Nephos Smartcloud Strategy

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The Optimal Cloud Strategy Designed Specifically For Your Business

The most successful cloud strategies consider businesses as a whole, not just the IT departments. Cloud affects workflows, people, infrastructure and ultimately, your bottom line. Nephos Smart Strategy helps organisations to understand, develop and implement the best public, private or hybrid cloud strategies for them.

How to get the most value from cloud

Cloud infrastructure can help organisations innovate quickly, meet increasing business demands and optimise time, people and financial resources. The number of cloud solutions out there is growing all the time, and there's a wave of new, interesting vendors to choose from.

We've found that our clients find all this choice pretty overwhelming, and that understanding what cloud approach is best for their businesses is a big challenge.

Nephos SmartStrategy is a service that analyses your business needs, and then clarifies what cloud options are best for you. The service covers:

- Identifying which workloads should move to the cloud
- What cloud delivery models and vendors are right for you
- The real cost of running all or part of your operations in the cloud.

> " Nephos came in with a completely open approach. They listened to our requirements, baselined our environment and then presented us with a recommended way forward.
>
> They highlighted the chosen approach with a full business case, showing the alternatives they looked at and why this was the best overall solution for our business "
>
> CTO
> Global Construction
> Company

3 pillars of a smart cloud strategy

Independent

We're vendor agnostic, not tied to recommending specific suppliers. Our only interests are your best interests. We interrogate all options thoroughly before recommending anything.

Collaborative

We'll work together with you to understand your context and needs, listening and paying detailed attention. Only then can we devise a bespoke approach for your business.

Strategic

Together we will work out how your organisation will consume, govern and support cloud services to align with your business needs and to support your goals.

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Important areas to assess

Business

We'll consult with your line of business heads to understand your:

- Business targets: Growth plans and targets
- Financial targets: How IT and the business manages budgets
- Application usage: Your core applications and workflows
- Data recovery / business continuity planning: What does the business need ?
- Service requirements: How IT services are delivered
- Strategy and planning: How you measure success.

Technology

Your tech assessment includes assessing whether workloads are suitable for cloud delivery models, and evaluations of:

- Performance: Requirements for each workload and optimisation potential
- Security: Data and user requirements
- Access: How users access data and apps
- Storage: Requirements by workload and data type
- Computing: Requirements per application
- Data recovery / business continuity planning: RTOP/ RPO needed for each service.

Financial

Cloud technology is often expected to reduce costs, but this isn't always the case. SmartCloud Strategy compares your existing cost base with the real cost of cloud operations, including:

- CAPEX spend: Review of current buying cycles and planned spend
- OPEX spend: Review the current cost base, TCO and planned spend
- Environmental costs: Your current data centre footprint and costs.

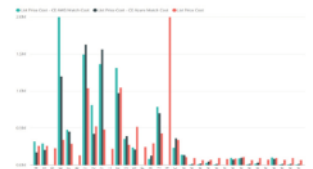## Insightful recommendations, backed by data

Your SmartCloud Strategy report summarises your status quo vs. our recommended future state, including:

- A summary of the existing cost base and infrastructure
- Consideration of optimisation options
- Recommended cloud delivery models
- Cost comparison for in-cloud deployment options
- Technical validation for cloud candidates
- High level design options.

You'll also have access to a business intelligence interface which you can interrogate to further

Cloud cost comparison

Granular visibility into your infrastructure clusters, with a clear and simple on premise vs. cloud comparison.

Infrastructure utilisation

Analysis of your current infrastructure utilisation, optimisation opportunities and right-sizing of cloud infrastructure.

Why trust Nephos?

Nephos takes a holistic view of the business, technological, financial and operational contexts of your data. Our independence means we are not tied to recommending certain vendors - instead we provide the most appropriate advice and best possible value to our clients.

Our team of data solution experts are obsessed with their field, and have the knowledge and experience to come up with innovative ways of wrangling and optimising your company's data. From day one, Nephos has had a single focus: solving our clients' data problems.

You may also be interested in:

Nephos SmartData Strategy

Identify and get the most from your company's valuable data by storing and using it smartly. SmartData Strategy helps you turn your data challenges into opportunities and competitive advantages.

Nephos SmartData Services

Simple, stress-free implementation of the recommendations from your SmartData Governance reports. This could include migration to the cloud, enhanced data security, and more.

For a smart approach to cloud integration, contact us today.