

Notice of License

This form is to be used by a digital music provider ("DMP" or "you") to submit a Notice of License (or amendment thereto) to the Mechanical Licensing Collective (the "MLC") for the purpose of obtaining (or maintaining) a Blanket License pursuant to 17 USC 115.

Digital Music Provider ("DMP" or you) Full Legal Name:

Fan Label, LLC

Name of the person who will sign this Notice of License:

Jeffrey M Sloan

Title of the person who will sign this Notice of License:

CEO

Is this person an appropriate officer or representative of the digital music provider that is duly authorized to submit this Notice of License?

Yes

Notice Type

Are you submitting a Notice of License for the first time or amending a previously submitted Notice of License?

Submitting a Notice of License for the first time

General Information

Please provide the following information about the digital music provider submitting this Notice of License:

Digital Music Provider ("DMP" or "you")

Full legal name

Fan Label, LLC

Do you operate under a trade or consumer-facing brand name that is different from your full legal name?

Yes

Trade or consumer-facing brand name

FanLabel

Full address

34300 Woodward Ave, Suite 200, Birmingham, MI 48009, United States

Contact information for the individual responsible for managing the Blanket License

Name

Richard Sloan

Position/Title

partner

Phone Number

2487662905

Email Address

rich@fanlabel.com

Online locations where offerings to be licensed are, or are expected to be, made available

Website(s) (list all)

Software application(s) (list all)

FanLabel mobile app available on App Store and Google Play Store in the US

Other online location(s) (list all)

Eligibility Criteria

Does the DMP have a good-faith belief, informed by review of relevant law and regulations, that it satisfies all requirements to be eligible for a Blanket License?

Yes

Does the DMP have a good-faith belief, informed by review of relevant law and regulations, that it satisfies the eligibility criteria to be considered a digital music provider pursuant to 17 USC 115(e)(8)?

Yes

Is the DMP able to comply with all payments, terms and responsibilities associated with the Blanket License (or will it be before the date of initial use of musical works pursuant to the Blanket License)?

Yes

Is the DMP currently making use of musical works in consumer offerings that will be subject to the Blanket License?

Yes

Is the DMP operating under the authority of existing compulsory licenses obtained pursuant to 17 USC 115 for the period prior to January 1, 2021?

Yes

Notice of Covered Activities

Please provide a general description of the digital music provider's service(s), or expected service(s), and the manner in which it uses, or seeks to use, phonorecords of nondramatic musical works.

this is a mobile app that has an audio player integrated where users can sample 30-second preview clips of songs curated by FanLabel in the app. Users build a fantasy record label in the mobile app experience by selecting artists and songs within the app that are then scored over time based on real-world streaming performance.

Please identify each of the following digital phonorecord delivery configurations the digital music provider is, or seeks to be, making as part of its covered activities:

Interactive streams

Please identify each of the following service types the digital music provider offers, or seeks to offer, as part of its covered activities:

Free-to-the-user services

Is the DMP currently engaged in all of the covered activities identified in this Notice of License, or if not, does the DMP have a good-faith intention to do so within a reasonable period of time?

Yes

Certification

By signing below, I hereby certify that I have appropriate authority to submit this Notice of License to the MLC on behalf of the digital music provider listed herein, and that all information submitted as part of this Notice of License is true, accurate, and complete to the best of my knowledge, information, and belief, and is provided in good faith.

Jeffrey M Sloan