Nephos SmartData Strategy

NEPHOS TECHNOLOGIES

Identify And Get The Most From Your Company's Valuable Data

Storing and using your data smartly can not only give your business a competitive advantage - It also influences how much your customers trust you. The experts at Nephos Technologies can help you turn your data challenges into efficiencies and opportunities.
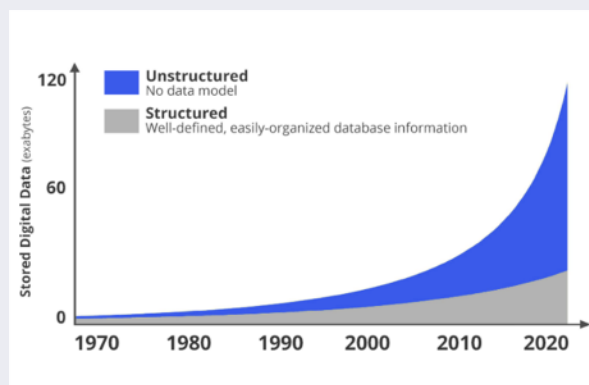
The challenge: Finding and analysing critical data

All the data in the world is expected to reach 44 zettabytes by 2020. That's 44,000,000,000,000,000,000,000 bytes. While your company's data is only a small fraction of that, it is probably increasing rapidly. How you capture, store, secure and use this data is incredibly important to your success, and to your customers.

Out of all that data, do you know which is the most critical to your company's operations and success? Can you find it quickly? If data is not organised and stored efficiently, finding the right data for a task can reduce productivity and accuracy.

Data can be an overwhelming challenge across any business.

In siloed companies, interoperability and duplication are problems and can result in unnecessary costs. And with data breaches in the news every week, businesses need to do more than simply complying with the latest data security regulations.

Source: International Data Corporation (IDC)

Why your business needs a SmartData Strategy:

Understand your critical data

Identify your business's critical data, discover where it is stored, and classify it into different types for easier management and compliance.

Improve data efficiency and cost-effectiveness

Design data workflows for your business using best practices, to prevent data silos and combine data sets. No more duplication and unnecessary storage costs.

Faster ROI on data projects

Business intelligence strategies, including technologies like artificial intelligence, can speed up the results your business will see from data initiatives.

Full compliance with data laws

A data governance strategy is a must for any business. We'll ensure that your business meets all your industry's data governance requirements.

Nephos SmartData Strategy

80% of organisations see data as a strategic asset.

50% of the same organisations have a data strategy in place.

80% of employees' time is consumed by finding and sorting data before they can work with it.

" Most organisations are storing 5x more data than they actually need. This makes it increasingly difficult to identify the data that's most critical to their business - and how best to use it to drive customer value.

Companies need an innovative approach to deal with their data efficiently. We founded Nephos to help them address these specific challenges. "

Michael Queenan
Nephos Co-Founder

Your SmartData Strategy will include:
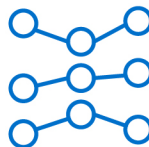
CRITICAL DATA IDENTIFICATION

DATA STORAGE AUDIT

DATA GOVERNANCE AUDIT

DATA MODELING SUGGESTIONS

DATA FLOW ANALYSIS

ACTIONABLE RECOMMENDATIONS

Why trust Nephos?

Nephos takes a holistic view of the business, technological, financial and operational contexts of your data. Our independence means we are not tied to recommending certain vendors - instead we provide the most appropriate advice and best possible value to our clients.

Our team of data solution experts are obsessed with their field, and have the knowledge and experience to come up with innovative ways of wrangling and optimising your company's data. From day one, Nephos has had a single focus: solving our clients' data problems.

You may also be interested in:

Nephos SmartData Services

Simple, stress-free implementation of the recommendations from your SmartData Strategy. This could include migration to the cloud, enhanced data security, and more.

Nephos SmartData Governance

This governance-as-a-service tool simplifies your organisation's data security and compliance. You'll be able to guarantee and enforce compliance across multiple data stores, easily and affordably.

Take control of your data now. Contact us Today.