



PRESS RELEASE

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## ***Connect&GO deploys its virtual wallet, Konnect, in 7 new attractions around the world***

**September 1, 2021 - Montreal, Quebec** – Connect&GO is proud to announce its implementation in 7 new attractions around the world totaling several million new users of its virtual wallet technology in just a few months.

### **Fabrikus World: the largest fixed fairground in France**

Formerly known as Europark, Fabrikus World is the largest fixed fairground in France, located in Vias Plage, counting over 80 attractions on 17.3 acres of park and nearly a million visitors. Its new owners, the Brunet family, showmen at the park for 25 years, have delegated the digital transformation of the park to the European subsidiary of Connect&GO, including the online ticketing platform, physical ticket offices, secure access control, and cashless payment with the launch of its own currency: Fabcoin available on chip cards and much more.



“The moment the Brunet family introduced us to the Fabrikus project, we fell in love with it. Today we are proud to deploy our virtual portfolio platform, Konnect, in the largest fixed fairground in France. It will become our European showcase and accelerate the development of our subsidiary in France where we plan to make several investments and hires in the years to come” says Dominic Gagnon, president of Connect&GO.

## Interzip Rogers: the world's first interprovincial zipline.

Interzip Rogers is the world's first interprovincial zipline. It offers the incomparable bird's-eye view crossing experience over the Ottawa River between Ontario and Quebec. Wishing to offer the best technology available, the promoter of Interzip, Orkestra, selected Connect&GO for its omnichannel ticketing platform including its discharge signature management module as well as its memories platform. Participants are invited to acquire the unforgettable souvenir video of their zipline course, as soon as their ticket is purchased, generating significant income for Orkestra.

"The ease of use of the Konnect platform allows us to focus on our operations and marketing since the early opening of the interprovincial zipline. The interface is easy to understand and the customer journey is just as easy, contributing to a very high level of customer satisfaction since our launch" said Emilie Séguin, Director of Interzip Rogers.



**EMILIE SÉGUIN**  
*Director, Interzip Rogers*

## Méga Parc des Galleries de la Capitale: one of the largest family parks in Canada.

Recognized as the ultimate indoor entertainment destination, Méga Parc is one of the most important tourist attractions in the Quebec City region with nearly one million visitors per year. It's the Connect&GO Konnect platform that Oxford Proprieties, one of the largest real estate developers in Canada, has chosen to operate its fleet. Omnichannel ticketing, point cards, smart wristbands, ride access control and capacity management, and shopping kiosks are deployed throughout the park.

## Challenge in Dallas: Every NERF fan's dream comes to life.

The Nerf Challenge is located inside the Centennial Hall in Fair Park in Dallas with 90,000 square feet of playing field. There is a combat arena, sports like Nerf football, baseball, basketball, and other fun activities like the human wrecking ball and colossal-sized foosball table.

Already a Connect&GO customer with the deployment of Nerf Challenge Los Angeles in 2019 for the development of the bracelet experience, the promoter Killburn has now chosen to use the Connect&GO Konnect platform as a ticketing system, access control, of discharge and gamification signatures.

## Granby Zoo: an even more amazing experience.

Connected bracelets, animal park, water park, amusement park, evening trek, the Granby Zoo offers an even more astonishing experience during the summer 2021 season! With the purchase of a pass to the Zoo, visitors will be presented with a connected bracelet offering various possibilities including adding cash to the bracelet and quick payment on the purchase of food, shopping, and other products.

RFID technology improves the visitor experience in addition to managing the capacity of the site in real-time. The Zoo is now the first Zoo in North America to deploy the Konnect platform by Connect&GO, based on the most advanced virtual wallet technology available on the market. From ticketing to restaurant and boutique point-of-sale systems, from ride management to souvenir collection and more! Everything is centralized on a platform giving the Zoo great flexibility and knowledge about its customers.

Visitors will also be able to purchase the “Experience +” connected bracelet at a cost of \$ 8.99. This bracelet will give them a fun and interactive experience on the site and immortalize their visit with exclusive photos and videos offered free of charge. The bracelet with collectable animal heads will delight children and adults as they will want to wear it well beyond their visit to the Zoo.

## Several more projects to come by the end of the summer

In the coming weeks, Connect&GO’s virtual wallet technology will also be available at Baie de Beauport, the beach in Quebec City at Domaine du Radar, a major recreational tourism site, and at Intencité, the largest recreational complex in Canada.

“After a challenging year with COVID-19, we are very happy to see the enthusiasm for our technology and expect very rapid growth over the next year,” said Dominic Gagnon, president of Connect&GO.



**DOMINIC GAGNON**

*Co-founder & CEO,  
Connect&GO*

## About Connect&GO

Connect&GO is a global leader in Guest Experience Engineering packaging the simplest wearable RFID technology with the smartest modular operations management system for the leisure, attractions, sports and entertainment industries. Flexible software modules for Ticketing, Access Control, Point of Sale, Cashless Payments, Gamification, Experiential Activations and Activities Management create a seamless end-to-end guest experience that generates secondary revenues, increases spend-per-head and maximizes guest engagement. Connect&GO has served major amusement and water parks, ski hills and resorts, brands and agencies, festivals and sporting events around the world to integrate easy-to-use wearable technology into the incredible experiences they offer making it simple for guests to ENTER, PAY and PLAY!

For more information on Connect&GO, visit

[www.connectngo.com](http://www.connectngo.com)

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