

Media Kit



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“Credit scores are broken, rife with bias and discrimination.
What if rent payments were scored like mortgage
payments?”

-Dylan Lenz, Founder/CEO



Our Mission

Our mission is to solve housing across North America by building a more equitable process and product that is driven by innovation, inclusiveness, diversity, and by doing what's right for people - not just our own balance sheet.

We believe that persistence and resilience are the keys to success, and that companies run by opportunists never bring about long-term change.

In that spirit, we are not trying to build another iteration of Uber for *X thing your mom used to do for you*. We are not building a product that is only relevant to the top 5% of income earners, or for people under 27, or an iterative idea that is slightly cheaper, slightly more efficient, but has *"killer design, bro!"*.

We are building a company that is already changing the fabric of society and the subsequent trajectory of our lives by impacting where we live, who our neighbours are, and our ability to access fair financial services.

Leadership



Dylan Lenz
CEO

Previously, Dylan built and sold two companies in tech and finance. He founded Naborly in 2016.



Alex
CTO

With a background in electrical engineering, Alex worked at Yelp in early days in San Fran and is familiar with Silicon Valley & PropTech product and feature development.



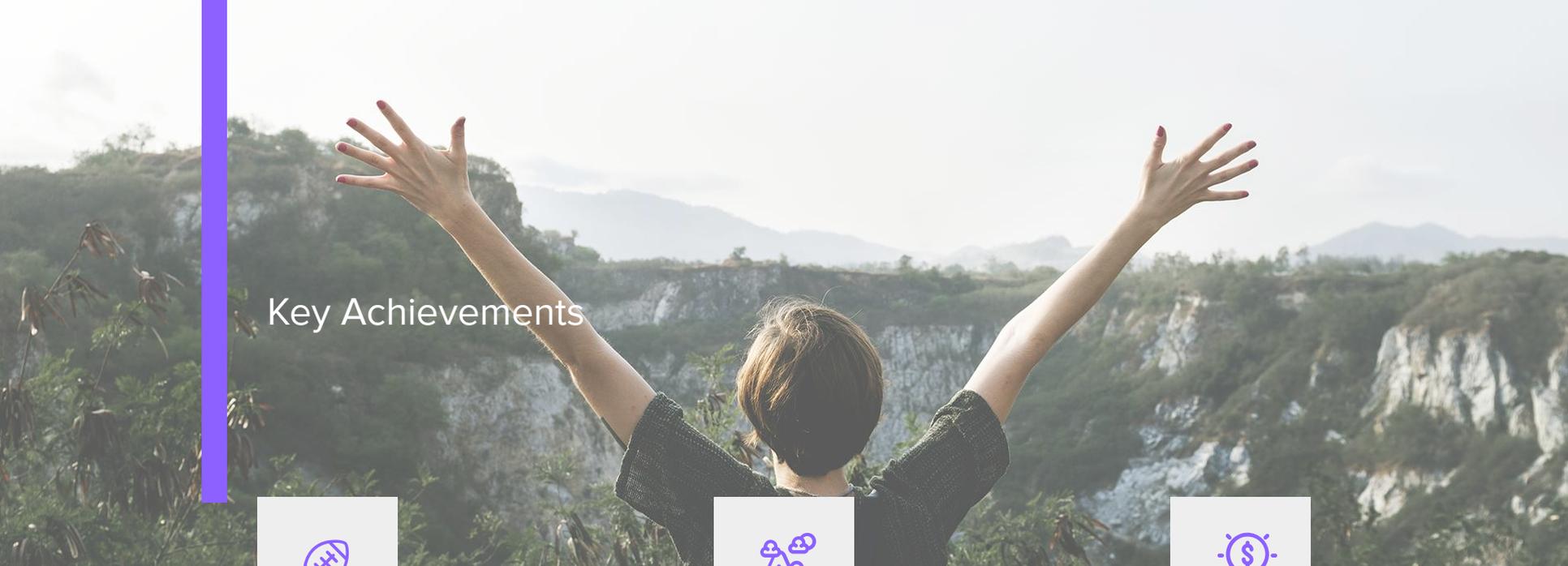
Sneha
VP of Operations

Previously a high-ranking basketball player, Sneha has a background in client relations and management and has been with Naborly since 2018.



Leigh
VP of Marketing

Cutting her marketing teeth with Publicis - a global ad agency, Leigh's worked in FinTech and startups since 2015 and brings a growth & loyalty focus to product marketing.



Key Achievements



2016: Launch & Game Plan

Seed Funding: \$1.25M CDN
ScaleUp Ventures



2017-2018: Climb to the Top

Seed Round: YC-Backed
[\\$9.9M](#) CDN
Free Rental Application
Partnership with Equifax
Canada



2019-2021

Paid Subscriptions
Revenue Growth +32%
Subscription Growth +26%

Investors



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