



CASE STUDY:

Partnership with



Partnership with Monitor Audio

Founded in 1972, Monitor Audio is a British manufacturer of superior audio systems for the domestic and commercial market.

Their range has developed steadily since the company's inception, with patent after patent being filed for unique, innovative audio solutions.

Given innovation has always been at the heart of everything Monitor Audio does, to remain at the forefront of cutting edge technology they needed to significantly increase headcount in their engineering team.

After exhausting direct advertising methods, they engaged Enterprise as a result of an internal recommendation (we previously placed the Software Architect in a different organisation earlier in his career).



The challenge

The goal was to source Engineers in the early stages of their careers - ideally with a couple of years experience. The rationale being that you need fresh perspectives to challenge the established order.

These Engineers would ideally inspire and implement new, high-tech ideas for connected home entertainment systems.

The market for engineering Graduates looking for their 2nd job is a challenging one and location would be a limiting factor. The local area doesn't have an abundance of electronics companies employing teams of Software Engineers. Therefore it was likely we would need to attract candidates that were open to relocation.

We had to get creative.



The solution

We took over responsibility for advertising the roles, putting our own spin on things and promoting the opportunity at Monitor Audio to our network. Taking a partnership approach, we also pulled on their branding to represent them and immediately saw an uptick in results.

We continued marketing the roles digitally, creating custom landing pages to funnel users on more of a journey. And of course, relied on our database and extensive network as we would sourcing any other role.

Thinking outside the box, we also struck up partnerships with top technical universities in the UK to identify promising young talent.



The result

After exploring and testing several avenues, the breakthrough came!

We have since managed to successfully recruit four Embedded Software Engineers, one Electronics Engineer, and one Project Manager who have since gone on to help the company continue to develop industry-leading products.

We continue to partner with Monitor Audio to support them with their ongoing growth.

Our feedback



“Working closely with Jamie & Kristian recruited 3 excellent new team members. Enterprise take the time to understand our requirements which really helped to streamline our efforts in recruiting a fast-growing team. Currently working with Enterprise to fill specific roles based on our development road-map, we couldn’t ask for a better recruitment partner.”

– **Jon Green, Electronics Manager, Monitor Audio Ltd., Rayleigh Essex.**

Let us engineer your next hire...

If you’d like to talk more about how we’ve helped organisations similar to Monitor Audio – and how we can help you reach your goals – **get in touch with Jamie Harris directly**



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