

NEWSLETTER



Delivering on The MLC's Mission

An Update from CEO Kris Ahrend June 2020

Friends:

interest in following our work. We are grateful for the opportunity to connect with you.

First and foremost, thank you for signing up for updates from The MLC and expressing

We've launched a new website with resources and information about how The MLC will work, we're assembling a team of top-notch talent, and we've chosen Nashville as the home for our future headquarters. Most importantly, we've been hard at work building a new user portal that self-administered songwriters and music publishers will be able to use to submit and maintain their musical works data. All of these steps will help ensure our organization is prepared to fulfill our

We've made great progress building The MLC since I joined the company back in January.

partners receive digital audio mechanical royalties they're owed from interactive streaming services accurately and on time. In the coming months, we will continue to update you our progress as we look ahead to January 1, 2021, when we will begin issuing blanket licenses to the eligible digital audio

services that request them, collecting mechanical royalties from these services, and then

making our first distribution of those royalties later in the Spring of 2021.

important mission: to ensure songwriters, composers, lyricists, and their publishing

Finally, for those of you who are self-administered songwriters and music publishers, I'd like to encourage you to take a moment to learn more here about how you can begin to Play Your Part™.

Thank you for your interest and your support,

Kris Ahrend, CEO The MLC

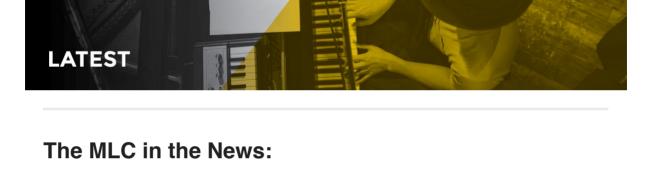
Music Business Association, to provide an update to the music community on the progress to date building The MLC team and organization.

In Case You Missed It: The MLC at MusicBiz LIVE

Watch the full presentation below:

In May, The MLC joined Music Biz LIVE, a series of high-level presentations hosted by the





• Billboard: A2IM Indie Week Dives into Data: Mechanical Licensing Collective, What

• Music Row: The MLC CEO Kris Ahrend Talks Serving Songwriters, Preparing The

Industry's Next Generation • Music Row: Mechanical Licensing Collective to be Headquartered in Nashville

Getting Songwriters Paid

experience on The MLC website.

Numbers Matter Most and More

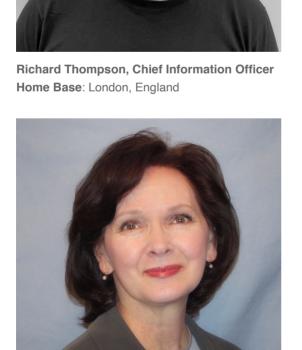
Leadership Hires • Tennessean: 'A Giant Step Forward': Nashville Picked for National Hub Dedicated to

• Music Business Worldwide: The Mechanical Licensing Collective Makes Five New

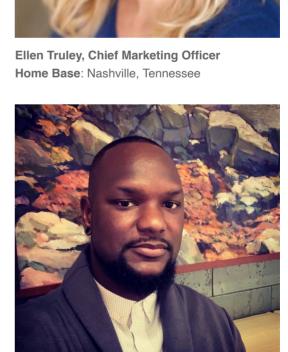
The MLC is building a team of knowledgeable experts who are passionate about helping to

improve the licensing, administration, and payments process for digital audio mechanicals and provide greater transparency to songwriters and publishers. Learn more about a few of our newest employees below and take a moment to read about their professional

Spotlight On: The MLC's Newest Hires



Leigh McCorkle, Chief People Officer Home Base: Nashville, Tennessee



Dae Bogan, Head of Third-Party Partnerships Home Base: Los Angeles, California







musical works database and portal in the months ahead, make sure you're following

Stay in Touch!

us on social media to catch the latest news and updates. Follow @mlc_us on Twitter and Instagram, @mlc.us on Facebook, and

As The MLC gets closer to launching its

The Mechanical Licensing Collective on LinkedIn to stay up-to-date and in the know.









You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.