

Member Spotlight – Gemini Plastics, Inc.



There is more to the plastics industry than the commonly thought of single-use items. Plastic products come in all shapes and sizes and can be very important to many other industries. De Pere, Wisconsin, manufacturer Gemini Plastics, Inc., takes a unique and innovative approach to providing plastic solutions for an ever-changing market.

As a fabricator and distributor of sustainable industrial plastic materials and components, Gemini Plastics believes in continual improvement in order to provide best-in-class products, solutions and experiences to customers. The company's services include CNC plastic machining, injection molding, hot stamping, vacuum forming and design and engineering capabilities.

"A lot of people aren't aware of the inner components to build equipment," says Gemini Plastics president Joseph Beausoleil. "Without [plastic] components, things won't work."

Beausoleil explains that the intricate plastic components that Gemini Plastics create are used in a variety of ways. One such example is the parts in a drill that a surgeon uses to

drill through bone in surgery; another example is the large, red snowplow blades that clear streets during winter. Each component built applies specifically to the industry and/or final product.

One of the advantages that Gemini Plastics offers clients is its partnership with ZVerse, a tool that helps clients develop 3-D designs that are necessary for creating product prototypes. This makes manufacturing go faster, allowing the product to go to market more quickly. Gemini Plastics is proud of its process-focused approach that benefits both employees and clients, providing quality products faster and more efficiently on all fronts.

A major update to its process happened in June of 2018 when the business went entirely online, triggering a reorganization of roles and responsibilities. Now, each stakeholder has input in the process; employees, customers, and Gemini Plastics owners have a voice in real-time without any process delays. To get to this point, the product realization process was meticulously analyzed and tasks were mitigated. The switch to online

was especially beneficial when the pandemic hit, with all accounts, files, and communication being online, the organization was able to still meet demands without delays.

Another benefit to being online; the company was able to become 99-percent paperless. Beausoleil says that "going paperless is one of the smartest things [Gemini Plastics] has done since 1974." Outside of paper packaging slips, no paper is generated.

Sustainability is rooted in Gemini Plastics process and growth. One misconception people have about the plastics industry is that everything is single-use and not beneficial to the environment. However, Gemini Plastics produces sustainable plastic components that often outlast metal counterparts. This is why plastic components are necessary for a wide variety of industries, such as medical, agricultural, defense and more. In fact, the company recycles all of its less than full sheet scrap so that it's reprocessed into usable materials.

To learn more about Gemini Plastics and its digital manufacturing approach, visit GeminiPlastics.com.

CHAMBER EVENTS AT A GLANCE

Current Young Professionals After 5 – Give BIG Green Bay

Thursday, Feb. 17, 5 p.m.

Meet and connect with this year's Give BIG Green Bay nonprofits at the annual CYP After 5 event with the chance to win raffle prizes.

Free for CYP members. \$5 for guests.

(BYO) Lunch with Legislators – State Rep. Jim Steineke

Friday, Feb. 18, 11:30 a.m.

Join us at the Chamber office to hear from State Representative and Assembly Majority Leader Jim Steineke.

Free for members.

2022 Future 15 & Young Professional Awards

Thursday, Feb. 24, 5 p.m.

Join us in honoring the 2022 Future 15 recipients and Young Professional Awards finalists at this year's formal event at the Radisson Hotel & Conference Center.

Parking is free at the location.

Business After Hours

Wednesday, March 9, 2022

Vandervest Harley-Davidson of Green Bay,
4:30-6:30 P.M.

The Duck Blind at Olde 41 hosts the Chamber's Business After Hours, attendees will enjoy complimentary hors d'oeuvres along with a cash bar and a chance to win door prizes.

This event is free for Chamber members, \$35 for non-members.

Learn more about
all events at
greatergbc.org/events





GREATER GREEN BAY
CHAMBER

Feb. 14, 2022

greatergb.org

GREATER GREEN BAY MADE

Wednesday, March 30, 2022, 11:00 a.m. to 2 p.m.
Radisson Hotel & Conference Center - Green Bay



Join us for this first annual event giving manufacturers a chance to showcase, demo, and sample their products to those in attendance. Event attendees will learn from recognized industry leaders as they share the innovative products they've made right here in Greater Green Bay.

Keynote speaker:

- **Louie Gentine II**, CEO of Sargento Foods, will be speaking on "Innovation, Entrepreneurship and workplace culture"

Booth registration is available until Friday, Feb. 25, while tables of 10 are available for \$350 for Chamber members.

#GreaterGreenBayMade

**For more
information:**



Business AFTER HOURS



Join the Chamber, Wednesday, March 9, for complimentary hors d'oeuvres and networking hosted by The Duck Blind at Olde 41. The Duck Blind is a rental facility overlooking Duck Creek, offering event attendees a scenic photo backdrop on their outdoor patio. The venue interior offers rustic décor, a full-service bar, and a state-of-the-art audio/visual system, making it the perfect venue for any event or gathering.

Join us at The Duck Blind for:

- Complimentary hors d'oeuvres
- Cash bar
- Chance to win door prizes

This event will be free for Chamber members.

Scan to register:



Leadership Green Bay Class of 2023 applications are now open!

Join the Leadership Green Bay Class of 2023 for a nine-month program from September through May. This experience is for those who wish to build strong relationships, will work to improve our community after commencement and are committed to their own personal and professional development.

Monthly meetings include:

- Expert speakers
- Team building activities
- Interactive lessons and opportunities to build connections

**Apply
today!**

