

Member Spotlight – Schneider



Schneider drivers are the backbone of the company; several are pictured here.

You probably know them by their big, orange trailers: Schneider, a transportation and logistics company, is a homegrown business with worldwide reach. Headquartered in Green Bay, Schneider has more than 15,000 employees and operates across North America and China.

“People, especially locally, might be surprised to learn we are one of the biggest transportation-providers in North America,” said Jim Filter, chief commercial officer and senior vice president of intermodal at Schneider.

Schneider does more than ship cargo from point A to point B. The company has three business segments: truckload, intermodal and logistics. Truckload is responsible for using Schneider professional drivers and trailers (or tankers, in the case of bulk) to carry products safely to their destinations.

Intermodal, which Filter heads, uses containers transported to and from railyards, pulled onto a train and moved across country. Filter notes this option is not only better for the environment but cost effective, too.

With their logistics segment, Schneider helps businesses tighten

their supply chain, locate and set up distribution centers and consolidate freight.

It sounds like a lot for one company to manage, but Schneider is all about its customers. Filter said, “We want to provide all these services to customers, and to have a broad portfolio so they don’t need to shop around.”

But Schneider doesn’t just help the big guys. The company recently rolled out Schneider FreightPower®, a digital marketplace designed to help smaller shippers and carriers. “Traditional tools work really well with big shippers,” explained Filter. “But for longtail customers that don’t ship as frequently, [FreightPower® allows them] to go on their phone and request a rate, schedule a pick-up, schedule their destination and track their freight.”

In fact, Schneider was one of the first companies to use in-cab technology that allowed communication with drivers. They then expanded this technology into trailers and shipping containers, to get data in real time. “There’s an awful lot of automation going on,” said Filter. “People are surprised how much technology goes into Schneider.”

Speaking of new technology, Schneider is heading up the drive toward sustainability by testing a fleet of electric trucks. According to Filter, Schneider drivers are loving the new eco-friendly vehicles because they aren’t as loud as their traditional counterparts, they’ve got more pick-up and the ride is smoother. “We aren’t just focusing on what’s going on today; we’re working on tomorrow’s problems too,” said Filter. “Most customers aren’t too concerned yet about sustainability, but they will be in the future.” The company is hoping to grow its electric fleet in 2022.

Schneider is classified as a top military-friendly employer. They obtain many of their employees through word-of-mouth because the company has a reputation of working with veterans or even those on active duty.

Filter said of the company, “Schneider has a strong culture. It’s much deeper than just showing up and leaving at the end of the day; there’s a sense of belonging... I think that’s what draws people and keeps them here.”

To learn more about Schneider visit schneider.com.

CHAMBER EVENTS AT A GLANCE

Power Networking Breakfast

Tuesday, Aug. 3, 7:30 – 9 a.m.

Oak Park Place will host our next Power Networking Breakfast at the National Railroad Museum. Each attendee will have two minutes to introduce themselves and their company.

Free for members. \$35 for nonmembers.

Whiskey, Wine & Wedges

Wednesdays, Aug. 4 and 11, 5 – 6:45 p.m.

Join us for the last two Whiskey, Wine & Wedges at Northbrook Golf & Grill. Registration is available for both beginner and intermediate skill levels.

\$25 for members. \$40 for nonmembers.

Current Young Professionals After 5: Downtown De Pere Farmers’ Market

Thursday, Aug. 5, 4 – 8 p.m.

Join Current Young Professionals for an evening with Definitely De Pere at the farmers’ market on George Street.

Free to CYP members. \$5 for guests.

Current Young Professionals Coffee & Convos: Pedestrians, ports, pedalers, potholes and pickup trucks

Thursday, Aug. 12, 3:45 – 5:30 p.m.

See ad in spread.

Free to CYP members. \$15 for guests.

**Learn more about all events
at events.GreaterGBC.org**