



Daon

Industry Spotlight

Healthcare



In healthcare, reducing risk and optimizing the customer experience have long been viewed as opposing forces. But with Daon's **IdentityX**® Platform, hospitals, healthcare providers and health systems across the globe are rewriting the rules of identity authentication and building seamless identity journeys that simultaneously:

- Delight customers
- Mitigate risk
- Prevent fraud
- Meet compliance standards
- Reduce the cost of operations

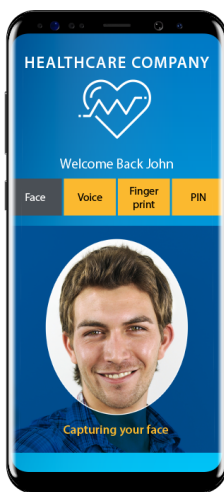
Improving patient experiences is now top-of-mind for providers and payors alike. The **IdentityX** Platform is the foundation for your users' trusted digital experience, simplifying the authentication management process for patients throughout the many points of contact in the healthcare journey.

The **IdentityX** Platform empowers health systems to more securely conduct a wide range of transactions with patients, through any medium, with total confidence. Secure identity authentication enables providers, health systems, and payors in a number of ways, including by:

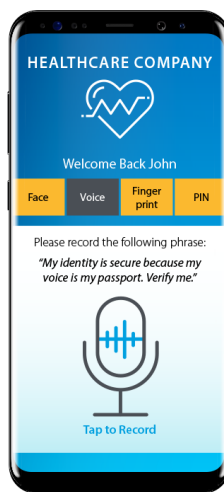
- Enhancing patient communication, for example through patient portal access
- Simplifying identity authentication
- Streamlining insurance verification
- Improving secure patient access to data and laboratory results
- Supporting better integrated healthcare delivery



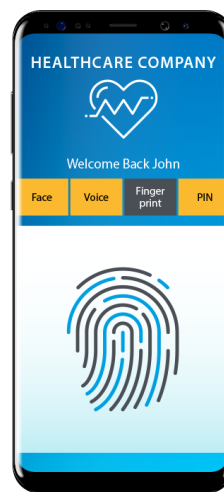
Device Key



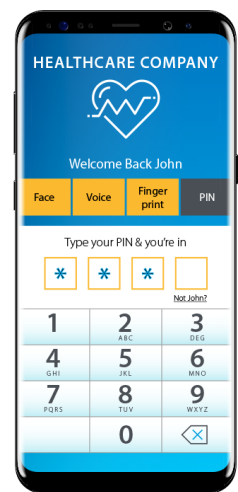
Face



Voice



Finger



Passcode/PIN

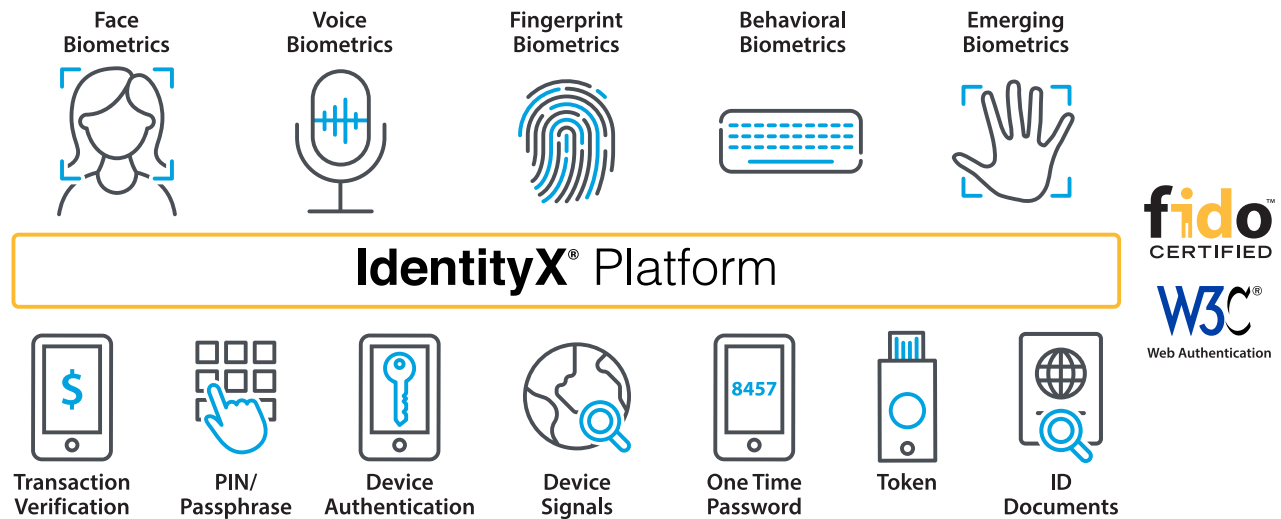
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In addition to supporting the patient experience, **IdentityX** can also be used to authenticate providers and staff for:

