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**Greater Green Bay Habitat for Humanity Announces Jessica Diederich as the new Executive Director and Chief Executive Officer**

**GREEN BAY, WI –** On behalf of the Greater Green Bay Habitat for Humanity Board of Directors I am pleased to announce that Jessica Diederich has been named the new Executive Director and Chief Executive Officer of the organization. Vern Peterson, President of the Board of Director stated “We look forward to having Jessica lead the organization with her professional skills and diverse community experiences. She has a wealth of nonprofit experience and business knowledge that provides an enormous opportunity for us to continue on a positive trajectory with the organization's mission clearly in focus. We are confident in her proven leadership skills, and knowledge of the needs of our community that her passion will serve us well.” Jessica's starting date at Greater Green Bay Habitat for Humanity is December 13, 2021.

Jessica returns to the organization (volunteer coordinator in 2008-2010) with an impressive background that includes strong business experience, and more than a decade of making an impact with the local nonprofit community. Her most recent career was with Freedom House in Green Bay where she started just as the new complex opened its doors in November of 2019. Jessica was tasked with setting the operational direction for the new larger facility, developing programming, and managing the staff that assist homeless families with skilled training to get back out on their own, in the Greater Green Bay area. Prior to that Jessica spent almost nine years as the Director of Partnerships & Community Relations for Greater Green Bay Convention & Visitors (now, Discover Green Bay). She has also been a Wish Granter for Make-A-Wish Foundation for over 23 years and a volunteer for Salvation Army for 22 years, to name just a few of her outside interests.

We are also pleased to announce that we have promoted Maureen Meinhardt, currently our ReStore Director to the position of Chief Operating Officer for Greater Green Bay Habitat for Humanity. Her dedicated efforts during our Capital campaign and ReStore move, along with her previous business experience sets up the organization for continued success on our important mission.

Our current Executive Director Cora Haltaufderheid will work with Jessica on ensuring a smooth transition before her upcoming retirement. We cannot thank Cora enough for her leadership and vision she had for the organization and wish her only the best!

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Greater Green Bay Habitat for Humanity is part of a global, nonprofit housing organization operated on Christian principles that seeks to put God’s love into action by building homes, communities, and hope. Greater Green Bay Habitat for Humanity is dedicated to eliminating substandard housing in Brown County through constructing, rehabilitating, and preserving homes. Since founding in 1987, they have built 126 homes in partnership with hardworking families in the community. Please visit [www.greenbayhabitat.org](http://www.greenbayhabitat.org) for more information.