

## Member spotlight – Flex-Staff, Inc.



Flex-Staff Green Bay branch office August 2018 ribbon cutting.

Established in 1973, Flex-Staff, Inc. is a second-generation, family-owned independent staffing services company. Flex-Staff is headquartered in Appleton, Wis., with branch offices in Chilton, Manitowoc, Sheboygan, Fond du Lac, Stevens Point, Eau Claire and a Green Bay branch office established in March 2018.

According to Flex-Staff CEO Steven Kamrowski, the company provides supplemental employees who have been thoroughly screened, interviewed, reference checked and matched to the specific needs of their client companies. The job positions they specialize in range from temporary, temporary-to-hire and direct-placement opportunities in all clerical and light industrial skill categories. Some of the industries they serve include paper converting, forklift operation, production, accounting, food production and packaging, warehouse and shipping/receiving, assembly and many others. They also serve call centers, financial institutions, insurance, accounting and law firms—just about any company that has at least one office or administrative employee.

Typical clients are companies that have staffing needs that fluctuate due to seasonal demands, peaks in workloads, special projects and employee vacations or illnesses; as well as companies looking

to outsource recruiting, screening, interviewing and selecting the right candidates for their teams.

Each of the branch offices are independent and have their own goals; however, the offices all work towards company-wide brand success in a highly collaborative manner. Jessie Wensink, Green Bay Flex-Staff branch manager, explains there is easy access to the owners, allowing for quick feedback and answers for client questions.

“Each office is eager to share both their successes and failures with the other offices. It is very much a team environment regardless of being in different offices,” Wensink said.

Since joining the Greater Green Bay community, Flex-Staff has seen triple-digit growth every year and foresees the Green Bay market continuing to grow as the community has a rich history and much to offer, such as a draw for tourism and businesses, and it is a great place to call home.

“We recognize there are a large number of great companies that call Green Bay home,” said Kamrowski, regarding the decision to add a physical location in the area. “With the ongoing labor shortage, we knew that many of those companies would have the need for our services.”

While Flex-Staff has had to revise some standard procedures, such as offering virtual interviews, there also have been opportunities because of COVID-19 precautions. For instance, several client companies have allowed Flex-Staff’s assigned employees to work virtually, ensuring all parties stay safe during the pandemic.

Both applicants and employees of Flex-Staff agree the agency excels at treating employees like employees and not simply as “temps.”

“We do our best to ensure the employees we assign not only have the skills to succeed but also will be a fit for the environment of the company we are placing them,” says Kamrowski. “This makes for happier, more productive employees and helps reduce turnover for our client companies.”

Wensink goes on to add: “Quality and respectful service to our client companies, candidates and employees are valued before anything else. Being a staffing agency, we are in the business of people; and treating everyone with respect is at the forefront of everything we do.”

Interested candidates and companies are able to learn more about Flex-Staff’s services at [flexstaff.com](http://flexstaff.com).

### CHAMBER EVENTS AT A GLANCE

**Tuesday, March 2, 7:30 to 9 a.m.**

Virtual Power Networking Breakfast

Showcase your products/services/company to small and large business peers in this round-robin networking opportunity.

FREE for members

**Wednesday, March 10, 8 to 9:15 a.m.**

Food for Thought – Life Plan for Your Business with Action Financial Strategies

After what you and your business endured during 2020, we’ll dig into the question: Is your business prepared for the unexpected—no matter if it’s good or bad? We will look at top concerns for business owners and align them with tools and resources to help you make decisions, improve your business and help ensure your exit plan matches up.

\$20 for members, \$40 for nonmembers

**Thursday, March 11, 7:30 to 9 a.m.**

NEWCC Legislative Dialogue: Expectations for 2021 webinar

It’s a new year – with new leaders, new challenges and new questions about the impact of federal and state government on our Northeast Wisconsin business community. Join us for this community conversation, where we hope to shed some legislative light on what it will mean to do business in 2021.

FREE to all

**Thursday, March 11, 8 to 9:15 a.m.**

Member Orientation – Membership ROI

SEE AD IN SPREAD.

**Thursday, March 11, 6 to 7 p.m.**

Current Young Professionals Serves: Becoming a Big: Volunteer Info Session with Big Brothers Big Sisters of NEW

Learn about BBBS of NEW and discover what it takes to be a Big from other young professionals in this virtual volunteer information session.

FREE for CYP members

**Learn more about all events at [events.greatergbc.org](http://events.greatergbc.org)**