

Dialogs for Voice First Devices

SPLICE's Data-Driven Dialogs® can be delivered via smart home devices like Amazon Echo and Google Home—with even more on the way.

Be Where Your Customers are with SPLICE's Alexa Skills and Google Actions

As consumers, we all want our information NOW—whenever and wherever we are. The use of voice-controlled devices is soaring, with Marketo projecting that 50% of all queries will be conducted via voice search by 2020.

SPLICE Software's patented, cloud-based, and award-winning Dialog Suite™ delivers personalized voice & SMS messages at critical moments in your customers' journey. Our dialogs enable you to offer proactive, trigger-based communications that provide real-time information and improve your customers' experience.

Now, these same dialogs can also power Alexa Skills and Google Actions, allowing your customers to ask for account and application information that is delivered in an emotionally-relevant, human voice. Data is pulled through existing API-connections that already handle your phone and SMS messaging.

Reduce Risk & Cost: Let SPLICE Handle your Smart Device Application Stack

As an expert in Voice technologies & communications, SPLICE is naturally at the forefront in implementing new capabilities and delivery channels. Let us tackle the expense and risk of building for new Voice channels while you focus on your core technologies and product delivery.

With SPLICE's AI-based Voice First integrations, your business will:

- Increase engagement rates with customers
- Receive full data analytics on how customers are engaging in each channel
- Seamlessly flow data back to your customer database with the SPLICE APIs

Expand Voice Channels: Our Dialogs Grow with your Customers' Demands

Today, Amazon Alexa® and Google Home® are leading the field with AI-based smart home devices, but tech giants Apple and Microsoft aren't far behind. Our developers are already building capabilities to work on Apple HomePod® and the MS Cortana-based Harman/Kardon Invoke®, enabling you to be first-to-market as new devices join the smarthome market.



Contact us

For more information on our **Solutions for Voice First Devices**, call us toll-free at **1.855.777.5423**, email us at **sales@splicesoftware.com**, or contact us on our website at **splicesoftware.com/contact**.