

Notice of License

This form is to be used by a digital music provider ("DMP" or "you") to submit a Notice of License (or amendment thereto) to the Mechanical Licensing Collective (the "MLC") for the purpose of obtaining (or maintaining) a Blanket License pursuant to 17 USC 115.

Digital Music Provider ("DMP" or you) Full Legal Name:

Music Health Pty Ltd

Name of the person who will sign this Notice of License:

Nicolas Carter - Johnson

Title of the person who will sign this Notice of License:

CEO

Is this person an appropriate officer or representative of the digital music provider that is duly authorized to submit this Notice of License?

Yes

Notice Type

Are you submitting a Notice of License for the first time or amending a previously submitted Notice of License?

Submitting a Notice of License for the first time

General Information

Please provide the following information about the digital music provider submitting this Notice of License:

Digital Music Provider ("DMP" or "you")

Full legal name

Music Health Pty Ltd

Do you operate under a trade or consumer-facing brand name that is different from your full legal name?

Yes

Trade or consumer-facing brand name

Vera

Full address

Level 2, 11-17 York Street, Sydney, New South Wales 2000, Australia

Contact information for the individual responsible for managing the Blanket License

Name	Position/Title
Nicolas Carter - Johnson	CEO

Phone Number	Email Address
+61484606822	nicc@musichealth.ai

Online locations where offerings to be licensed are, or are expected to be, made available

Website(s) (list all)

<https://www.musichealth.ai>
<https://www.verasounds.com>

Software application(s) (list all)

Other online location(s) (list all)

Eligibility Criteria

Does the DMP have a good-faith belief, informed by review of relevant law and regulations, that it satisfies all requirements to be eligible for a Blanket License?

Yes

Does the DMP have a good-faith belief, informed by review of relevant law and regulations, that it satisfies the eligibility criteria to be considered a digital music provider pursuant to 17 USC 115(e)(8)?

Yes

Is the DMP able to comply with all payments, terms and responsibilities associated with the Blanket License (or will it be before the date of initial use of musical works pursuant to the Blanket License)?

Yes

Is the DMP currently making use of musical works in consumer offerings that will be subject to the Blanket License?

No

What is the expected date when the DMP will make initial use of musical works in consumer offerings that will be subject to the Blanket License?

7/15/2021

Notice of Covered Activities

Please provide a general description of the digital music provider's service(s), or expected service(s), and the manner in which it uses, or seeks to use, phonorecords of nondramatic musical works.

Vera is a digital music therapy platform which makes use of the Universal Music Group catalogue. Users can sign up for a semi-annual or annual recurring membership. Each membership comes with a 14-day free trial.

Users are on-boarded by providing personal information which informs the Vera AI on their music preferences and then creates 3 dynamic playlists for the user - relax, reminisce, energise.

Each playlist starts with 20 songs, and dynamic changes based on listener feedback (like/dislike) and behaviour (time of day, mental state). As this is a therapy the listener is able to skip to the next song or back to the previous song as much as they want. Our focus is on brain ageing and Dementia. One of the most common symptoms of Dementia is BPSD which includes agitation. If a song causes any type of agitation, the listener should be able to skip to the next song.

The user can let us know what genres or artists they like, but they cannot select individual songs at anytime. Playlists can be refreshed at anytime by the user - this will renew the playlist with random songs.

Vera is a semi interactive service with the ability to skip songs.

Please identify each of the following digital phonorecord delivery configurations the digital music provider is, or seeks to be, making as part of its covered activities:

Noninteractive streams

Please identify each of the following service types the digital music provider offers, or seeks to offer, as part of its covered activities:

Subscriptions

Services available through discounted pricing plans, such as for families or students

Is the DMP currently engaged in all of the covered activities identified in this Notice of License, or if not, does the DMP have a good-faith intention to do so within a reasonable period of time?

Yes

Certification

By signing below, I hereby certify that I have appropriate authority to submit this Notice of License to the MLC on behalf of the digital music provider listed herein, and that all information submitted as part of this Notice of License is true, accurate, and complete to the best of my knowledge, information, and belief, and is provided in good faith.

Nicolas Carter - Johnson