



# Member spotlight – Jackie Nitschke Center



Michelle Pierquet-Hohner, director of community and donor engagement, stands outside the Jackie Nitschke Center's Cloud Family Treatment Center.

The Jackie Nitschke Center (JNC) traces its roots back to 1973 and has continued to expand services to support the community with substance addiction treatment ever since. It serves as the only residential treatment program in Brown County and one of only a few in the state that also treat co-occurring mental health disorders.

JNC has evolved from simply offering a 28-day residential treatment program to also offering intensive outpatient treatment, individual therapy, aftercare, alumni support and sober-living through the JNC Men's and Women's Recovery Homes.

"Our treatment approach is based on the disease concept," shared Michelle Pierquet-Hohner, director of community

and donor engagement. "Therefore, we address all aspects of a person's recovery: physical, emotional, behavioral and spiritual. Our therapists use a variety of approaches individualized to suit each client's experiences and goals. These approaches sometimes come in the form of group and individual therapy, education, nutrition, exercise, yoga, meditation, etc."

In addition to substance addiction treatment, JNC provides a Family Education and Recovery Program. This program is designed to educate family members, friends and loved ones on the disease of addiction. The program provides guidance on coping through chaos, setting healthy boundaries, improving communication and rebuilding trusting relationships.

Typically, the Jackie Nitschke Center has served approximately 250 clients a year through treatment programs. This year, they have seen an increase of not only clients and those struggling to maintain recovery, but also family members doing their best to support their loved ones.

Last March, following recommendations by government and local authorities, JNC made the difficult decision to pause in-person treatment programming. With grant support from the Greater Green Bay Community Foundation and the Green Bay Packers GiveBack COVID-19 Community Relief Fund, they were able to quickly make the necessary transition to a virtual treatment platform.

"We were so grateful to be able to continue providing treatment and support to those in need; however, after a few months, we recognized our community was needing more support than we could provide virtually," said Pierquet-Hohner. "Our entire team worked quickly to put safety protocols in place to enable us to open our doors to in-person therapies once again in June."

Although JNC is one of the more affordable programs in the area, for many the cost of treatment can be a barrier. Jackie's Legacy Financial Assistance Program offers supplemental support via scholarship for those who may qualify due to being uninsured or underinsured and lacking other resources. "As a non-profit, we find it fundamental to our mission to provide support to those in need, regardless of their financial status. This is one of the reasons fundraising for our organization is crucial," Pierquet-Hohner explained.

Currently, JNC is in the process of renovating an underutilized home on their campus and will transition the Men's Recovery Home residents there upon completion. They are also in the process of planning for a second Women's Recovery Home on their campus, to address the need for this support.

For more information, visit [JackieNitschkeCenter.org](http://JackieNitschkeCenter.org)

## CHAMBER EVENTS AT A GLANCE

**Urban Hub Welcome Back**  
Wednesday, May 26, 1 – 3 p.m.

Join the Chamber and Urban Hub tenants for a celebration of the co-working space and learn about new exciting updates.

Open to all. Registration required.

**June Power Networking Breakfast**  
Tuesday, June 1, 7:30 – 9 a.m.

We're back in-person at the National Railroad Museum for the monthly Power Networking Breakfasts. Please wear a mask; we will practice social distancing.

Free for members. \$35 for nonmembers.

**CYP After 5: Brown County Dog Park**  
Tuesday, June 1, 5 – 8 p.m.

Join Current Young Professionals at the Brown County Dog Park for the June After 5 doggy playdate with Lucky 7 Dog Rescue.

Free for members. \$5 for guests.

**Virtual 2021 Business Recognition Awards Luncheon**

Tuesday, June 8, 11:30 a.m. – 1 p.m.

See ad in spread.

Livestream event; additional \$20 for pickup lunch.

**June Business After Hours: The Automobile Gallery**

Wednesday, June 9, 4:30 – 6:30 p.m.

Meet up with Chamber members at The Automobile Gallery where you can stroll through 113 years of automotive history while making new connections.

Free for members. \$25 for nonmembers.

**Learn more about all events at**  
[events.greatergbc.org](http://events.greatergbc.org)