

Member spotlight – Base Companies, LLC



Pictured: Paul Belschner, president/CEO; Karen Klevesahl, vice president, administration and operations; and Joash Smits, director of development

If you've gone through the scenic downtown Green Bay area, then you may already know of some of the development projects Base Companies has to offer.

Base has redeveloped a Greater Green Bay area called the Rail Yard Innovation District, a historic 22-acre development project in the heart of downtown. This area was only years ago slated for the wrecking ball, according to Base Companies President and CEO Paul Belschner. Now, thanks to Base Companies' comprehensive development plan, the district is an attractive destination spot that hosts Titledown Brewing company, Urban Hub co-working space, 50+ businesses as tenant partners and a variety of residential living options.

Base positions itself as a "master developer." When Belschner founded the company in 2016 he saw a need to focus on the long-term viability of the Green Bay region.

"We can start something, and we can be a part of it for decades," said Belschner.

Base prides itself on investing in the local community. "One of the most rewarding aspects of developing for Base has been creating real estate opportunities for clients who didn't know these opportunities existed or previously couldn't afford them."

A small company of three employees, Base still packs a downtown-sized punch. Belschner noted, "We complete transformational, visional projects with a very small staff. You can't do big things alone, so we value our strategic partnerships." Base partners with a wide range of local businesses to complete large-scale development projects such as the Rail Yard Innovation District or the Centennial Centre Marketplace District in the Village of Hobart. Throughout a project, Base works with municipalities, other developer partners, investors, civil engineers, architects, commercial realtors, construction firms, financial institutions and other professionals to achieve goals.

"Customers know that once we decide to work together, there is a high probability of a successful outcome," said Belschner. "We are really immersed in our solution-providing, and can provide a very efficient path to fulfilling their wants and needs."

Belschner is passionate about the future of Greater Green Bay, and that means developing spaces for the next generation of workers. He enjoys seeing the exciting momentum that a changing economic climate brings to the area, from the traditional paper industry jobs to the up and coming broadband fiber network buildout.

"I want to set up the next generation for success because the opportunities in my life have been amazing, and that was in Green Bay, Wisconsin." Right now, Base is developing 400 apartments in the downtown Rail Yard Innovation District, a project with young professionals in mind.

As a company committed to the long-term success of Greater Green Bay, Base hosts community "tailgate" events at their Ron Wolf Hall of Fame Clubhouse where they raise money for charities such as Boys and Girls Club of Greater Green Bay, Big Brothers Big Sisters of Northeast Wisconsin, UWGB, and the NEW Community Shelter. Base also hosts beneficiary events for contributions, school supplies or winter jackets for kids.

"We get to be a part of truly high-quality developments on a cost-effective budget," reflected Belschner. "This is for everybody; we help folks get into small businesses, develop a variety of housing opportunities, assist office tenants with their evolving space needs and provide amenities. We build communities."

For more information on
Base Companies, visit
www.basecompaniesllc.com.

CHAMBER EVENTS AT A GLANCE

Virtual Business Recognition Awards Luncheon

Tuesday, June 8, 11:30 a.m. – 1 p.m.

Join the Chamber as we virtually recognize and celebrate Greater Green Bay business achievements.

Livestreamed event; additional \$20 for pickup lunch.

June Business After Hours: The Automobile Gallery

Wednesday, June 9, 4:30 – 6:30 p.m.

Meet up with Chamber members at The Automobile Gallery where you can stroll through 113 years of automotive history while making new connections.

Free for members.
\$25 for nonmembers.

Current Young Professionals Workshop: Advancing Yourself On The Job

Tuesday, June 22, 7 – 10:30 a.m.

Join Current Young Professionals at the Hilton Garden Inn Green Bay for a professional growth workshop on character development.

Free for CYP members.
\$60 for guests.

July Power Networking Breakfast

Tuesday, July 6, 7:30 - 9 a.m.

Join fellow Chamber members at the National Railroad Museum for another in-person Power Networking Breakfast.

Free for members.
\$35 for nonmembers.

Learn more about all events at
events.greatergbc.org