) route but still with some challenges including the infamous Graigwen hill climb! [Strava Route click here.](#)

THE GARDEN ROUTE 3

Largely flat, scenic route up through parklands and along the Taff trail.

Start times will be staggered so the majority return around the same time in the afternoon for a well-earned drink and food with colleagues, associates, family and friends at the Brewhouse Kitchen pub.

The order of play for the weekend will be as follows, with the ride starting and finishing in the centre of Cardiff.

FRIDAY 3RD SEPTEMBER | 6PM

Sponsors Dinner and overnight accommodation at the Angel Hotel, an iconic hotel in Cardiff. Great opportunity to meet up with old friends and network with industry colleagues.

SATURDAY 4TH SEPTEMBER | 8AM

Riders meet at Brewhouse & Kitchen Pub in Cardiff for staggered start with the ride concluding between 4/5PM. Post ride drinks & food from 6pm til late.

The event is limited to a maximum of 125 riders and with the ride fast-approaching there are just a few spots left! So far we have raised over £20,000 through corporate sponsorship and we are appealing to the industry to achieve more in support of the Mission to Seafarers.

In 2019 the inaugural Graig100 ride raised in total £37,000 which is a target we would like to meet/exceed with your help. This is a fun ride (not sportive or race) and is being organised by seasoned cyclists with a commemorative cycle shirt to mark the occasion, feed station, marshals, first aiders, photographer, broom wagon, meal and beers at the end etc all included.





SPONSOR PACKAGES

The cost of the event is being underwritten by Graig & Idwal and we are seeking Corporate Sponsors to help us run the event. We are offering the following Corporate Sponsor packages

DIAMOND SPONSOR | £2,500 | 1 SPOT

100% proceeds go to Mission of Seafarers. Entitles a team entry of up to 4 cyclists and attendance at the pre-ride dinner the night before. Logo on all comms, banners and on the front of the complimentary Ride Shirt.

GOLD SPONSOR | £1,500 | 2 SPOTS

100% proceeds go to Mission of Seafarers. Entitles a team entry of up to 4 cyclists to participate and attendance at the pre-ride dinner the night before. Logo on all comms, banners and on the sleeves of the complimentary Ride Shirt.

SILVER SPONSOR | £950 | 5 SPOTS LEFT

100% proceeds go to Mission of Seafarers. Entitles a team entry of up to 4 cyclists to participate and attendance at the pre-ride dinner the night before. Logo on all comms, banners and rear of complimentary Ride Shirt.

PRE-RIDE FOOD/DRINKS | £2,500 | 1 SPOT

The Pre-Ride Dinner will be titled in name of the corporate sponsor as well as mentioned on all comms, banners and rear of Ride Shirt.

POST-RIDE FOOD/DRINKS | £1,500 | 2 SPOTS

The Post-Ride Food/Drinks will be titled in the name of the corporate sponsor as well as mentioned on all comms, banners and logos will be placed on the rear of the Ride Shirt.

DRINK STATIONS | £2,500 | 2 SPOTS

The drink stations will be titled in the name of the corporate sponsor as well as mentioned on all comms, banners and logos will be placed on the rear of the Ride Shirt.

SHIRT SPONSORS | £2,500 | 2 SPOTS

The shirt sponsors will be titled in the name of the corporate sponsor as well as mentioned on all comms, banners and logos will be placed on the front of the Ride Shirt.

MEDIA SPONSOR: **TradeWinds** The Global Shipping News Source

It will be a great day for all riders, family and friends starting so please come join us and help us make a meaningful contribution to those less fortunate than us at sea.



OUR KIND SPONSORS

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