

# Member Spotlight – Woodside Senior Communities



A happy couple enjoying a meal together at Woodside Senior Communities.

Woodside Senior Communities has been serving Greater Green Bay's older residents since 1963. Throughout the years, it has evolved into a premier facility that offers a variety of services, including short-term and outpatient rehabilitation, skilled nursing, memory care, assisted living and independent senior living.

Recipient of two 2021 Best of the Bay awards, Woodside employs 350 dedicated individuals and is home to more than 340 seniors. According to Amy MacKenzie, marketing and outreach coordinator at Woodside, they are just one big happy family. "Everyone cares," she said, "not only about the well-being of our residents but about one another as well. We celebrate our successes and pull together when times get tough... We can count on each other through it all!"

When asked what sets Woodside apart from other facilities in the area, MacKenzie responded that Woodside offers a full continuum of care. This means less disruption in the lives of their residents as their healthcare needs change.

For instance, a couple "may move into one of our independent senior living apartments. The husband may develop memory loss and need more specialized care. [He] can move to our memory care assisted living. The wife can remain in their apartment and visit her husband as often as she chooses."

Woodside recently launched the Cycling Without Age program. "This program helps to combat social isolation," MacKenzie elucidated. The program lets residents ride in a trishaw, a three-wheeled vehicle driven by a volunteer, and experience the joy of open-air cycling, waving at neighbors and maybe stopping for an ice cream along the way. Woodside was able to start this program with a generous grant from the Greater Green Bay Community Foundation

MacKenzie was quick to point out that Woodside's success did not occur in a vacuum. "We value our community partnerships [which allow us] to accomplish great things not only for seniors but our entire community." She feels that Woodside's membership with the Chamber has also been a blessing.

"It's amazing," she said. "The members are all about what's best for the community. The Power Networking Breakfasts have been a great resource. So many members have stepped up to offer help." She shared that she was approached by a former Green Bay Packers player at a Business After Hours event who wanted to help by visiting with the residents.

Conversely, Woodside residents are capable and willing to give back to the community. They sponsor food drives in support of the 17 ELCA churches that founded the organization. In addition, there are plenty of residents who perform tasks for area businesses, such as creating gift baskets or stuffing envelopes. MacKenzie encourages Chamber members to reach out if the Woodside residents can be of assistance.

**Learn more at**  
[woodsideseniorcommunities.org](http://woodsideseniorcommunities.org)

## CHAMBER EVENTS AT A GLANCE

### Chamber Book Club session three

Thursday, Oct. 28, 12 – 1 p.m.

Join the Chamber's third and last session discussing author and speaker Chris Czarnik's book "Winning the War for Talent." We'll cover how businesses can attract, engage and retain employees.

Free and open to all. Space is limited.

### Current Young Professionals

#### Current Connect

Thursday, Nov. 4, 5:30 – 7:30 p.m.

Join the CYP ambassadors at The Marq to learn how you can get involved with Current Young Professionals and how to maximize your membership experience.

Free and open to all.

### Power Networking Breakfast

Tuesday, Nov. 9, 7:30 – 9 a.m.

Join the Chamber at the National Railroad Museum for the next networking breakfast. Thank you to our presenting sponsor Peterson Berk & Cross, S.C., and our host Aloft Green Bay.

Free for members. \$35 for nonmembers.

### Business After Hours –

#### Rockwood Terrace

Wednesday, Nov. 10, 4:30 – 6:30 p.m.

The Green Bay Packers events team is hosting the next Business After Hours at the Rockwood Terrace in the Titledown District. There will be raffles, complimentary snacks and a hosted bar.

Free for members. \$35 for nonmembers.

**Learn more about all events**  
**at [events.GreaterGBC.org](http://events.GreaterGBC.org)**



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# 2021

## MANUFACTURING MONTH

October is upon us and, with that, Manufacturing Month! With the support of presenting sponsor Baker Tilly, the Greater Green Bay Chamber has been showcasing highlights from our area's strong and vibrant manufacturing sector during the month. Please join us and our additional sponsors—WPS, Prevea and The Business News—in recognizing and celebrating the manufacturers in our area. Be on the lookout for special opportunities, unique data and informative surprises in our next Collective Impact as we recognize and celebrate manufacturing throughout Greater Green Bay.

Be on the lookout for special opportunities, unique data, and informative surprises from the Greater Green Bay Chamber as we recognize and celebrate manufacturing throughout our area during the entire month of October.



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