



amberjack



Campaign Marketing Executive

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Newbury / home working

Salary £26-30K per annum

Permanent / Full time

As our in-house Attraction campaign team at Amberjack grows, we have an exciting new opportunity to join us as a Campaign Marketing Executive!

What's involved?

Our team delivers effective recruitment attraction campaigns for a variety of clients to ensure them a consistent supply of sufficient high-quality candidates for their early-talent roles. We do this through data analysis, brand awareness, campus marketing, digital & print media, event management and social media campaigns.

As a Campaign Marketing Executive, you'll be a key point of contact for our Attraction clients and be the individual behind the data analysis, research, operational delivery and reporting aligned to client attraction strategies.

On a day-to-day basis you'll be involved in: -

- **Media liaison** ... briefing media partners, activating campaigns, reviewing and approving digital content and monitoring outputs to provide agile solutions for each client
- **University & School/College liaison** ... researching key partners bespoke to the needs of each client, co-ordinating activities (job adverts, careers fairs & events, collateral) and maximising opportunities to attract candidates
- **Client management** ... day-to-day campaign management attending internal client review meetings/calls, preparing data and reports with analysis, contributing toward end of campaign reviews and making new campaign recommendations
- **Campaign management** ... ensuring our back-end processes run smoothly by overseeing purchase orders, booking forms, invoicing and credit card management
- **Publishing job adverts** to university, and where required, media job boards
- And of course supporting your colleagues and clients with research and innovative new ideas and recommendations as well as providing holiday cover to ensure consistent campaign delivery from the team

Who are we looking for?

The role would really suit someone with a passion for using data in marketing, campaign or account management and/or recruitment experience. The desire to work across multiple simultaneous campaigns and drive innovation in Attraction providing a consistently excellent level of service to each of our clients.

To succeed you'll also need to be able to demonstrate excellent organisational skills and confident in with key stakeholder and client management, strong attention to detail as well as

the ability to work to tight deadlines. You'll also need to be a dab hand with an excel spreadsheet!

This role offers a blend of both home working and regular time spent in our Newbury office.

So, who are Amberjack?

Amberjack have long been setting the standards in future talent and intake-based volume recruitment. Our advanced systems and intelligent solutions are designed to deliver the ultimate recruitment experience for clients and candidates.

From intelligent attraction to recruitment process outsourcing and bespoke assessment and selection tools, we work as an extension to our client's teams.

We are the quality behind the quantity. We do what's right for our clients and their candidates. We don't know any other way.

Why choose us?

We have the privilege of helping some of the biggest brands in the world, from Unilever and Virgin Media to UK favourites Morrisons and Network Rail, hire the very best apprentices, placement students, graduates and interns.

In this role you'll get to play a key part in our Attraction team as they create and manage the recruitment campaigns for these brands reaching out to the very best in early-talent, not only here in the UK but around the globe.

Amberjack is proud to be a collaborative, open and friendly work environment with great opportunities for personal professional development.

How to Apply

Please apply with your CV to susannah.hadley@weareamberjack.com. If you have any questions about this role or need access to information in an alternative format please contact us on 01635 584130.