



# Ayr Wellness Community Collaboration

# 2020

## Giving back to our local communities

Collected and distributed essential supplies during COVID-19 shortages:

**4,000**  
masks



**1,000**  
gloves



**50** gallons  
of hand  
sanitizer  
per week



**DONATED OVER**  
**3,000** items

to non-profits focused on a variety of causes, including food security, children, animals, women, and medical needs.



**RAISED OVER**  
**\$44,000**

in donations to support local food banks, veteran's centers and school districts



Prevented eviction and increased housing and food security for over 180 Somerville residents in partnership with the Community Action Agency of Somerville:

**CONTRIBUTING**  
**\$10,000**

to emergency housing assistance

**COMMITTING**  
**\$51,000**

to a housing counselor position for the next three years



## Promoting diversity, equity, and inclusion in the industry

### CANNABIS EDUCATION PARTNERSHIPS



MASS CultivatED



### SIRA ACCELERATOR 2.0

Provided business mentorship and access to our Massachusetts retail and wholesale distribution network



### EMPLOYMENT PRACTICES

- First cannabis company in Massachusetts to voluntarily unionize through UFCW Local 1445
- Added 50 unionized jobs to the Pennsylvania community in 2020, and growing