



Member spotlight – Foth



Randy Homel, CEO of Foth, stands on the left side (innermost to the Foth sign) with his senior leadership team.

Foth doesn't run away from tough problems; its staff runs right toward them.

Operating internationally and with a team of 625 employees (recognized by Foth as members), Foth combines science, engineering and technology with ingenuity and passion to solve clients' toughest challenges.

The company, with 83 years of history, is headquartered in Green Bay, and organized into three solutions-focused business units: environmental solutions, infrastructure solutions and production solutions. The environmental solutions business unit tackles cleanups and other challenges related to land or bodies of water. This business unit partners mostly with governmental, industrial and mining clients. Currently, environmental solutions is working on redeveloping the harbor and adding a ship lift system for Fincantieri Marinette Marine's contract with the U.S. Navy for a new constellation class guided missile frigate, a "very large project," according to Foth CEO Randy Homel, that will be completed over the next two years.

Infrastructure solutions focuses on municipal and civil engineering services for public and private clients. That business unit is currently working on large infrastructure projects in Southeast Wisconsin, as well as projects serving other industries and communities in the surrounding area.

Production solutions provides engineering, custom machines and turnkey installations to large consumer

product manufacturing firms. This unit is currently executing a design/build of a new manufacturing facility for Birdseye, part of Conagra Foods. Here, Foth broke ground on a greenfield site in Waseca, Minn. for a 250,000 square-foot food plant scheduled to be completed in spring 2022.

Foth uses virtual reality (VR) technology in the design of these projects. "From both a design and review standpoint, 3D modelling is used in virtually everything we design," said Homel. Both engineers and clients are able to "walk around" and make changes to designs from within a virtual world. This shows clients exactly what they're getting, and allows Foth members to collaborate with clients and team members across the country. This was especially helpful during the height of the pandemic.

While Foth is proud of the solutions provided to its clients, they share their success with some key supplier partners. Some businesses in the industry think they have to self-perform everything. Foth recognizes they can't be great at everything. Homel said, "We put a lot of effort into what we are world-class in and then develop strong partnerships with specialty suppliers to enable complete solutions. Together we make great things possible."

Homel acknowledges the loyalty and commitment of Foth members being second to none. "We've been member-owned for our entire history," said Homel. "It's a big part of our culture; there is a

different level of engagement at Foth. We are invested for the long-term sustainability of our company. We make decisions with an eye on the future, not just for short-term gains. We establish our own direction and contribute ideas to move our company forward."

Homel further explained that another key attribute of Foth's culture is caring. "We genuinely care for our clients, our members, and our communities. We treat others the way we want to be treated and take time to connect on a personal level," stated Homel.

True to Foth's care for its members, Homel was proud to announce that the company didn't cut a single staff member due to the COVID-19 pandemic. "Even though we didn't know how things would go, we trusted we would find a way through," he said.

Foth is setting sights on future success with lofty goals to be achieved by the end of 2025, aimed at continuing to retain their members and clients, and growing the company while staying true to their mission. Homel shares that the secret to success is combining science, engineering and technology with the ingenuity and passion to build enduring client partnerships and create bright futures for our members. That's the business we're in," stated Homel. "That's the formula."

To learn more about the company, visit Foth.com.

CHAMBER EVENTS AT A GLANCE

**Leadership Green Bay
Welcome Breakfast**
Thursday, Sept. 2, 7:30 a.m.

All are welcome to attend the introduction of the Leadership Green Bay Class of 2022 at the Green Bay Botanical Garden.

\$30 for members. \$40 for nonmembers.

Power Networking Breakfast
Tuesday, Sept. 7, 7:30 a.m.

Join us at the National Railroad Museum for our next Power Networking Breakfast. Participants will each have two minutes to introduce themselves and their company.

Free for members. \$35 for nonmembers.

Talent Day
See ad in spread.

**Business After Hours –
Thornberry Creek at Oneida**
Thursday, Sept. 9, 4:30 p.m.

Get one last swing in at our next Business After Hours at Thornberry Creek at Oneida. Masks are required for attendees.

Free for members. \$35 for nonmembers.

**Learn more about all events
at events.GreaterGBC.org**