

greatergbc.org Dec. 20, 2021

# Member Spotlight – The Boldt Company



Founded in 1889, The Boldt Company is a nationally ranked construction firm in Northeast Wisconsin. Headquartered in Appleton, the company has expanded beyond Wisconsin with 16 offices and more than 2,000 employees—530 of them located in Appleton, Green Bay, Stevens Point and the surrounding communities

The reason for Boldt's continued growth? Alison Fiebig, Business Development Director & Marketing Manager at Boldt, contributes it to high standards of safety, people-focused business approach and the collective courage to challenge the ordinary.

"We build structures that build our community," says Fiebig. "A love for construction is the driving force, but people are at the heart of our business. What makes us stand apart from the rest is our hunger to collaborate and innovate with others in the community as this area continues grow."

Fiebig believes the most rewarding part of working for the company is connecting people to Boldt's mission of finding a better way to build. The industrious company brings a builders' mindset to problem solving, diverse market experience and a commitment to serving the community. Even more than that, long before it was the popular thing to do, Boldt has put a focus on sustainability and eliminating waste.

"Boldt was thinking 'green' before it was cool to think 'green," Fiebig affirms. "Sustainability has been a part of our approach to construction before it was the norm; it's a part of our culture. We see the big picture and can help our clients plan for every aspect of sustainable building to the degree they want to implement."

Boldt looks to drive value throughout every stage of construction, such as utilizing its Integrated Lean Project Delivery (ILPD) practice, a Boldt-exclusive process that focuses on eliminating redundancy and waste while pushing up-front collaboration and teamwork. With ILPD, Boldt is able to drive out inefficiencies while accommodating budgets and deadlines without sacrificing quality.

In all aspects of building, Boldt focuses on the safety and well-being of its employees, as well as its clients' employees. Recently, the construction company was recognized with

the Platinum Safety Award from ConstructSecure for registering a safety score greater than 95% in the Safety Assessment Program. Its dedication to ensuring everyone goes home safe at the end of the day could also be seen in its response to COVID-19, like working on job sites while staying socially distanced. Fiebig explains that project teams came together to ensure proper health and safety protocols were maintained.

Looking towards 2022, Boldt has its sights set on more growth. The company plans to continue being a local expert for various industries to problem solve, companies to grow business and municipalities to grow its main street districts and beyond. Fiebig further shares how the team is excited to not only sit at those tables and be a part of the conversations, but also be a resource to the community and answer questions to contribute to the progress taking place.

Learn more at the bold to mpany.com.

## CHAMBER EVENTS AT A GLANCE

#### **Power Networking Breakfast**

Tuesday, Jan. 4, 2022, 7:30 a.m.

Join us for a round-robin introduction at the National Railroad Museum! This is a great way to start the year and meet your fellow members.

Free for members. \$35 for nonmembers.

#### Current Young Professionals CYP Serves – Gather for Good Thursday, Jan. 6, 2022, 6 p.m.

See ad in spread.

Free & open to all.

### Business After Hours – Main Street Commons

Wednesday, Jan. 12, 2022, 4:30 p.m.

See ad in spread.

Free for members. \$35 for nonmembers.

## **Current Young Professionals CYP Plays**

Thursday, Jan. 13, 2022, 6 p.m.

Activity and location are to be determined.

Free & open to all.

## Current Young Professionals Dine n' Develop: Resiliency Roadmap

Wednesday, Jan. 19, 2022, 4 p.m.

CYP will be joined by development expert Kelly Bubolz for a crash course on how to build resilience and respond to changes happening around you.

Free for CYP members. \$2

Learn more about all events at events.GreaterGBC.org





Dec. 20, 2021 greatergbc.org

# Season's greetings from the Greater Green Bay Chamber.

The Chamber will be closed from noon on Thursday, Dec. 23, 2021, to Sunday, Jan. 2, 2022.

See you in the new year!



# Business AFTER HOURS



## Let's celebrate the new year together!

Join us for our January Business After Hours at the historic Main Street Commons with complimentary appetizers, beer and wine. Each of the Commons' tenants will be hosting open houses for members to visit and explore. The Main Street Bourbon Room will even be serving its famous Whiskey Old Fashioned! At the end of the night, we'll have a business card raffle with fun prizes.

Wednesday, Jan. 12, 2022 4:30 – 6:30 p.m. 1263 Main Street



Free for Chamber members; \$35 for nonmembers.

Register at events.greatergbc.org



## **GATHER FOR GOOD**

Join Current Young Professionals at The Marq for a few hours of volunteer service in support of the Greater Green Bay community.

Thursday, Jan. 6, 2022 | 6 – 8:30 p.m.

Projects include:

- Decorating meal bags for the Aging & Disability Resource Center homebound meals program
- Writing cards for the families staying at Altrusa House
- Making fleece blankets for puppies and kitties at the Happily Ever After Animal Sanctuary

The CYP community partnership committee will be accepting donations of fleece or \$5 towards the purchase of fleece for the blanket project.

Everyone is welcome to join!



Register at events.greatergbc.org