- Electronic prescribing of controlled substances (EPCS)
- System log-in and access to electronic records
- Time and attendance, such as for home healthcare workers

IdentityX empowers patients and providers to leverage a “bring your own identity” (BYOI) approach to authentication. It provides a simple, yet highly secure way for a provider, health system or payor to authenticate patients using credentials provided by a third-party identity provider (IdP). This enables users to select and use a digital identity, which eliminates friction while simultaneously strengthening security.

Identity is multi-faceted, so the **IdentityX** Platform uses a combination of factors, including Device Intelligence, Behavioral & Physical Biometrics as well as Document Verification to achieve your desired assurance levels. The **IdentityX** Platform is a natural extension to your Identity Management objectives.



IdentityX uses advanced cryptographic techniques to ensure the user is in possession of a specific registered device (something the user has). Then, it layers on additional authentication factors such as face, voice or fingerprint biometrics (something the user is) as well as a PIN or passphrase if desired (something the user knows), and geolocation (somewhere the user is). These factors are used in combination to provide a very high degree of confidence in the identity of the user.

The **IdentityX** Platform provides the freedom to integrate existing security systems into an overall identity strategy with the option to add new technologies as they become available. Select from a number of different authentication options and manage them as part of a holistic security approach.

“Getting identity right” means selecting proven technology solutions that address current methodologies and best practices and provide the agility to easily add new capabilities as they become available. Daon’s **IdentityX** Platform and associated SDKs provide options to use Client-Side (e.g., FIDO) and/or Server-Side authentication capabilities that work with an individual biometric modality or a combination of biometrics. In this way, you can provide single factor and multi-factor authentication options to your patients to support all their digital authentication needs.

WHY CHOOSE DAON AND IDENTITYX?

- Choice of biometrics for both you and your customers
- Proven platform, in production with tens of millions of users
- Global insights on user preferences and operational considerations
- Customizable authentication requirements
- Supports both FIDO UAF (match-on-device) and match-on-server
- Highly extensible platform
- Foundation for cross-channel approach to onboarding and authentication
- Industry innovators in anti-spoofing, fusion of identity attributes and new trust models
- Supports user adoption
- Future-proofs your authentication investments

Daon's large-scale deployments have proven successful in even the most complex and demanding enterprise environments, spanning payments verification, financial services, insurance, telecommunications, and the security of borders and critical infrastructure. For nearly two decades, Daon has been the most trusted name in biometric identity assurance and continues to break new ground as a biometric innovator, researcher, and turnkey solutions provider on six continents.

DAON IDENTITYX PROVIDES UNIQUE VALUE:

- 1. Identity Continuity:** Enroll once, authenticate anywhere. True cross-channel identity assurance for security and consistency across all channels and devices.
- 2. Easy Flexibility and Extensibility:** Choose any vendor, deployment type, security technology, or biometric modality for unrivaled flexibility, futureproofing, and customer choice—all with real-time administrative controls.
- 3. Proven, Enduring Deployments in the Real World:** Technologies and best practices born from 40 proven, large-scale global deployments and two decades of industry leadership. Daon technology has been chosen to secure more than a billion identities across the globe.
- 4. Broadest and Deepest Biometric Expertise:** Daon has brought more biometric applications to market than anyone else and hold 160+ patents—more than double the number of our nearest competitor.

A SMALL SAMPLING OF COMPANIES LEVERAGING THE MANY BENEFITS OF IDENTITYX



To learn more, visit www.daon.com/healthcare