



Our Mission

Naborly's mission is to make credit reporting and scoring more accurate and fairer in the residential rental industry.

Our Vision

Naborly is a new type of Credit Bureau and Financial Services company, powered by Artificial Intelligence. It offers tenants, landlords, and rental marketplaces consumer credit reports, background checks, and income verification services at no cost.

Company Facts

Through the Naborly app, tenants create a digital rental application where the tenant can securely provide their information, save, edit, update, and send the application to potential landlords without worrying about private information sitting in unsecured emails.

After the tenant submits the application, Naborly's AI system (SHERLY) is able to verify the identity, employment, and income of the applicant, as well as conduct a credit check and optional criminal record check. SHERLY then analyzes the applicant's unique characteristics and finances against the attributes of the rental property, the neighborhood, and the overall economic and market conditions to determine what risk an applicant may pose to the landlord.

Naborly's analytical approach has proven to be disruptive to the traditional credit scoring and risk analysis industry due to its ability to screen more accurately and generate equitable scores for groups that have been traditionally disadvantaged in the old credit system such as recent graduates, immigrants, and low-income renters.

Since its launch in early 2016, Naborly has become a dominant player in the North American tenant screening industry and has API partnerships with industry leading property management software companies and startups.

Through the API infrastructure, Naborly sees a future where it focuses on what it is best at by providing property management software companies and rental marketplaces with the credit and insurance backbone to expand their product offering.

The company has grown to have relationships with over 17,000 landlords and property management firms allowing them to serve over 530,000 rental properties in North America.



May 2019



Press Contact

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Social Media

[Facebook](#) (Naborly) – 1,113 followers

[Twitter](#) (@naborly) – 755 followers

[Instagram](#) (@naborly.inc) – 1,125 followers

[LinkedIn](#) – 498 followers



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