Case Study: *Restaurant Industry*
DartPoints Asheville Makes Ideal DR Site for Popular Resturant Chain

Summary

Low risk, weather safe DR site in Asheville, NC

Disaster recovery costs cut in half since partnership began

24/7/365 access to technical experts for support and assistance

Results

" *I would most definitely recommend DartPoints to my peers. From day one, the DartPoints team has been very professional, always helpful and very knowledgeable about the data center space itself and what they have in the data center.*"

Kevin Blount
Director of IT Operations & Security at Zaxby's

The Client

Headquartered in Athens, Georgia, Zaxby's is the premium fast-casual chicken brand known for its chicken fingers, wings and signature sauces. The fast-growing restaurant chain was founded in 1990 and is comprised of over 900 locations across the southeast, with franchises rapidly spreading nationwide.

Challenge

Zaxby's was looking to move their disaster recovery (DR) and colocation site to a safer location and within reasonable proximity to their corporate headquarters in Athens, GA. Their new DR site needed to meet all the obvious data center requirements, but also important to Zaxby's was finding a DR provider who would extend a true partnership and support the brand's growth into the future.

Solution

After evaluating several DR sites, Zaxby's chose DartPoints' Asheville, NC data center because of its low risk location in one of America's safest weather cities. Plus, the facility checked off all of the standards the company was looking for in a DR site: redundant power, cooling and generators and an enterprise-class data center facility. The ultimate deciding factor that put DartPoints ahead of the competition was the friendliness and partner-oriented values the DartPoints team presented.

With their colocation disaster recovery solution, all of Zaxby's virtual machines and backups are replicated to DartPoints' Asheville facility. If a disaster or network failure were to occur at their primary site, Zaxby's could easily failover to their secondary DR site to resume business operations and support their entire corporation from DartPoints' Asheville data center.

Results

Kevin Blount, Zaxby's Director of IT Operations & Security, says their disaster recovery costs have been cut in half since moving their DR site to DartPoints Asheville. "We were no longer getting the value we expected from our previous vendor, but we feel we have a true partnership with DartPoints. The team at DartPoints is always helpful and they've proven that they're willing to go above and beyond for our needs."