

# **breakingnews**

September 2017

**36%**

Sales growth  
(thank you!)

**12%**

As exports to 11 countries



New factory

## Hello from Aegg

If you're visiting Packaging Innovations in London this September, come and visit us at stand E8!

You'll be able to:

- Meet new members of our expanding team;
- Pick up a copy of our new brochure;
- Find out about our new additional UK production facility;
- View our brand new multi-serve bowls;
- And take part in our eco packaging survey

**We look forward to seeing you at our stand.**

PI The future of branded and inspirational packaging  
**PACKAGING INNOVATIONS 2017**



## New UK manufacturing facility to be launched

We are initially investing £1million in our own brand new 60,000 sq feet (expandable to 140,000) manufacturing facility based in Eye, Suffolk. First production is planned for

the first half of 2018 to meet expanding UK and export demand for our PS, PET and PP food pots and bowls. The new facility means that customers will be able to benefit

from new technologies and materials, as well as taking advantage of Brexit-driven exchange rate changes. In line with Aegg's drive to become a 'healthy supplier' we are assessing several environmental initiatives. There is power generation from both wind and chicken litter on site.

# Enviro-Aegg

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As an environmentally responsible player in the plastics industry we see the need to become an increasingly 'healthy supplier'. We are giving increasing consideration to the 'Circular Economy' (how to keep our products in use for as long as possible, extracting maximum value whilst in use, then how these might be recovered and regenerated).

All the plastics we use are recyclable. However, some are not widely recycled due to the lack of favourable market place economics of post-use recycling schemes. We recognise this and so we are working with our UK retail and food manufacturer partners on increasing our range of PET pots, bowls and ramekins.

We love the thought of using plant based plastics and additives that allow plastics to biodegrade. However, these plastics contaminate UK recycling schemes and so these are currently not viable options. Nevertheless, we are monitoring marketplace developments.

We are very excited to be working inside the initiatives of two not-for-profit organisations; The Ellen MacArthur Foundation, which works with business, government and academia to build a framework for an economy that is restorative and regenerative by design; and Recoup, which works in collaboration with stakeholders to promote, develop, stimulate and increase the levels of plastics recycling within the UK.

Come and chat to us if you would like to learn more about what we are doing in this area or have a specific environmental packaging project you are working on...

Aegg's recyclable PET heritage pot



Left to right:  
Richard Drayson,  
Tonia Stewart and,  
Tony Edwards

## Aegg increases its expertise

We would like to introduce to you a few new key members of our growing team, offering our customers even more specialist know-how to apply to your packaging projects;

- Nigel Lawrence is an industry-leading production specialist, heading up our manufacturing department, joined by
- Tony Edwards as Senior Manufacturing Engineer and
- Mat Lawrence as Maintenance Engineer;
- Richard Drayson is heading up our sales team, joined by
- Tonia Stewart as our Customer Support Manager (the go-to person to talk to about miniAegg).

Plus, in the coming months, we will be revealing our new team based at our UK manufacturing facility at Eye, Suffolk.

Jamie Gorman, Aegg's Managing Director, added **"Demand both in the UK and export markets is continuing to grow for Aegg's PS, PET and PP food pots and bowls. As well as investing heavily in new manufacturing facilities, we are also delighted to welcome new members of our team to enhance our expertise ensuring we continue to provide an all-encompassing stand-out service."**

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# Mini deliveries, maximum service: 25% off your first order

Do you work for a foodservice business or smaller business such as a deli or emerging food brand? Then Aegg's sister service miniAegg is ideal for you. Our miniAegg customers tell us that they love the flexibility of ordering mini quantities of our off-the-shelf plastic and glass food packaging (including table presentable glass-like PS plastic pots and bowls) – even if it is sometimes a one box order!

To trial our new miniAegg service, we are offering visitors who register at our stand (E8) a 25% discount on their first miniAegg order\*.

# 25%

Off your first  
miniAegg order\*

\*that originates from a conversation started at the show. (Some restrictions may apply)

01722 416401 [aegg.co.uk](http://aegg.co.uk)



# PET products being showcased at Drinktec

Aegg's tulip and heritage pots are being showcased by SIPA at this September's Drinktec event in Munich, one of the world's leading trade fairs for the beverage and liquid food industry. The products are both

manufactured in PET and offer great shelf stand-out, especially in the seafood or dessert aisles.

**If you or your colleagues are visiting the event, feel free to pop by the SIPA stand.**



## Adding more pizzazz to Christmas

Aegg has launched two new family sized, table presentable bowls as part of its multi-serve bowl range, bringing more pizzazz to food this Christmas. Made in PS the capacities are 2050ml and 2200ml. The smaller bowl has an optional lid. Designed by our specialist in-house packaging design team, they are not only premium-looking, but also practical for family-sized sharing desserts, salads and more...



## About Aegg

We create pots, bowls and ramekins for UK, European and global food manufacturers and brand owners. Besides our ranges of off-the-shelf products, our services include design conceptualisation, tool making, pot production and delivery to your factory gate. Most of our work is in plastic, but not exclusively so.

We have UK and overseas manufacturing facilities so that we can take best advantage of movements in exchange rates and raw material prices, available production capacity and technical expertise.

Off-the-shelf products are available in box quantities (the miniAegg range) or pallet quantities (the Aegg range). Please download range brochures from [aegg.co.uk](http://aegg.co.uk)

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Fellows House  
46 Royce Close  
West Portway Industrial Estate  
Andover SP10 3TS  
**+44 (0) 1722 416401**  
**info@aegg.co.uk**

To request your email to be added to our Aegg HQ updates, or to receive a new Aegg or miniAegg brochure, simply visit our website [aegg.co.uk](http://aegg.co.uk)

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