



A young child, likely a boy, is the central focus of the top half of the page. He is wearing a grey basketball jersey with "BASKETBALL" printed on the front. His arms are raised in the air, and he has a wide, joyful smile on his face. The background is a blurred outdoor setting with trees and other people, suggesting a park or sports field. The image is overlaid with a semi-transparent orange and white dotted pattern.

PRESS RELEASE

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## ***Connect&GO announces the launch of Konnect Express: An integrated mobile point-of-sale solution***

**November 15, 2021 - Montreal, Quebec** – Connect&GO, a world leader in integrated attractions management solutions and RFID technology, announces the launch of their latest product, Konnect Express. Konnect Express is a first-of-its-kind combined mobile point-of-sale (POS) and mobile payments solution. The latest product release is part of Connect&GO's strategy to become the global leader in integrated attraction management solutions by 2025.

Konnnect Express will allow attractions to simplify their operations, accelerate their processes and reduce their costs by combining a highly innovative point-of-sale system with a secure & fast payment solution, all integrated on the same handheld terminal. This flexible solution adapts to all the needs of attraction operators and simplifies operations management by reducing the number of fixed POS locations required thereby helping cut operating costs.

Connect&GO confirms its commitment to being the preferred operations management partner of the attractions industry by understanding their needs and developing state-of-the-art solutions that combine point-of-sale and payment systems. Konnect Express is the latest example of this commitment.



**TARA MORANDI**  
*Incoming SVP Sales & Marketing*

“Konnnect Express is the most advanced integrated mobile point-of-sale solution on the market. It allows for the sale of various items (ticketing, F&B, parking, etc.) and the reloading of products on an existing virtual wallet from any location. Installed on a mobile device, this application allows the operator to be completely flexible, whether from the parking lot or inside the attraction,” says Tara Morandi, Senior Vice President of Sales and

“I am particularly proud of Konnect Express, a major innovation that brings together a complete point-of-sale and payment system, a tangible example of the merging of our payment and POS capabilities, and an essential step in our growth strategy,” said Dominic Gagnon, President, and CEO of Connect&GO.



**DOMINIC GAGNON**  
*Co-founder & CEO, Connect&GO*

**Several deployments expected**

Konnnect Express has already acquired several customers around the world. Starting in early 2022, it will be deployed in various properties including Granby Zoo, Super Aqua Club, Fabrikus World in France, Playland in the New York area, and several other properties in Europe.

**About Connect&GO**

Connect&GO is a global leader in guest and attractions management technology with the smartest modular operations management platform for the leisure, attractions, sports and entertainment industries. Flexible software modules for Point-of-Sale, e-Commerce, Access Control, Cashless Payments, Gamification, Experiential Activations and Activities Management create a seamless end-to-end guest experience that generates secondary revenues, increases spend-per-head and maximizes guest engagement. Connect&GO has served major amusement and water parks, ski hills and resorts, brands and agencies, festivals and sporting events around the world to integrate easy-to-use wearable technology into the incredible experiences they offer making it simple for guests to ENTER, PAY and PLAY!

**For more information on Connect&GO, visit**  
[www.connectngo.com](http://www.connectngo.com)



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