Friends,

I hope at least a few of our December newsletter found their way into your inbox. And I hope they got you excited about our upcoming January launch date of January 1, 2021. We couldn't be more excited and have some important updates to share today.

Most immediately, though, we are excited to share that we will be holding our inaugural MLC Week (October 26-30) next week, featuring a series of panels and programming designed to educate, inform, and excite. Our goal is to get everyone on the same page about what we are doing, what we have done, and what we will be doing in the months and years to come. To that end, we are hosting a series of panels and webinars each day of the week, with some of the top names in our industry, talking about the very topics that will be central to the success of the organization.

I hope the arrival of our October newsletter finds you all well and healthy. As we begin the fourth quarter of the year, our team is increasingly aware that the License Availability Date (January 1, 2021) is right around the corner. As such, we are now starting to finalize the digital audio mechanical blanket license, and we believe we are on track to have everything ready in time to begin operating under the new blanket license.

In short, there is a lot to share about the work our team has done thus far to launch The MLC, and much more work still left to be done in the coming months. I hope you will consider joining us, to hear more about all that we are doing to ensure that we are in a position to deliver on our mission of distributing your digital audio mechanical royalties accurately and on time starting next year.

As always, we welcome your feedback and comments. Please feel free to reach out to us at any time. We look forward to sharing more news with you throughout the coming months and years.

All my best,

[Signature]

Friends:

ICYMI: The MLC in the News

MLC to Address Longstanding Challenges in the Mechanical Royalties Industry

On October 1st, we kicked off our inaugural MLC Week—a full week of panels and programming designed to provide members and stakeholders with the latest news and updates on The MLC. We'll be posting updates and highlights throughout the coming weeks to keep you informed and engaged.

To start things off, here are some of the top headlines from last week:

- **Monday, October 5th** at 11:00am CT/ 12:00pm ET: "Join us in Supporting The MLC" featuring a panel of music creators discussing the importance of protecting the value of their work through longstanding challenges in their industry. The event will be moderated by Linda Starnes, Senior Vice President of Global Membership at ASCAP.

- **Wednesday, October 7th** at 11:00am CT/ 12:00pm ET: "The MLC Week: Beyond" featuring a panel of experts discussing the future of digital audio mechanics, and how The MLC is working to ensure that royalty payments are accurate and timely.

- **Thursday, October 8th** at 11:00am CT/ 12:00pm ET: "The MLC Week: Educational and Third-Party Partners" featuring a panel of experts discussing the importance of building strong relationships with educational and third-party partners.

- **Friday, October 9th** at 11:00am CT/ 12:00pm ET: "The MLC Week: Digital Licensee Coordinator" featuring a panel of experts discussing the importance of building strong relationships with digital licensees.

- **Monday, October 12th** at 11:00am CT/ 12:00pm ET: "The MLC Week: Member of The MLC and Connecting with the Portal at The MLC" featuring a panel of experts discussing the importance of building strong relationships with members.

As always, we welcome your feedback and comments. Please feel free to reach out to us at any time. We look forward to sharing more news with you throughout the coming weeks and years.

Stay in Touch!

All my best,

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