

## Delivering data as a service

Implementing the recommendations from your Nephos SmartData Strategy is simple with this turnkey service. SmartData Services is a pre-tested, integrated combination of technologies that helps you to achieve all your data goals. There's no need to source tools or build an architecture yourself – Nephos SmartData Services is ready to go from Day 1.

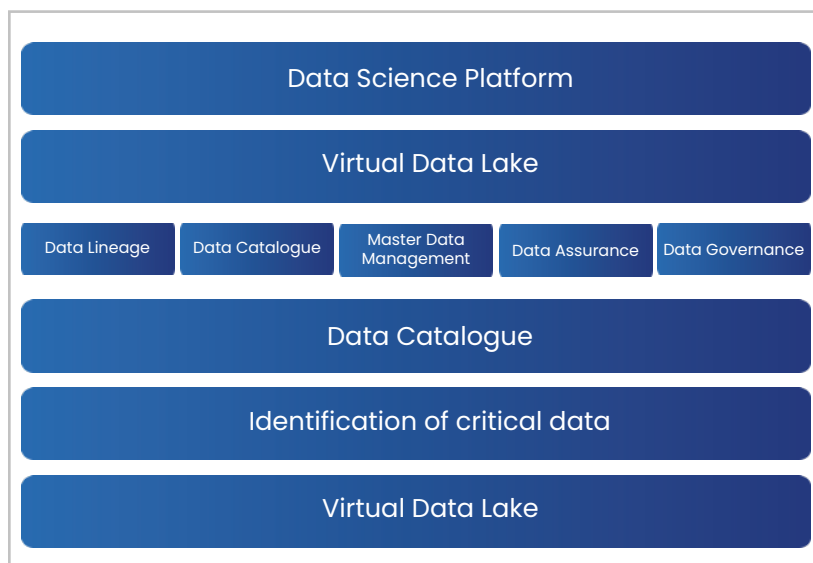
### Data Science 2.0: Faster time to value

Nephos SmartData Services is a ready-to-go solution that can be provided with or without a managed service. It is designed to reduce the risks and optimise the opportunities that were identified in your SmartData Strategy.

You'll receive a complete solution that consists of carefully selected tools, which work immediately on deployment. Simply focus on the outcomes – we have the individual components covered. And because we're completely independent, we can choose the perfect components for your needs (no vendor pressures). Your SmartData Service works across all clouds and prevents data lock-in. Combine it with our SmartData Governance to supercharge your data security and privacy.

The ultimate result is data and resources that empower your teams to develop the best possible business intelligence for your organisation... insights that will give your organisation data-driven competitive advantages.

### What we deliver



### Practical benefits to your business



#### DECREASE TIME TO VALUE

Achieve value from your data science projects much faster than ever before.



#### INTEGRATE AI INITIATIVES

DaaS enables compatibility across different platforms, opening up new possibilities for analysis.



#### SIMPLIFY OVERVIEWS

Visualise your data across critical data sets – without having to move them around.



#### BETTER CUSTOMER INSIGHTS

Understand what's happening across your customers – and act on it – much faster.

### NEPHOS TECHNOLOGIES

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## Addressing concerns

Data services can sometimes be seen to be risky. Here's how Nephos addresses these worries:

### Security

We implement robust data security measures to ensure all your data is protected. Extra security applies to ensure business-critical data is never vulnerable.

### Privacy

When data is shared and deployed outside your organisation, you need to ensure that data linked to key business processes is safe – and that the correct rights are being assigned to data, depending on its classification.

### Governance

It is important that your organisation's data governance policies are as stringent as those in the DaaS environment. We highly recommend our SmartData Governance product to maintain your data integrity.

### Multiple copies of data

One of the reasons for data growth is the increasing number of copies of data that companies are keeping. With that problem comes the concern of which one is the most up to date. SmartData Services solves this problem.

### Inaccurate data

When data is being used to drive insights and decisions within the business you need to guarantee that the data being used is the correct source of truth.

### Data silo's

Part of the reason why companies struggle with data science in the first place is down to data silo's and this is generally the biggest thing that our customers want to fix. SmartData Services knocks down the walls of data silo's and gets the right data in the right place at the right time.

## Benefits to your organisation



**VENDOR FREEDOM**



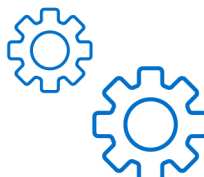
**COST-EFFECTIVENESS**



**DATA QUALITY**



**EFFICIENCY**



**EASE OF USE**



**AGILITY**

## Why trust Nephos?

Nephos takes a holistic view of the business, technological, financial and operational contexts of your data. Our independence means we are not tied to recommending certain vendors – instead we provide the most appropriate advice and best possible value to our clients.

Our team of data solution experts are obsessed with their field, and have the knowledge and experience to come up with innovative ways of wrangling and optimising your company's data. From day one, Nephos has had a single focus: solving our clients' data problems.

## You may also be interested in:

### Nephos SmartData Governance

This governance-as-a-service tool simplifies your organisation's data security and compliance. You'll be able to guarantee and enforce compliance across multiple data stores, easily and affordably.

### Nephos SmartData Strategy

This consultancy engagement helps create and deliver on the promise of data science. It looks at what you are trying to achieve with your data strategy and helps provides recommendations and tools of how to get there

**For stress-free implementation of your data platform, contact us today.**