

Canadians Love their Coffee!



When do Canadians drink Coffee?

57%
Breakfast

16%
Morning

6%
Lunch

9%
Afternoon

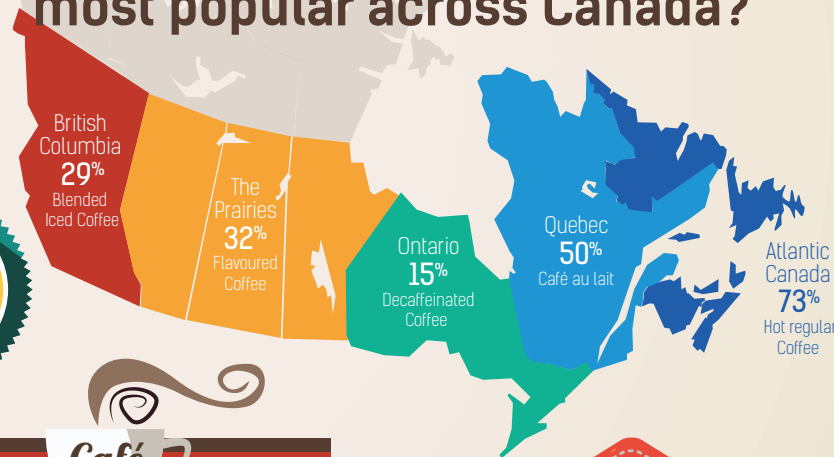
5%
Dinner

6%
Evening



Specialty coffee is on the rise from coast to coast!

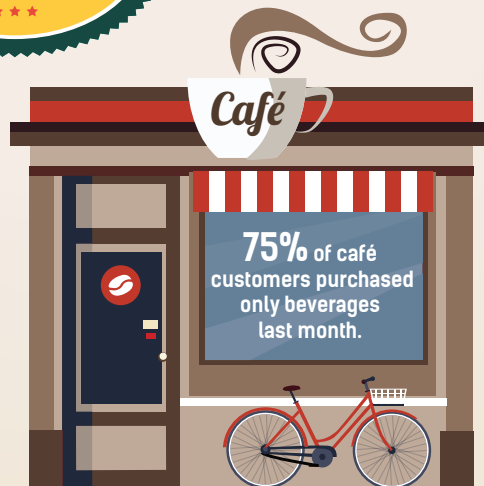
What coffee beverages are most popular across Canada?



In the last 24 hours, 65% of Canadian adults drank coffee. ★★★

Americano 5%
Café au Lait 2%

Macchiato 6%



75% of café customers purchased only beverages last month.

Top flavour: Cinnamon

300% growth!



Source: Coffee Association of Canada and Technomics

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