

AN UPDATE FROM CEO KRIS AHREND



Looking Back and Looking Ahead

November 2020

Friends:

I hope you had all had a happy and safe Thanksgiving!

Like many of you, I spent the past few days reflecting on all that has happened this past year. At a global level, we have all had to grapple with the threat of the pandemic and the many changes to our lives it has required. Nationally, we have seen widespread civil unrest sparked by the killings of Breonna Taylor and George Floyd, which led to an increase in social activism aimed at addressing systemic inequities and racism that has not been seen since the 1960s. More recently, we endured an incredibly bitter presidential election that, despite record voter turnout, appears to have left our country even more divided along partisan lines. And throughout all of this, the songs created by our songwriters, composers, and lyricists have continued to comfort us, to entertain us, to inspire us to do better and be better. It is with those creators in mind that I write to you today to share some updates on our progress here at The MLC.

[Read More...](#)

IN CASE YOU MISSED IT

- *Grammy.com*: [Mechanical Licensing Collective Webinar: 5 Things To Know About The MLC](#)
- *Music Row*: [The MLC Announces Chief Financial Officer and Head of International Relations](#)
- The MLC Board Chair Alisa Coleman (who also serves as Chief Operating Officer for ABKCO Music & Records, Inc.) recently penned a new op-ed published in *Billboard* that provides an overview of The MLC's purpose and underscores the importance of supporting The MLC:

The MLC Wants You - To Sign Up, Register Your Composition, and Check Your Data

"When the music industry comes together, powerful things can happen... publishers, songwriters, and various digital service executives have donated hours to establish and launch the MLC, the non-profit organization that will collect and distribute mechanical royalties... To make this work, however, we need you -- your input, your engagement, and your data. And as the MLC prepares to begin fully operating in January 2021, that involvement is more important than ever."

[Read Full Billboard Op-ed...](#)

THE MLC PRESENTS

How Self-Administered Songwriters Can Connect to Collect

The MLC will host two webinars that will detail what self-administered writers can do to make sure they are ready to receive the mechanical royalties they're owed from U.S. digital streaming services. Join Serona Elton, The MLC's Head of Educational Partnerships, as she helps guide self-administered writers through the process of organizing their musical works data and preparing to Connect to Collect ahead of the upcoming roll out of The MLC Portal.

Click the links below to register for the webinars:

- **December 3, 2020 at 11am CT / 12pm ET:** [Click Here to Register](#)
- **December 15, 2020 at 11am CT / 12pm ET:** [Click Here to Register](#)

MLC WEEK RECAP

Catch Up On What You Might Have Missed

The MLC recently hosted its inaugural MLC Week, a full slate of programming and webinars designed to help self-administered songwriters, music publishers, and creators prepare to collect the digital audio mechanical royalties they're owed from U.S. streaming services in 2021. If you weren't able to join the live events, don't worry: we've archived videos on our website at www.themlc.com/mlc-week.

MEET & GREET



Ilene Weintraub

Chief Financial Officer

Ilene Weintraub is the Chief Financial Officer for The MLC. A strategic financial executive with a focus on operational excellence, Weintraub provides strategic insight to the leadership team and the Board, with overall responsibility for the financial records of the nonprofit.

Indi Chawla

Head of International Relations

Indi Chawla is the Head of International Relations for The MLC. Based in London, Chawla is responsible for leading The MLC's outreach and engagement with collective management and other industry organizations outside the United States.



[Learn More about Ilene & Indi...](#)

STAY IN TOUCH



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