

## UScellular Surprises Boys & Girls Clubs of Greater Green Bay with Gifts and a visit from Randall Cobb

Spreading Locally Grown Joy to celebrate the holiday season and the meaningful value of community by giving back to organizations that make where we live so special

**Green Bay, WI (December 7, 2021)** – To celebrate the holiday season and the meaningful value of community, UScellular has donated 400 gifts to Boys & Girls Clubs of Greater Green Bay. In order to bring locally-grown joy to Green Bay, UScellular worked with their local team to learn about the needs of the community and then reached out to Boys & Girls Clubs of Greater Green Bay to get their ideal wish list. Traveling in a holiday-themed truck, the company will deliver the gifts to support the Boys and Girls Clubs of Greater Green Bay's needs.

"Giving back to the people and organizations that make Green Bay a city we are proud to call home is what this season is all about," said Kristy Baron, director of sales for UScellular. "Especially after last year, it is a true joy to celebrate and connect with the organizations that make our community special."

The Boys & Girls Clubs of Greater Green Bay received Chromebooks and headphones for the kids to use at the clubs for educational programming. These gifts were given to club members by surprise guest host, Randall Cobb. He also entertained the kids with a Q&A session, meet and greet, and autographs.

This gift is one of more than 70 donations UScellular is making to help connect with their local communities and spread joy this holiday season. Through this initiative, organizations from hospitals to local Boys and Girls Clubs will receive a little extra cheer, and gifts range from toys for children to food donations for local homeless shelters.

In addition to community gifts, UScellular is hosting a sweepstakes where \$10,000 will go to the winner and another \$10,000 will go to the Science, Technology, Education and Math (STEM) program of the winner's choice at <u>locallygrownjoy.uscellular.com</u>.

UScellular has a longstanding commitment to supporting its local communities through donations and volunteerism. Since 2009, the company has donated more than \$20.9 million along with countless experiences and technology items to nonprofit organizations across the country. For more information about UScellular's corporate social responsibility initiatives, please go to <a href="https://www.uscellular.com/get-to-know-us/community-outreach">https://www.uscellular.com/get-to-know-us/community-outreach</a>.

## About UScellular

UScellular is the fourth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to elevate the customer experience. The Chicago-based carrier is building a stronger network with the latest <u>5G technology</u> and offers a wide range of communication services that enhance consumers' lives, increase the competitiveness of local businesses and improve the efficiency of government operations. To learn more about UScellular, visit one of its retail stores or <u>www.uscellular.com</u>. To get the latest news, promos and videos, connect with UScellular on <u>Facebook.com/uscellular, Twitter.com/uscellular</u> and <u>YouTube.com/uscellular.com</u>.

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